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## **Suncoast Credit Union Announces Juntos Avanzamos Accreditation**

TAMPA, Fla. (January 24, 2023) — Suncoast Credit Union announced it has earned the Juntos Avanzamos designation for its commitment to serving and empowering the Hispanic community. Translated as “Together We Advance,” Juntos Avanzamos credit unions help those who remain largely unbanked and vulnerable. This initiative showcases that working together with underserved communities is vital to helping achieve financial security and independence.

To celebrate the Juntos Avanzamos designation, the Credit Union hosted a proclamation ceremony on Tuesday, January 24th including food from a local bakery, a mariachi band performance, giveaways, entertainment, and community networking at the Galleria Service Center branch in Tampa.

“This is an exciting celebration because the Juntos Avanzamos designation is a point of pride for us,” said Kevin Johnson, Suncoast Credit Union, President & CEO. “Tampa has a rich and vibrant Hispanic community, and the Latin culture is an important part of Tampa’s identity that we are honored to celebrate and serve.”

More than 80 percent of Suncoast Credit Union’s 75 branches have bilingual staff members, allowing members to speak in the language they are most comfortable in, and receive the customized service they deserve. Additionally, a third of Suncoast’s 2,300+ team members are Hispanic or Latino.

To qualify for the Juntos Avanzamos accreditation, credit unions must complete an extensive process to demonstrate how they serve Spanish-speaking people through inclusive underwriting policies, financial education, and affordable loans.

### ***About Suncoast Credit Union***

*Suncoast Credit Union is the largest credit union in the state of Florida, the 10th largest in the United States based on membership, and the 10th largest in the United States based on its \$16.3 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 75 full-service branches and serves more than one million members in 40 counties across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union’s service area is eligible for membership. In 2021, Suncoast Credit Union’s field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida’s 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$40 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit [suncoastcreditunion.com](http://suncoastcreditunion.com) or follow us on social media: [Facebook](#), [LinkedIn](#), [Twitter](#), and [Instagram](#).*

### ***About Juntos Avanzamos:***

*Juntos Avanzamos ("Together We Advance") is a designation for credit unions committed to serving and empowering Hispanic and immigrant consumers — helping them navigate the U.S. financial system and providing safe, affordable, and relevant financial solutions.*

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