

Marketing and Event Partnership Program (MEPP)

FREQUENTLY ASKED QUESTIONS

1. What is Tourism Saskatchewan's role in the Marketing and Event Partnership Program?

Tourism Saskatchewan developed the program with the aim of supporting the marketing activities of [market-ready](#) tourism industry businesses and organizations for the promotion of their tourism-focused products and services to visitors travelling more than 40 km from their home.

2. How much time do I need to dedicate to completing this application?

This application is robust and requires a significant amount of preparation time. Our best advice is to give yourself at least two weeks to work through the process and allow an adequate amount of time to follow up with Tourism Saskatchewan on any sections or questions that you need clarification on.

Due to high industry demand this program is extremely competitive. Whether you are a first-time applicant or a returnee, it is strongly recommended that you review the information shown in the *Program Guidelines* and *Application Example* documents found on the [MEPP funding page — in particular the Marketing Plan Criteria document](#). The information found on this page will help to familiarize you on program requirements, what questions will be asked in your application and the supplementary documents required with your submission.

3. After I submit my application, when will I hear if I was successful?

Applicants will be contacted within two months after the [closing](#) of the intake process. Tourism Saskatchewan will follow up with the successful applicants to develop a contract that will outline deliverables, funding amounts and timelines.

Once both parties have signed the contract, an initial payment is released to the successful applicant. Five hundred dollars (\$500) is withheld pending completion of all deliverables set forth in the contract terms and conditions.

4. What is the timeframe for completion of proposed marketing activities?

Each marketing activity will be different; refer to the current *Program Guidelines* document on the [MEPP funding page](#) to verify the current intake dates and timeframes.

5. How do I determine if my business/organization is in “good standing” with Tourism Saskatchewan?

Upon receipt of the program applications, Tourism Saskatchewan will check internally to ensure that your organization is in good standing with all our programming and reporting procedures and does not currently have any outstanding debt with Tourism Saskatchewan.

6. What if I cannot incorporate all the elements (under “Program Requirements”) outlined in the Program Guidelines?

If your application does not meet all the required elements as outlined, you will not be eligible for funding through this program. Contact mepp@tourismsask.com and a member of the Events & Partnership Programs team will contact you to discuss further.

7. If I have already received MEPP funding this year or have an agreement that has not been completed, can I apply again?

No. An applicant can have only one successful application per fiscal year and must have completed their current contract in its entirety before they are eligible for additional funding.

8. Do I have to use the same supplier as quoted in my application?

You can use a different supplier to deliver services if your new supplier is a qualified professional capable of delivering the same or better services in accordance with program eligibility requirements. Notice of intent to change suppliers is required by Tourism Saskatchewan before beginning work with a new supplier. An approved estimate detailing the scope of work may be required.

9. Can I change the scope of my MEPP supported marketing activities if I have already been approved?

Changing the scope of your MEPP supported marketing activities is possible if the marketing activities are in accordance with program eligibility requirements. Notice of intent to change scope is required by Tourism Saskatchewan before proceeding as doing so will result in a breach of the contract terms and conditions. Contact mepp@tourismsask.com to arrange a meeting with a member of the Events & Partnership Programs team to discuss your proposed change.