

Last reviewed March 2025

This Cookie Notice describes the different types of cookies and similar technologies that may be applied on Willis Towers Watson websites that link to this Cookie Notice (the "Sites").

## 1. What is a cookie?

Cookies are small text files that a website transfers to your hard drive or device to store and sometimes collect information about your usage of websites, such as time spent on the Sites, pages visited, language preferences, and other traffic data. We use the information for security purposes, to facilitate navigation, to display information more effectively, to personalize your experience while using the Sites and to recognize your computer to assist your use of the Sites. We also gather statistical information about use of the Sites to improve their design and functionality, understand how they are used and assist us with resolving questions regarding them.

There are different types of cookies, for example:

- Cookies transferred directly by Willis Towers Watson or the website vendor ('first party cookies') and cookies transferred on our behalf, for example by our selected advertisers and data analytics companies ('third party cookies')

- Cookies which endure for different periods of time, including those that only last only as long as

your browser is open (referred to as 'session cookies'). These are deleted automatically from your device once you close your browser. Other cookies are 'permanent cookies', meaning that they remain on your device after your browser is closed. For example, they recognize your device when you open your browser and browse the internet again.

## 2. Who owns ATP?

Below we explain the different types of cookies and similar technologies that may be used on the Sites. Where we use third party cookies, we provide a link to the third party's cookie policy.

To the extent any of the cookies collect any Personal Information (which is information that identifies, relates to, describes, or is reasonably capable of being associated, linked or linkable with a particular individual or household), our Privacy Notice applies and supplements this Cookie Notice. We encourage you to review our Privacy Notice, which describes our collection, use, disclosure and processing of personal information that we collect, as well as related to our products and services.

### **Strictly Necessary Cookies.**

Strictly necessary cookies enable you to navigate the Sites and to use their services and features. Without these necessary cookies and similar technologies, the Sites will not perform as smoothly for you as we would like them to and we may not be able to provide the Sites or certain services or features.

### **Functional Cookies. Functional**

cookies enable the website to provide enhanced functionality and personalization. They allow us to see the overall patterns of usage on the Sites. We use the information to analyze traffic on and improve the Sites. They may be set by us or by third party providers whose services we have added to our pages. If users do not allow these cookies, then some or all of these services may not function properly.

## **Advertising Cookies.**

Advertising cookies are set to display targeted promotions or advertisements based upon your interests on the Sites or to manage our advertising. These cookies collect information about your activities on these and other sites to serve you targeted advertising.

## **Performance Cookies.**

Performance cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If users do not allow these cookies we will not know when users have visited our site, and, will not be able to monitor its performance.

## **3. How do I manage cookies?**

You can choose whether or not to accept cookies. You can find information about cookies relating to these Sites only, including how to see what cookies have been set on your device and how to manage and delete them here.

You also can control the way in which cookies are used by altering your browser settings. You may refuse to accept cookies by activating the setting on your browser that allows you to reject cookies. Information about the procedure to follow to enable or disable cookies can be found on your Internet browser provider's website via your help screen.

Please note that if you choose not to accept cookies, this may affect the functioning of our Sites.

If you are using a mobile device, you can limit interest-based advertising on your device by adjusting the settings provided by your device manufacturer, such as [Limit Ad Tracking](#) for iOS or [Opt-out of interest-based ads](#) for Android.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.aboutcookies.org](http://www.aboutcookies.org), [www.allaboutcookies.org](http://www.allaboutcookies.org) or [www.youronlinechoices.eu](http://www.youronlinechoices.eu)

## **4. Changes to our Cookie Notice**

We may change this Cookie Notice from time to time. Please take a look at the "Last Revised" legend at the top of this page to see when this Cookie Notice was last revised. If we make significant changes to this Cookie Notice, we will notify you of changes when you next visit any of our Sites. We encourage you to review this Cookie Notice whenever you return to our Sites or if you have any questions about our use of Cookies on our Sites.

## **5. Contacts and comments**

If you have any questions or comments regarding this Cookie Notice, please contact us by email at [email](#) or write to the Willis Towers Watson Privacy Team at: (i) The Willis Building, 51 Lime St, London EC3M 7DQ, United Kingdom; or (ii) 800 North Glebe Rd., Arlington, Virginia, 22203, United States.