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Press Release – FOR IMMEDIATE RELEASE

The Temple House launching Festive Seasonal Celebrations, with Sustainability Theme and Gone Greener Than Ever

(Chengdu, 24 Nov 2018) In alignment with Swire Group's SD2030 vision, The Temple House has prepared a series of seasonal celebrations and festive decorations, with sustainability theme. This year, The Festive House presents "**Dreaming of a Green Christmas**" with creative and whimsical elements mostly using recycled materials as festive decorations. As part of this year's initiatives of "anti-plastic" and "go green", the Christmas tree located in the courtyard of The Temple House, is composed by 2,500 up-cycled plastic bottles collected from the guest rooms by housekeeping. And the metal structure of the Christmas Tree is reused again this year, and for many more years to come. In special collaboration with **Swarovski**, who also carried a well-established sustainability agenda, the up-cycled Swarovski crystals embellished The Temple House's sustainability Christmas Tree and once again, "shine like diamonds." In partnership with many like-minded businesses and parties, a beautiful symphony of "Dreaming of a Green Christmas" as our House "goes greener," was presented to the public on 24th November.

Boutique Christmas Bazaar

A boutique Christmas bazaar was hosted in the afternoon of the Christmas tree lighting ceremony, and all the proceeds were to support local non-profit projects. The Christmas bazaar offered traditional and nostalgic seasonal treats and beverages. Mrs. Gertraud Macher, mother of Mr. Kurt Macher -- The Temple House's General Manager, had travelled from Austria to celebrate these festivities. As an experienced pastry chef, **Mama Macher** baked authentic Austrian Christmas cookies with the local media, and celebrated a traditional "Austrian style Christmas" in advance. **Chengdu Adoption Day**, a local non-profit animal shelter, was also a part of the bazaar. "Why buy when you can adopt?" Strayed dogs and cats were available for adoption.

Up-cycled Christmas Tree Lighting Ceremony

As an annual tradition since 2016, the tree-lighting ceremony was held in the evening of last Saturday in November. Prestigious guests, including government officials from Austrian Consul Commercial Affaires, media friends, and the general public were invited to celebrate the Christmas tree lighting ceremony. Artificial snow scenes were created in order to enhance the winter wonderland experience. A dreamy Advent atmosphere started off with authentic Austrian Gluehwein and Christmas cookies, followed by the performances of the students of **Leman International School Chengdu**, the children of **Soong Ching Ling Kindergarten**, and **Woo Zeal Acappella** Choir. The centrepiece of the evening, the Up-Cycled Christmas tree, was created by 2,500 plastic bottles which carried ascending coloured liquid, ranged from white, light green to dark green, which resonated with "**The Temple House | Go Green**" SD initiatives. The Christmas tree was embellished by up-cycled **Swarovski** crystals.

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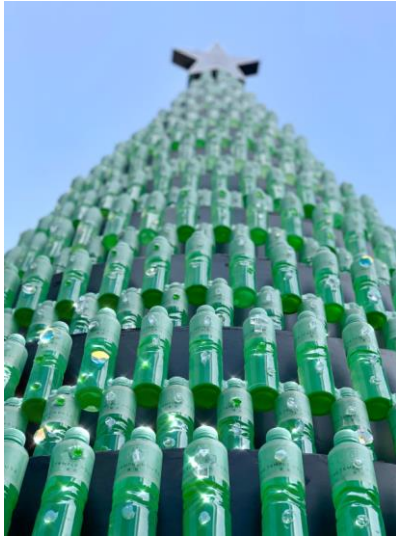




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Going forward, The Temple House will keep celebrating festive seasons with “sustainability” and “community” in mind.

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Sustainable Christmas Tree embellished by up-cycled Swarovski crystals.



Christmas wreaths created by up-cycled plastic bottles.



Christmas decorations created by up-cycled plastic straws.



Christmas pasties at The Temple Café's Grab-and-Go counter



Collaboration with Chengdu Adoption Day



Mr. Kurt Macher (GM of TTH) with mother, Mrs. Gertraud Macher, and Ms. Birgit Murr, representative of Austrian Consul Commercial Affairs.

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2018 The Temple House Up-cycled Christmas Tree



Christmas tree made by up-cycled black plastic straws



Christmas Tree Lighting Ceremony on 24th November, 2018



Christmas cookies making with Mama Macher



About Swarovski

Swarovski delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Founded in 1895 in Austria, the company designs, manufactures and markets high-quality crystals, genuine gemstones and created stones as well as finished products such as jewelry, accessories and lighting. The Swarovski Crystal Business is run by the fifth generation of family members and has a global reach with

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approximately 3,000 stores in around 170 countries, more than 27,000 employees, and revenue of about 2.7 billion euros in 2017.

Together with its sister companies Swarovski Optik (optical devices) and Tyrolit (abrasives), Swarovski Crystal Business forms the Swarovski Group. In 2017, the Group generated revenue of about 3.5 billion euros and employed more than 32,000 people.

A responsible relationship with people and the planet has always been an integral part of Swarovski's heritage, and is embedded today in the company's well-established sustainability agenda. In addition, the global Swarovski Waterschool education program has reached 500,000 children on the world's greatest rivers, and the Swarovski Foundation, set up in 2013, works to support culture and creativity, promote human empowerment and conserve natural resources to achieve positive social impact.

About The Temple House

The Temple House is located in the heart of the city within the Sino-Ocean Taikoo Li Chengdu. The 100-room hotel and its 42 adjoining serviced apartments form an integral part of the city government's conservation project to preserve the surrounding heritage buildings next to the thousand-year-old Daci Temple. The three-dimensional woven façade combines modern design with the traditional Chengdu architectural elements of timber, brick and step stones. Elegant bamboo trees frame the hotel's entrance, which is set in a beautifully restored hundred-year-old Chinese courtyard building first built in the Qing Dynasty. The Temple House also offers a dynamic collection of outlets including The Temple Café - the all-day dining restaurant and French Bistro, TIVANO – an authentic Italian restaurant, Jing Bar featuring live DJs, MIXUN Spa and Teahouse.

About The House Collective

The House Collective, including The Opposite House, The Upper House, The Temple House and The Middle House is a group of small, individual hotels in Asia for seasoned travellers who seek a different, intimate and personalised experience in luxury travel. Each with its own distinctive character and sense of style, The House Collective is a group of refined, highly individual hotels that defy comparison.

For more information, please visit www.the-house-collective.com and www.thetemplehousehotel.com

About Swire Hotels and Swire Restaurants

Swire Hotels has been created to manage soulfully individual hotels in Hong Kong, Mainland China and the USA, providing a characterful experience for well travelled individually minded travellers who seek originality, style and personalised service. We create distinctive hotels with a sense of place that break with convention. The company's first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House, Hong Kong, and then by EAST, Hong Kong and EAST, Beijing. The Temple House in Chengdu was opened in July 2015 and EAST, Miami in 2016. By the end of March, 2018, The Middle House will be open in Shanghai.

A restaurant division was set up in 2013 to manage the company's stand-alone restaurant operations. Our first restaurant Plat du Jour opened in November 2013 followed by Public and Ground Public in Quarry Bay. The Continental in Pacific Place opened in October 2014 and Mr & Mrs Fox in Taikoo Place in 2015. Our latest addition, the second Plat du Jour opened in Pacific Place in January 2016.

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About Sino-Ocean Taikoo Li Chengdu

Sino-Ocean Taikoo Li Chengdu is a 250,000 sqm (approx. 2,710,000 sq ft) mixed-use development located in the heart of Jinjiang District, south of Dacisi Road, east of Shamao Street and close to the popular Chunxi Road shopping area. The project comprises an over 100,000 sqm (over 1,140,000 sq ft) open-plan low-rise retail mall; a 100-room intriguing urban hotel, The Temple House, managed by Swire Hotels; 42 serviced apartments as well as a 47-storey Grade A office tower, Pinnacle One. The complex will be conveniently accessible from the interchange station of Metro Lines 2 and 3.

Sino-Ocean Taikoo Li Chengdu embraces the historic Daci Temple and takes pride in the reinvigoration of surrounding heritage buildings. Welcoming lanes, courtyards, plazas with architecture inspired by traditional and modern streets in the east and west make it unique in Chengdu. Sino-Ocean Taikoo Li Chengdu won the Silver Award for Best Urban Regeneration Project in MIPIM Asia Awards 2012.

Sino-Ocean Taikoo Li Chengdu between Swire Properties Limited and Sino-Ocean Land Holdings Limited had opened since 2014.

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