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Suncoast Credit Union Challenges Community in Million Dollar Match for Feeding Tampa Bay

TAMPA, Fla. (February 13, 2023) — Suncoast Credit Union announces a one million dollar match donation to support Feeding Tampa Bay's new location on Causeway Boulevard in Tampa. The match campaign is currently running and ends on February 28th, 2023.

Suncoast's funding will secure naming rights for an Education Center/Training Classroom at the building, which will serve as a launchpad for training and resource programs for families, children, seniors, and community members.

Suncoast encourages and invites the community at large to join the match which will contribute a dollar for every dollar donated, doubling the original amount given. Contributions can be made by visiting: hungerfree2025.com.

"Contributing funds towards meaningful initiatives and engaging our community in impactful change is what Suncoast Credit Union is all about," said Kevin Johnson, President & CEO, Suncoast Credit Union. "Food insecurity is a critical issue that cannot be ignored if we want to have healthy families and communities. We believe the community will rally around supporting Feeding Tampa Bay and that this effort will make a difference for years to come."

The Feeding Tampa Bay footprint serves 10 counties in which Suncoast Credit Union also serves: Hillsborough, Pinellas, Pasco, Polk, Manatee, Hardee, Highlands, Hernando, Sumter, and Citrus.

Suncoast Credit Union has supported Feeding Tampa Bay for several years with employees volunteering a total of over 641 hours.

On January 31st, Feeding Tampa Bay announced the groundbreaking of a headquarter expansion. The new facility will enable the organization to better serve and support the one million people struggling with food insecurity and personal stability in West Central Florida as it has for 40 years.

The new location will house the organization's headquarters, primary distribution facility and serve as a hub of opportunity for those in need. Expanding from 80,000 square feet of rented space to a 217,000 square foot owned facility will increase capacity to provide 2X's the amount of fresh produce and perishable goods reducing meal cost by 25%.

About Suncoast Credit Union

Suncoast Credit Union is the largest credit union in the state of Florida, the 10th largest in the United States based on membership, and the 10th largest in the United States based on its \$16.3 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently

operates 75 full-service branches and serves more than one million members in 40 counties across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union's service area is eligible for membership. In 2021, Suncoast Credit Union's field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida's 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$40 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit suncoastcreditunion.com or follow us on social media: Facebook, LinkedIn, Twitter, and Instagram.

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