



INDUSTRY

Technology

SOLUTIONS

Sitecore
Sitecore XM Cloud
Salesforce
Microsoft Azure
Coveo
Vercel
Verint

67% Website Performance Improvement

43% Reduced TCO

Improved Efficiency, Agility & Flexibility

Reduced load time for Help Systems Documentation

Tessitura Network is a software solutions provider specifically tailored for arts and cultural organizations. Their flagship product, Tessitura Software, is a comprehensive platform designed to help manage ticketing, fundraising, customer relationship management, marketing and other aspects of operations for performing arts organizations, museums, and other cultural institutions.

Accelerating Migration for Boundless Creativity

Tessitura partnered with XCentium to enhance its platform and migrate to Sitecore XM Cloud. As an existing client, Tessitura was already on Sitecore XP. The project was a lift and shift which involved content migration from Sitecore XP to Sitecore XM Cloud while leveraging Coveo Atomic and Vercel.

Despite the complexity of migration, Tessitura was up and running within 6 months, with improved performance, all while preserving the same look and user experience.

Future-proofing and Making the Move to Composable

Tessitura was looking to reduce their annual upgrading costs and future-proof their systems. With our ongoing partnership and Sitecore XP nearing the end of life, we decided to leverage Sitecore's XM Cloud to provide a foundation for scalability and agility using a composable solution.

Moving to XM Cloud not only saved Tessitura ongoing upgrade and support costs, but also enabled them to add new features and integrations faster and easier. By adopting a composable architecture, they were better positioned to invest in the right tools at the right time to help their business. Tessitura is now able to address their digital needs quickly and not be hamstrung to longer development cycles.

The solution included the implementation of a custom personalization feature to maintain existing functionality, an integration with their authentication provider, Telligent, and an implementation of Coveo Atomic replacing their previous Coveo solution.

Additionally, the new website integrates with multiple systems for Authentication, Help Documentation for Kiosks, Search, Community features, Geo Based and Role based Personalization.