

Appendix C

GOALS AND OBJECTIVES WORKSHEET

Tourism Goals and Objectives

Tourism Goals and Objectives should be ranked - number 1 being most important, number 2 being second most important, and so on. Complete this chart for the Goals and Objectives that you have identified.

Goal	Objectives	Rank
To improve tourism attractions		
To improve tourism businesses		
To improve tourism infrastructure		
To improve tourism human resources		
To improve tourism promotion		