



Community Health Needs Assessment (CHNA) Implementation Strategy

Fiscal Years FY26-28

MercyOne Siouxland Medical Center and Dunes Surgical Hospital completed a comprehensive Community Health Needs Assessment (CHNA) that was adopted by the Board of Directors on February 26, 2025 and March 18, 2025, respectively. MercyOne Siouxland Medical Center and Dunes Surgical Hospital performed the CHNA in adherence with applicable federal requirements for not-for-profit hospitals set forth in the Affordable Care Act (ACA) and by the Internal Revenue Service (IRS). The assessment considered a comprehensive review of secondary data analysis of patient outcomes, community health status, and social influencers of health, as well as primary data collection, including input from representatives of the community, community members and various community organizations.

For MercyOne Siouxland Medical Center, printed copies of this report are available upon request at 801 5th Street, Sioux City, Iowa 51101. This report is also available electronically at <https://www.mercyone.org/about-us/community-health-and-well-being/>.

For Dunes Surgical Hospital, printed copies of this report are available upon request at 600 Sioux Point Road, Dakota Dunes, South Dakota 57049. This report is also available electronically at <https://dunessurgicalhospital.com/Community-Benefit>

Our Mission

MercyOne Siouxland Medical Center

We, MercyOne, serve together in the spirit of the Gospel as a compassionate and transforming healing presence within our communities.

Dunes Surgical Hospital

Our mission is to treat each and every one of our patients, and their families, as if they were our own family member. Each patient, each family, each and every time.



Our hospitals

MercyOne Siouxland Medical Center

MercyOne is a connected system of health care facilities and services dedicated to helping people and communities live their best lives. The system's more than 220 clinics, medical centers, hospitals and care locations are located throughout the state of Iowa and beyond. MercyOne employs more than 22,000 colleagues. MercyOne is a member of Trinity Health based in Livonia, Michigan.

MercyOne Siouxland Medical Center, a member of MercyOne, is a faith-based, full-service community health system-serving residents in a 33-county area of western Iowa, eastern Nebraska and southeastern South Dakota. MercyOne Siouxland Medical Center is a 238-bed regional facility and is also home to the only Level II Trauma Center in western Iowa, and provides a vital, lifesaving link to rural areas via MercyOne Air Med, the area's helicopter ambulance service.

Dunes Surgical Hospital

Dunes Surgical Hospital is a multi-specialty surgical hospital, offering a high quality, service oriented environment for surgical procedures in Dakota Dunes, South Dakota. Dunes Surgical Hospital has 14 operating rooms and 3 clinic treatment rooms. Technology allows surgeons to perform procedures in the specialty areas of Dental/Oral Surgery, ENT, General, GI, Gynecology, Neurosurgery, Ophthalmology, Orthopedic, Pain, Plastic, Podiatry, Spine, and Urology.



Our community-based services

MercyOne Siouxland Medical Center owns a primary care clinic in Primghar, Iowa, manages a hospital in Hawarden, Iowa, and operates a primary care clinic network, specialty care clinics and home health services. MercyOne Siouxland Medical Center is a partner with Dunes Surgical Hospital, a multi-specialty surgical hospital, in Dakota Dunes, South Dakota.

MercyOne Siouxland Medical Center participates in a clinically integrated network (CIN) where providers work together to improve health, increase patient satisfaction and lower healthcare costs for members and the communities served.

Our community

The geographic area for this assessment is Woodbury County, Iowa, Plymouth County, Iowa, Dakota County, Nebraska, and Union County, South Dakota. A total of 169,155 people live in the 2,460.76 square mile service area defined for this assessment according to the U.S. Census Bureau American Community Survey 2018-22 5-year estimates. The population density for this area, estimated at 69 persons per square mile, is less than the national average population density of 94 persons per square mile. The majority of the population is urban (72.5%), with the majority of the population residing in the Sioux City metro area.

25.8% of the population is under 18 years, and 16.0% of the population is over the age of 65 years. The majority of the population is White (77.5%); 3.9% are Black or African American, 1.6% are American Indian or Alaska Native, 2.1% are Asian, 0.4% are Native Hawaiian and Other Pacific Islander, 4.8% are some other race, and 9.6% are two or more races. 17.6% of the population is Hispanic or Latino.

In the service area, 29.32% of individuals are living in households with income below 200% of the Federal Poverty Level (FPL). The majority of jobs in the service area are manufacturing, followed by health care and social assistance, retail trade, and government and government enterprises.

According to the Iowa Department of Human Rights and Iowa State University of Extension and Outreach the top languages spoken in the Siouxland area include: English, Spanish, Tigrinya, Vietnamese, Chuukese, Oromo French and Amharic. In 2023, Woodbury County school enrollment consisted of 3,233 English Learner students.

Our approach to health equity

While community health needs assessments (CHNA) and Implementation Strategies are required by the IRS, Trinity Health ministries have historically conducted CHNAs and developed Implementation Strategies as a way to meaningfully engage our communities and plan our Community Health & Well-Being work. Community Health & Well-Being promotes optimal health for people experiencing poverty or other vulnerabilities in the communities we serve by addressing patient social needs and investing in our communities through dismantling oppressive systems, including racism, and building community capacity. Trinity Health has adopted the Robert Wood Johnson Foundation's definition of Health Equity - "Health equity means that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care."

This implementation strategy was developed in partnership with community and will focus on specific populations and geographies most impacted by the needs being addressed. Racial equity principles were used throughout the development of this plan and will continue to be used during the implementation. The strategies implemented will mostly focus on policy, systems and environmental change as these systems changes are needed to dismantle racism and promote health and wellbeing for all members of the communities we serve.

Health and social needs of the community

The CHNA conducted in 2024 identified the significant needs for health and social drivers of health within the Siouxland community. Community stakeholders then prioritized those needs during a facilitated review and analysis of the CHNA findings. The significant health needs identified, in order of priority include:

1. Mental health	<ul style="list-style-type: none">• Mental health was one of the top concerns on community survey• Mental health was one of the top concerns discussed in multiple focus groups• Secondary data indicates that suicide rates in the report area are higher than Iowa, Nebraska and national rates• Area hospitals have seen an increase in emergency department mental health visits over the last three years• Secondary data indicates that the percentage of adults experiencing frequent mental distress days has increased from 2022-2024 in the report area• Mental health was rated as the top issue at the Community Prioritization meeting
2. Substance use	<ul style="list-style-type: none">• Substance use was one of the top concerns on community survey• Substance use was one of the top concerns discussed in multiple focus groups• Secondary data indicates that binge drinking is higher in the report area than national rates• Secondary data indicates that the percentage of current smokers in the report area is higher than state and national rates• The number of drug exposed infants born in the Siouxland area is increasing• The Tri-State Drug Task Force has seized high amounts of illicit cannabis products and meth• Substance use was rated the second priority issue at the Community Prioritization meeting
3. Sexual health	<ul style="list-style-type: none">• Secondary data indicates that the report area's teen birth rate is higher than state and national rates• Secondary data indicates that the report area's HIV disease rate is higher than the state rate• Secondary data indicates that Woodbury County's Syphilis rate has drastically increased from 2021 (32 cases) to 2022 (131 cases)• Sexual health was rated a top three priority issue at the Community Prioritization meeting
4. Cancer prevention	<ul style="list-style-type: none">• Secondary data indicates that the report area's cancer incidence rate is higher than state and national rates• Secondary data indicates that the report area's cancer mortality rate is higher than national rates

	<ul style="list-style-type: none"> • Secondary data indicates that the number of Iowa cancer cases has double over the past 50 years • Cancer was rated as a top four-priority issue at the Community Prioritization meeting
5. Nutrition & physical activity	<ul style="list-style-type: none"> • Obesity was listed as a top 5 concern on community survey • Secondary data indicates that the report area has higher rates of obesity than state and national rates • Secondary data indicates that adult diabetes rates are higher than state rates • The report area is not achieving the Healthy People 2030 food insecurity target of 6% • The Food Bank of Siouxland distributed approximately 500,000 more pounds of food in 2023 than it did in 2019 • Nutrition & physical activity was rated a top five priority issue at the Community Prioritization meeting

Hospital Implementation Strategy

Significant health and social needs to be addressed

MercyOne Siouxland Medical Center and Dunes Surgical Hospital, in collaboration with community partners, will focus on developing and/or supporting initiatives and measure their effectiveness to improve the following needs:

- 1 Mental health** – CHNA pages 32, 35, 36, 37, 57-62, 89, 101-103
- 2 Substance use** – CHNA pages 33, 35, 36, 38, 73-77, 89, 104-106
- 3 Cancer prevention** – CHNA pages 32, 35, 37, 39, 50-52, 91, 94-95

Significant health and social needs that will not be addressed

MercyOne Siouxland Medical Center and Dunes Surgical Hospital acknowledge the wide range of priority health and social issues that emerged from the CHNA process and determined that it could effectively focus on only those needs which are the most pressing, under- addressed and within its ability to influence. MercyOne Siouxland Medical Center and Dunes Surgical Hospital do not intend to address the following needs:

- **Sexual health** – This need was not selected due to resource limitations. MercyOne Siouxland Medical Center and Dunes Surgical Hospital will continue to partner with local organizations as appropriate.
- **Nutrition & physical activity** – This need was not selected as it was ranked a lower priority by community stakeholders.

This implementation strategy specifies community health needs that the hospital, in collaboration with community partners, has determined to address. The hospital reserves the right to amend this implementation strategy if circumstances warrant. For example, certain needs may become more pronounced and require enhancements to the described strategic initiatives. During these three years, other organizations in the community may decide to address certain needs, indicating that the hospital should refocus its limited resources to best serve the community.

1

Mental health



Goal: Improve mental health landscape in the Siouxland area

CHNA Impact Measures	2025 Baseline	2028 Target
Financially contribute annually to community-based organizations that address mental health	\$12,500/year	\$15,000/year
Increase mental health visits for children at MercyOne Singing Hills Family Medicine Clinic	39 visits/year	86 visits/year
Increase number of therapy sessions provided at the Child Advocacy Center	28/year	500/year
Increase number of community educational programming events related to mental health	5/year	15/year

Strategy	Timeline Y1 Y2 Y3	Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Financially contribute annually to community-based organizations that address mental health	X X X	MercyOne Siouxland Medical Center	Financial contribution
		Focus location(s)	Focus Population(s)
		Siouxland area	Community members needing mental health services
Strategy	Timeline Y1 Y2 Y3	Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Provide mental health care services via a pediatric nurse practitioner	X X X	MercyOne Singing Hills Family Medicine Clinic	Staff time, overhead expenses
		Focus location(s)	Focus Population(s)
		Siouxland area	Children
Strategy	Timeline Y1 Y2 Y3	Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Provide mental health	X X X	MercyOne Siouxland Child	Staff time, overhead expenses

therapy services, including Trauma-Focused Cognitive Behavioral Therapy, to victims of child abuse				Advocacy Center	
				Focus location(s)	Focus Population(s)
				Siouxland area & Northwest Iowa	Child victims of abuse
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Strengthen collaboration with local schools and explore opportunity of providing mental health services onsite		X	X	MercyOne Siouxland Child Advocacy Center	Staff time
				Focus location(s)	Focus Population(s)
				Siouxland area	Child victims of abuse
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Educate community professionals on trauma-informed response in abuse investigations, including victim dynamics	X	X	X	MercyOne Siouxland Child Advocacy Center	Staff time, travel expenses
				Focus location(s)	Focus Population(s)
				Siouxland area & Northwest Iowa	Community professionals
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Conduct community educational programming with a focus on mental health	X	X	X	MercyOne Siouxland Medical Center	Staff time
				Focus location(s)	Focus Population(s)
				Siouxland area	Community members, healthcare professionals
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Develop mental health resource guide for staff and implement process to educate and refer patients to resources	X	X	X	Dunes Surgical Hospital	Staff time
				Focus location(s)	Focus Population(s)
				Siouxland area	Patients needing mental health services

2

Substance use



Goal: Decrease prevalence of substance use the Siouxland community

CHNA Impact Measures

Financially contribute annually to community-based organizations that address substance use

2025
Baseline

\$13,000/
year

2028
Target

\$15,000/
year

Increase number of community educational programming events related to substance use

5/year

15/year

Strategy	Timeline Y1 Y2 Y3	Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Financially contribute annually to community-based organizations that address substance use	X X X	MercyOne Siouxland Medical Center	Financial contribution
Focus location(s)		Focus Population(s)	
Siouxland area		Community members needing substance use services	
Strategy	Timeline Y1 Y2 Y3	Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Conduct community educational programming with a focus on substance use	X X X	MercyOne Siouxland Medical Center	Staff time
Focus location(s)		Focus Population(s)	
Siouxland area		Community members, healthcare professionals	
Strategy	Timeline Y1 Y2 Y3	Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Develop substance use resource guide for staff and implement process to educate and refer patients to resources	X X X	Dunes Surgical Hospital	Staff time

	Focus location(s)				Focus Population(s)
	Siouxland area				Patients needing substance use services
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Develop and launch community campaigns to increase awareness of substance use and its consequences	X	X	X	MercyOne Siouxland Medical Center	Staff time, marketing collateral
				Dunes Surgical Hospital	Staff time, marketing collateral
				Siouxland District Health Department	Staff time, marketing collateral
				UnityPoint Health – St. Luke’s	Staff time, marketing collateral
				Tobacco Free Siouxland	Staff time, marketing collateral
	Focus location(s)				Focus Population(s)
	Siouxland area				General public

3

Cancer prevention



Goal: Decrease the incidence and mortality rates of colon and breast cancer in the Siouxland community

CHNA Impact Measures	2025 Baseline	2028 Target
Number of patient education videos developed and publicized related to cancer screenings	0	1/year
Key cancer screening patient educational materials available in multiple languages	2 languages	4 languages
Completed walk-in mammogram appointments	0	48/year

Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Develop and launch educational campaigns with culturally tailored materials through community partners to emphasize the importance of cancer screenings across diverse populations	X	X	X	MercyOne Siouxland Medical Center	Staff time, marketing collateral
				Dunes Surgical Hospital	Staff time, marketing collateral
				Siouxland District Health Department	Staff time, marketing collateral
				UnityPoint Health – St. Luke’s	Staff time, marketing collateral
				June E. Nylen Cancer Center	Staff time, marketing collateral
		Cancer Prevention Coalition	Staff time, marketing collateral		
	Focus location(s)				Focus Population(s)
Siouxland area				Community members who are due for breast, cervical, and colon cancer screenings	
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Develop and publicize patient education videos related to breast health and breast cancer screenings	X	X	X	MercyOne Siouxland Medical Center	Staff time, marketing resources
				MercyOne Dakota Dunes Breast Care Center	Staff time, marketing resources
	Focus location(s)				Focus Population(s)
Siouxland area				Community members who are due for breast cancer screening	
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Identify priority cancer	X			MercyOne Siouxland Medical	Staff time, analytics

screening materials and two highest non-English languages spoken in the outpatient setting				Center	
				MercyOne Outpatient Clinics	Staff time, analytics
	Focus location(s)				Focus Population(s)
	Siouxland area				MercyOne outpatients
Strategy	Timeline			Hospital and Committed Partners	Committed Resources
	Y1	Y2	Y3	(align to indicate committed resource)	(align by hospital/committed partner)
Translate and distribute priority cancer screening materials in two highest non-English languages spoken in the outpatient setting				MercyOne Siouxland Medical Center	Staff time, translation services, marketing collateral
		X	X	MercyOne Outpatient Clinics	Staff time, translation services, marketing collateral
	Focus location(s)				Focus Population(s)
	Siouxland area				TBD
Strategy	Timeline			Hospital and Committed Partners	Committed Resources
	Y1	Y2	Y3	(align to indicate committed resource)	(align by hospital/committed partner)
Offer walk-in appointments for mammograms	X	X	X	MercyOne Dakota Dunes Breast Care Center	Staff time
	Focus location(s)				Focus Population(s)
	Siouxland area				Community members who are due for breast cancer screening

Adoption of Implementation Strategy

MercyOne Siouxland Medical Center

On May 28, 2025, the Board of Directors for MercyOne Siouxland Medical Center met to discuss the 2026-2028 Implementation Strategy for addressing the community health and social needs identified in the 2025 Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget.



Tom Clark, Western Iowa President

6-2-25

[Date]

Dunes Surgical Hospital

In May, 2025, the Board of Directors for Dunes Surgical Hospital held a meeting electronically to review the 2026-2028 Implementation Strategy for addressing the community health and social needs identified in the 2025 Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget.



Rob Monical, Chief Executive Officer

5/30/25

[Date]