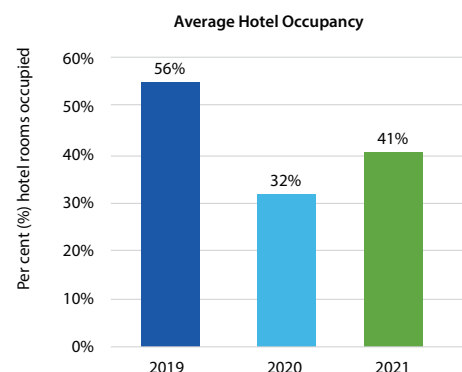
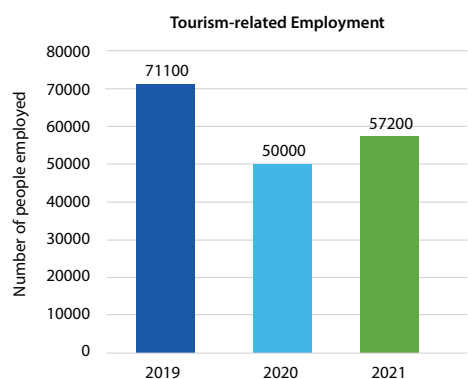


Saskatchewan Tourism Week

May 29-June 4, 2022



CHEER FOR SASKATCHEWAN'S TOURISM INDUSTRY RECOVERY



The COVID-19 pandemic has posed unprecedented challenges to the tourism industry. Since the initial fallout in 2020, Saskatchewan has experienced a modest recovery.

There is optimism as total visitor expenditures and tourism-related employment numbers have seen increases. In **2020**, Saskatchewan had **\$1.50 billion** in visitor spending. There were **50,000 people** employed in tourism-related jobs that year. Tourism expenditures grew to **\$1.74 billion** in **2021**, with **57,200 people** employed in the tourism industry. Another encouraging statistic included hotel occupancy rates that rose from **32 per cent** in **2020** to **41 per cent** in **2021**.

Estimates for 2022 are not available; however, further growth is anticipated over the next two years, with full recovery to pre-pandemic levels* expected in 2024.

**Pre-pandemic, tourism spending in Saskatchewan reached \$2.7 billion in 2019. Tourism-related employment hit 71,100, and hotel occupancy rates were 56 per cent.*