**TOURISM SASKATCHEWAN**



**Tourism Profile - BUSINESS REGISTRATION FORM**

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**Name of Business or Organization:**  Click here to enter text.

**Operating Name** *(if different)***:** Click here to enter text.

**Registered business # or Non-profit #** *(office use only - required)***:** Click here to enter text.

**Licenses, permits and insurance are in place to operate legally (Yes/No):** Click here to enter text.

**General Email:**  Click here to enter text. **Website URL:**  Click here to enter text.

**Facebook URL:**  Click here to enter text. **X formerly Twitter URL:**  Click here to enter text.

**Instagram URL:** Click here to enter text. **YouTube Channel URL**: Click here to enter text.

**Business Phone:** Click here to enter text. **Alternate Phone:** Click here to enter text.

**Toll Free Phone:** Click here to enter text.

**Mailing Address:**  Click here to enter text. **City:**  Click here to enter text.

**Province:**  Click here to enter text. **Postal Code:**  Click here to enter text.

**Main Contact Person** *(office use only - required)***:**  Click here to enter text.

**Job Title:**  Click here to enter text.

**Contact** **Email:**  Click here to enter text.

**Contact Phone:** Click here to enter text. **Alternate Phone:** Click here to enter text.

**Contact Address** *(only if different from business address):*

Click here to enter text.

**Business Description (75-word limit):** *Briefly describe the services and/or activities offered at your business. Expand on features of particular interest. This information will be included in your free web listing and may be edited to meet listing guidelines.*

Click here to enter text.

**Location:** *include street address, highway access, driving directions and GPS coordinates (latitude & longitude) for mapping purposes. For businesses in the far north or in rural Saskatchewan with no street address, zoom-in to your location on google maps, right click, copy/paste the lat/long coordinates displayed, to this form.*

Click here to enter text.

**Open Season:** *Specify year-round or provide season start/end dates. Example: Open May long weekend to Labour Day.*

Click here to enter text.

**Hours of Operation:** *Days of the week and hours that you are open. Include seasonal variations for open hours.*

Click here to enter text.

**Rates & Fees:** *If applicable - specify admission fees, room rates, rental fees, camping fees, suggested donation, free admission, etc.*

Click here to enter text.

**Free Photo Gallery:** *to complement your listing, email up to 12 jpeg images (1MB or larger) to* [*information.updates@tourismsask.com*](mailto:information.updates@tourismsask.com)*, with your business name in the subject line; or you may give Tourism Saskatchewan permission to use images from your social media pages and website to create a photo gallery attached to your listing. Photos should be copyright-free. They may also be used for print and online marketing and sales efforts by Tourism Saskatchewan.*  Click here to enter text.

**Why Register with Tourism Saskatchewan – What’s in it for You?**

* Over 1.5 million potential customers search Tourism Saskatchewan’s website each year. The information that you provide will be used to promote your business through FREE web listings on [TourismSaskatchewan.com](http://www.TourismSaskatchewan.com).
* Travel Counsellors have access to up-to-date information to provide to visitors seeking trip-planning information via phone or online chat.
* Keeping your contact information current ensures that important email communication from Tourism Saskatchewan reaches you.

**Please Note:**

1) Written copy and submitted photos must be a true and accurate representation of your products and services. Tourism Saskatchewan reserves the right to edit or reject any listing or photo.

2) Your contact email will be added to Tourism Saskatchewan’s corporate *Industry Update* email list and you will receive periodic emails pertaining to programs and services available through Tourism Saskatchewan. You may unsubscribe at any time.

3) Contact names are required for administrative purposes only. Names are not displayed in web listings unless you include your name in your listing’s description. After your registration is processed you will receive an email from Tourism Saskatchewan with a link to your **free** online listing. You may update the information or photos in your listing at any time by emailing [information.updates@tourismsask.com](mailto:information.updates@tourismsask.com).

4) Annually, you will receive an update request email from Tourism Saskatchewan. Your response is required at that time to verify that the information in your listing remains current. Add [information.updates@tourismsask.com](mailto:information.updates@tourismsask.com) to your safe sender’s list to ensure that our emails reach you.

5) Visit [Business.TourismSaskatchewan.com](https://business.tourismsaskatchewan.com/) for additional information and resources for Saskatchewan’s Tourism Industry.

**Authorized by (required):** Click here to enter text. **Date:**  Click here to enter text.

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**Please save your completed document and email it to** [**information.updates@tourismsask.com**](mailto:information.updates@tourismsask.com)**.**

**Ensure that your business name is included in the subject line of your email.**

Tourism Saskatchewan, 189 - 1621 Albert Street, Regina, Saskatchewan S4P 2S5

Fax (306) 787-6293 Phone inquiries: 1-877-237-2273 or 306-787-2312

**THANK YOU FOR LISTING YOUR BUSINESS WITH TOURISM SASKATCHEWAN**