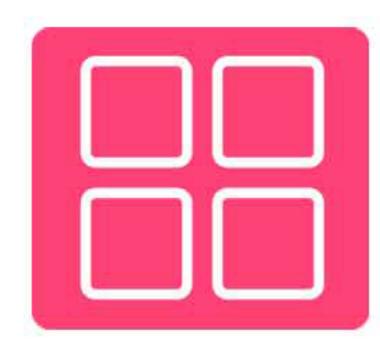
Saesforce Ecosystem



PAIRING SALESFORCE COMMERCE CLOUD

Salesforce's integrated ecosystem offers unparalleled opportunities for creating a seamless and efficient workflow across various facets of your business.

Leveraging Salesforce Commerce Cloud in conjunction with other Salesforce products can significantly enhance business operations and the customer experience. How?



Salesforce CRM

Gain a 360-degree view of your customers. This integration allows you to track customer interactions and purchase history across all channels, enabling personalized marketing and improved customer service.



Salesforce Service Cloud

Provides your customer service teams with immediate access to customer orders, preferences, and history. This empowers teams to resolve issues quickly and efficiently, enhancing customer satisfaction and loyalty.



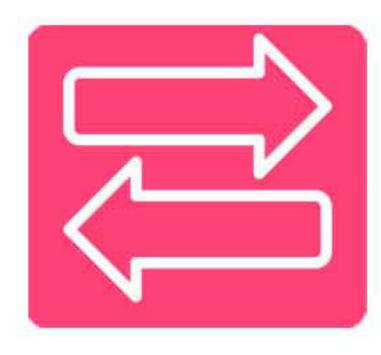
Salesforce Data Cloud

Put all of your data to work for your customers. Any external data lake or warehouse can now drive actions and workflows inside of your CRM.



Salesforce Marketing Cloud

Deliver targeted marketing campaigns based on real-time customer behavior and preferences. This ensures that your marketing efforts are highly personalized and effective, driving higher engagement and conversion rates.



Salesforce Order Management

Streamline the entire order lifecycle from shopping cart to delivery. This integration improves accuracy and efficiency in order processing, inventory management, and fulfillment, reducing operational costs and errors.



XCentium Innovations

We've developed dozens of applications and solutions by leveraging the power of Salesforce to accelerate speed-tomarket, or to extend your existing features.

XCENTIUM, YOUR SALESFORCE PARTNER

XCentium is an award-winning, full-service digital consultancy with proven expertise in Digital Strategy, UX/CX, Digital Experience Platforms, Composable, Commerce, Order Management, CRM, Service and Cloud services.

We are a Salesforce Crest Partner and the First Partner Globally to achieve Salesforce Master Navigator B2B Commerce. Specializing in Commerce on Core (B2B/D2C), Commerce Cloud (B2C), Order Management, Sales Cloud, Service Cloud, Marketing Cloud, Community Cloud, Mulesoft, and CDP and Loyalty Cloud.

YEARS OF EXPERIENCE

PROFESSIONALS

ACCELERATORS

CERTIFICATIONS

DELIVERED SOLUTIONS