

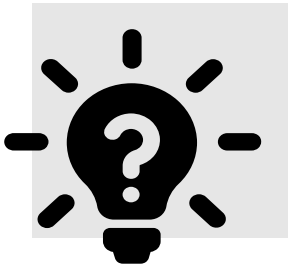
Comprehensive Condition Care: Obesity



Problem: Obesity is a disease associated with many comorbid conditions that drive high population health costs, and the prevalence of obesity in the U.S continues to rise. Employers want to provide weight loss interventions that are most effective for their specific populations while also reducing costs, making it valuable for them to engage in discussions and comparisons of the available options.



Value: Treating members with obesity can reduce overall population healthcare costs for employers. It can also improve employee health, longevity, productivity and engagement.



Obesity is a growing priority for employers, as highlighted by the [WTW 2024 Best Practices Survey](#).

- **70% of employers** cite that increasing drug costs are the primary barrier to adding GLP-1 medications, despite the long-term benefits of reduced health risks and improved productivity
- **69% of employers** have taken or plan to take action to address obesity and weight management through medical benefits, vendor solutions and pharmacy strategies to improve overall health outcomes
- **52% of employers** now provide coverage for GLP-1 medications to support obesity management, recognizing their potential to reduce comorbid conditions and long-term healthcare expenses
- **48% of employers** are exploring compounded GLP-1 medications offered through select vendors at significantly reduced costs, seeking ways to balance affordability with outcomes

Solution: WTW's Obesity Strategy Support Tool will provide clarity around potential cost and return of various interventions based on a client's population. WTW's consulting expertise is an integrated approach that includes cost, health management and pharmacy interventions to help clients develop a holistic approach to managing obesity, including assessment of bariatric surgery, medications and vendors.

Conduct a current state evaluation



Define potential performance gaps and opportunities for improvement



Develop a strategic plan to improve engagement, risk profile and outcomes