



In association with Mercy Medical Center

Dunes Surgical Hospital CHNA Implementation Strategy Fiscal Years 2019-2021

The Dunes Surgical Hospital completed a comprehensive Community Health Needs Assessment (CHNA) that was adopted by the Board of Directors on 4/16/2019. The Dunes Surgical Hospital performed the CHNA in adherence with applicable federal requirements for not-for-profit hospitals set forth in the Affordable Care Act (ACA) and by the Internal Revenue Service (IRS). The assessment took into account a comprehensive review of secondary data analysis of patient outcomes, community health status, and social determinants of health, as well as primary data collection including input from representatives of the community, community members, and various community organizations.

The complete CHNA report is available electronically at <http://dunessurgicalhospital.com/community-benefit>, or printed copies are available at the Dunes Surgical Hospital at 600 Sioux Point Road, Dakota Dunes, SD 57049.

Hospital Information

The Dunes Surgical Hospital is located in Dakota Dunes, SD. The hospital is accredited by the Joint Commission, and specializes in Dental/Oral Surgery, Ear Nose and Throat, General, Gastrointestinal, Gynecology, Neurosurgery, Ophthalmology, Orthopedic, Pain, Plastic, Podiatry, Spine, and Urology. The hospital's focus is on offering a high quality, service-oriented environment for patient's surgical procedures.

Mission

The Dunes Surgical Hospital's mission is to treat each patient and their family as if it were our own. Each patient, each family, each and every time.

Health Needs of the Community

The CHNA conducted throughout 2018 identified the significant health needs within the Dunes Surgical Hospital's community. Those needs were then prioritized based on the

results of an activity where community representatives ranked the community needs. The significant health needs identified, in order of priority include:

1) Housing/Homelessness	– To decrease homelessness and improve housing environments within Siouxland
2) Mental Health	– To improve the mental health landscape in the Siouxland area
3) Sexual Health	– To provide accurate sexual health education, services and preventions services in the Siouxland area
4) Substance Abuse/Tobacco	– To decrease use of substance abuse in the Siouxland area
5) Obesity/Chronic Health Condition	– To ensure obesity rates do not continue to climb in the Siouxland area
6) Access to Care	– To improve access to care within Siouxland

Hospital Implementation Strategy

The Dunes Surgical Center's resources and overall alignment with the hospital's mission, goals and strategic priorities were taken into consideration of the significant health needs identified through the most recent CHNA process.

Significant health needs to be addressed

The Dunes Surgical Hospital will focus on developing and/or supporting initiatives and measure their effectiveness, to improve the following health needs:

- **Housing/Homelessness** – pages 4-5
- **Substance Abuse/Tobacco** – pages 6-7
- **Obesity/Chronic Health Condition** – pages 7-8
- **Access to Care** – pages 8-9

Significant health needs that will not be addressed

The Dunes Surgical Hospital acknowledges the wide range of priority health issues that emerged from the CHNA process, and determined that it could effectively focus on only those health needs which it deemed most pressing, under-addressed, and within its ability to influence. The Dunes Surgical Hospital will not take action on the following health needs:

- **Mental Health and Sexual Health** – The Dunes Surgical Hospital chose the four most pressing needs that aligned with the mission and the resources of the organization

This implementation strategy specifies community health needs that the hospital has determined to address in whole or in part and that are consistent with its mission. The hospital reserves the right to amend this implementation strategy as circumstances warrant. For example, certain needs may become more pronounced and require enhancements to the described strategic initiatives. During these three years, other organizations in the community may decide to address certain needs, indicating that the hospital then should refocus its limited resources to best serve the community.

CHNA IMPLEMENTATION STRATEGY FISCAL YEARS 2019-2021

Hospital facility:	Dunes Surgical Hospital		
CHNA significant health need:	Homelessness/Healthy Homes		
CHNA reference page:	18	Prioritization #:	1

Brief description of need:

The number of residents in the communities served that reside in a housing unit that has at least one substandard condition is 23%. During a point in time count in 2018, 292 individuals were identified as homeless. During the 2017-2018 school year, the Sioux City Community Schools identified 388 students as homeless.

Goal: Decrease homelessness and improve housing environments within Siouxland.

SMART Objective(s):

Decrease the number of homeless individuals in Sioux City from 298 to 250 by 2021. Assist with community efforts in opening one 24/7 facility by 2021 that expands access to programs/services to reduce homelessness.

Actions the hospital facility intends to take to address the health need:

Strategies	Timeline			Potential Partners	
	Y1	Y2	Y3	Hospital	
Provide all homeless patients with homeless/housing resources in the area.	X	X	X	Staff time, monetary	MercyOne Siouxland Medical Center, UnityPoint St. Luke's, Siouxland Community Health Center

Anticipated impact of these actions:

CHNA Impact Measures	CHNA Baseline	Target
Decrease the number of homeless individuals in Sioux City as measured by point in time count	298 homeless individuals	250 homeless individuals

24/7 facility that expands access to programs and services to reduce homelessness	Evening shelter during winter months that houses approximate 80 persons per night	A 24/7 shelter that can be occupied all year around by 80 persons and provides access to programs/services
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Plan to evaluate the impact:

An annual point-in-time count is completed annually to determine prevalence of homelessness. Progress will be measured in establishing a shelter that is available 24 hours per day, 7 days per week. Occupancy of the sheltered will be measured.

Brief description of need:

Substance Abuse and Tobacco

Goal: Decrease use of substance abuse in the Siouxland Area.

SMART Objective(s):

- Open one 24/7 facility that expands access to programs and services to reduce public intoxication arrests in Sioux City from 925 to 850 by 2021.
- Increase collaborative mechanisms between local chemical dependency service providers to increase services and communication to eliminate gaps and barriers each agency may face by a minimum of 3 by 2021.

Actions the hospital facility intends to take to address the health need:

Strategies	Timeline			Potential Partners	
	Y1	Y2	Y3	Hospital	
Explore street medicine opportunities in the community	X	X	X	Supplies	MercyOne Siouxland Medical Center, Siouxland District Health Department, Siouxland Street Project

Collaborate with other community services in providing smoking cessation programs	X	X	X	Staff time	MercyOne Siouxland Medical Center, Siouxland District Health Department
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Anticipated impact of these actions:

CHNA Impact Measures	CHNA Baseline	Target
Public intoxication arrests in Sioux City	925	850
Adult smoking rates in Woodbury County	17%	15%

Plan to evaluate the impact:

On an annual basis, the number of public intoxication arrests and the prevalence of adult smoking in Woodbury County will be evaluated.

Brief description of need:

Obesity/Chronic Disease

Goal: Reduce obesity rates in the Siouxland area.

SMART Objective(s):

- Increase awareness and expand access to programs and services to help reduce obesity from 35% to 33% in Woodbury County by 2021.
 - Increase education and support of community members in maintaining a healthy lifestyle and the proper management of chronic health conditions by decreasing the percentage of individuals with diabetes from 9% to 8% in Woodbury County by 2021.
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Actions the hospital facility intends to take to address the health need:

Strategies	Timeline			Potential Partners	
	Y1	Y2	Y3	Hospital	
Encourage an increase of referrals from medical facilities for prevention programs (diabetes prevention, weight loss, etc.)	X	X	X	Staff time	MercyOne Medical Center, Siouxland District Health Department, UnityPoint St. Luke's, YMCA
Screen and educate community members using the BMI on maintaining a healthy weight.	X	X	X	Staff time	MercyOne Medical Center, UnityPoint St. Luke's, YMCA
Provide education on healthy living for the diabetic community	X	X	X	Staff time	MercyOne Medical Center, Siouxland District Health Department, UnityPoint St. Luke's, Siouxland Community Health Center, local medical clinics, YMCA, Community Area Agency on Aging
Utilize community opportunities to provide nutrition education and physical activity at pop-up parks, 5K runs, farmer's market, teen health fair, community gardens, etc.	X	X	X	Staff time	MercyOne Medical Center, Siouxland District Health Department, UnityPoint St. Luke's, Siouxland Community Health Center, Community Advisory Group, Local Parks and Recreation, YMCA

Anticipated impact of these actions:

CHNA Impact Measures	CHNA Baseline	Target
Obesity prevalence in Woodbury County	35%	33%
Percentage of individuals with diabetes in Woodbury County	9%	8%

Plan to evaluate the impact:

Annually assess obesity and diabetes rate in Woodbury county. SDHD will track the number of businesses added in support of a healthier, active lifestyle.

Brief description of need:

Access to Care

Goal: Improve access to care within Siouxland

SMART Objective(s):

- Increase health service touch points with homeless individuals in Sioux City to 2,350 per year by 2021. Decrease patient/primary care physician ratio in Woodbury County to 1,320:1 by 2021.
- Enable our community to access all levels of healthcare in a timely and efficient fashion by offering a minimum of 7 new avenues to access care by 2021.

Actions the hospital facility intends to take to address the health need:

Strategies	Timeline			Potential Partners	
	Y1	Y2	Y3	Hospital	
Seek transportation methods for those in need of transportation for follow-up appointments.	X	X	X	Collaborate with sources for transportation	MercyOne Siouxland Medical Center, Siouxland District Health Department, UnityPoint St. Luke's , June E. Nysten Cancer Center
Provide exam rooms, supplies, and/or staff for Street Medicine program.	X	X	X	Supplies, equipment, staff time	MercyOne Medical Center, Siouxland Community Health Center, Siouxland District Health Department, Briar Cliff University
Provide immunizations for the homeless and their children.	X	X	X	Staff time, supplies	Siouxland District Health Department

Anticipated impact of these actions:

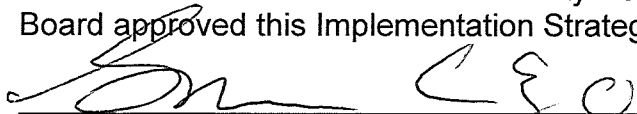
CHNA Impact Measures	CHNA Baseline	Target
Avenues to access care	0	7
Health service touch points with homeless individuals in Sioux City	2018	2350

Plan to evaluate the impact:

The number of new avenues of access to care, touch points with homeless individuals, and patient to primary care physician will be assessed annually.

Adoption of Implementation Strategy

On April 16, 2019, the Board of Directors for the Dunes Surgical Hospital, met to discuss the 2019-2021 Implementation Strategy for addressing the community health needs identified in the FY19 Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget.



Name & Title

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Date