



FOR IMMEDIATE RELEASE

Media Contact:

Lisa Brock
Brock Communications
Cell: 813-363-1948
Email: lisa@brockcomm.com

**Fifteen non-profits benefit from Suncoast Credit Union's
'Every Hit Is A Win Program' with the Tampa Bay Rays**

TAMPA, Fla. (October 11, 2023) — Suncoast Credit Union partnered with the Tampa Bay Rays for the 'Every Hit Is A Win with Suncoast' program which has concluded after a successful first year, with 15 Florida non-profit organizations benefiting each time the Rays made a hit.

The program ran from May — September, and the total funds donated was \$73,181.

Every time a Tampa Bay Rays player made a base hit or a home run during a game, Suncoast donated \$78 in honor of the credit union's 78 branches across Florida. Those funds were collected throughout the month and then donated, up to \$15,000 per month, to local nonprofit organizations. Each month, three local non-profit organizations competed for votes to receive a percentage of the money. A total of 7,599 votes were made during the five-month program.

The 15 non-profits who participated and received funds are:

- Boys & Girls Clubs of Central Florida — \$1,500
- HEAVENDROPT — \$6,450
- The Children's Dream Fund — \$7,050
- Habitat for Humanity Greater Orlando & Osceola County — \$1,800
- St. Matthew's House — \$9,900
- Tampa Metropolitan Area YMCA — \$3,300
- Big Brothers Big Sisters of Tampa Bay — \$6,327
- Harbor House of Central Florida — \$1,977
- Valerie's House — \$4,877
- Heart of Florida United Way — \$4,950
- Early Learning Coalition of Pasco and Hernando Counties — \$6,900
- Meals On Wheels of Tampa — \$3,150
- Hope Partnership — \$6,000
- NAMI Pasco — \$2,850
- Pace Center for Girls, Lee County — \$6,150

"Giving back to the community is part of our DNA at Suncoast Credit Union, and this program allowed us to do just that while engaging with the community and Rays fans," said Kevin Johnson, President and CEO, Suncoast Credit Union. "We look forward to continuing our partnership with the Tampa Bay Rays."

On September 19th, Suncoast invited all 15 non-profits to a reception at Tropicana Field during the Rays game, where each organization was presented a check and recognized on the big screen.

“Our mission is to energize the community through the magic of Rays Baseball,” said Anthony Riales, Vice President of Corporate Partnerships, Tampa Bay Rays. “We are proud to partner with an excellent organization like Suncoast Credit Union that gives back to the community in such meaningful ways.”

About Suncoast Credit Union

Suncoast Credit Union is the largest credit union in the state of Florida, the 10th largest in the United States based on membership, and the 10th largest in the United States based on its \$17 billion in assets. Chartered in 1934 as Hillsborough County Teachers Credit Union, Suncoast Credit Union currently operates 76 full-service branches and serves more than one million members across Florida. As a community credit union, anyone who lives, works, attends school, or worships in Suncoast Credit Union’s service area is eligible for membership. In 2021, Suncoast Credit Union’s field of membership was expanded to include public K-12 teachers, college educators, and educational support staff from all of Florida’s 67 counties. Suncoast is passionate about community support. Since its founding in 1990, the Suncoast Credit Union Foundation has raised and donated more than \$40 million to organizations and initiatives that support the health, education, and emotional well-being of children in the communities that the credit union serves. For more information, visit www.suncoastcreditunion.com.

###