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Suncoast Credit Union announces “Juntos y con Ritmo,” a celebration of Latin music, community and giving back

TAMPA, Fla. (Aug. 17, 2026) – As Hispanic Heritage Month approaches, [Suncoast Credit Union](#) is proud to present [Juntos y con Ritmo](#), a first-of-its-kind Tampa Bay concert celebrating Hispanic culture while bringing together community members, local leaders and nonprofit organizations serving Hispanic communities throughout Florida.

The inaugural concert, set for **Saturday, Oct. 17, 2026**, at the **Yuengling Center** in Tampa, promises an unforgettable evening of entertainment, cultural celebration and community impact.

Taking the stage for a night of celebration are some of Latin music’s most beloved performers, including:

- Headliner **Gente de Zona**, the internationally acclaimed Latin music powerhouse and Latin Grammy-winning Cuban duo known worldwide for chart-topping hits such as “*La Gozadera*” and “*Bailando*.”
- **Grupo Manía**, one of the most recognized and successful merengue groups in Latin music history.
- **Alexandra “The Bachata Queen,”** formerly of the legendary duo Monchy & Alexandra, whose contributions helped introduce bachata to audiences around the world.

While the concert **gets underway at 7 p.m.**, to enhance the attendee experience, Suncoast will host a vibrant pre-concert celebration outside the main entrance of the Yuengling Center before the event. **That celebration begins at 5 p.m.**, featuring entertainment, community engagement opportunities, nonprofit showcases and interactive Suncoast experiences.

The concert is designed to celebrate culture while supporting causes focused on education, economic opportunity, community development, health and family services.

A cornerstone of the initiative is Suncoast’s partnership with Hispanic Chambers of Commerce across its service area. Participating chambers representing Hispanic and Latino business communities throughout Florida will each nominate a local nonprofit organization. Suncoast will

donate a portion of concert proceeds to these selected organizations, creating a lasting impact that extends well beyond the event.

“Juntos y con Ritmo is a phenomenal celebration of culture, connection and community impact,” said Kevin Johnson, president and CEO of Suncoast Credit Union. “We’re proud to bring people together through the power of music and create an experience that celebrates the rich traditions, contributions and spirit of Hispanic communities across Florida.”

As part of member benefits, Suncoast members will receive 50% off eligible concert tickets, reinforcing the value of membership while making the experience accessible to more families throughout the community. Suncoast is also developing initiatives to help concert attendees learn more about the credit union and the benefits of membership.

For more information and ticket details, click [HERE](#).

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About Suncoast Credit Union

[Suncoast Credit Union](#) is the largest credit union in Florida, the seventh largest in the United States by membership and the 10th largest by assets, with \$20.9 billion. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast operates 80 full-service branches and serves more than 1.4 million members statewide. As a community credit union, anyone who lives, works or attends school in Suncoast’s service area is eligible for membership. In 2021, Suncoast’s field of membership was expanded to include public K-12 teachers, college educators and educational support staff across all of Florida’s 67 counties. Suncoast is dedicated to supporting the communities it serves, guided by its “people helping people” philosophy. Since 1990, the Suncoast Credit Union Foundation has raised and donated more than \$63 million to organizations and initiatives that support the health, education and emotional well-being of children. For more information, visit [suncoast.com](https://www.suncoast.com) or follow us on social media: [Facebook](#), [LinkedIn](#), [X \(Twitter\)](#) and [Instagram](#).