Upgrading to Sitecore 10.4

XCENTIUM
ELEVATE YOUR DIGITAL EXPERIENCE

WHY UPGRADE

The latest release of 10.4 brings in new capabilities and enhancements to meet the ever changing needs of digitally matured businesses while catering to customer expectations and the growing need for personalized experiences across changing touchpoints.

Sitecore Experience Platform(XP) 10.4 features more than 200 enhancements, simplified personalization and easy access to composable add-ons.

Composable

New integration capabilities allow you to make the most of your Sitecore XP analytics and sync directly into marketing automation, CRM, or CDP systems

Enhanced Personalization

Target specific audiences more effectively with custom languages, perfect for global companies targeting diverse geographies.

Intuitive Visitor Tracking

Create personalized customer experiences based on behavior, preferences, and demographics without the need for developer involvement.

Enhanced Security & Accessibility

Improvements to security and accessibility to meet the rigorous demands for regulated industries.

Refurbished Content Editor

New visual focus indicators, aligning with the W3C ARIA Authoring Practices Guide.

Faster Deployment

The Publish Manager now supports the publishing of multiple items, speeding up page deployment times and time to value.

BENEFITS OF 10.4

For many brands, XM/XP delivers the necessary foundation for your digital strategy into the future. Future releases will focus on increasing the ability for customers to connect to other elements of their stack, native support for generative AI, and continued modernization of the content publishing experience.

Faster time to market

No-Code Interface

Improved Performance

DETERMINE THE RIGHT PATH FOR YOU

There is no doubt many options to consider and strategies to employ. You can choose Sitecore 10.4 with XM or XP variants, or take the leap into Sitecore XM Cloud.

Migrating to XM Cloud

• Prefer headless architecture that enables you to decouple your content from the front end and integrate with various delivery channels
• Want to reduce deployment efforts with a simplyfed setup that reduces the time and effort required to get your site up and running
• Want to reduce infrastructure costs by using cloud-based infrastructure
• Plan for a redesign with a modern foundation to support new technologies and trends
• Deal with technical debt, performance, or stability issues
• Want to reduce total cost of ownership in the long run with subscription-based model
• Prefer improved performance and a better content authoring experience
• Want easier integrations for existing and new systems
• Want no more upgrades

Upgrading to Sitcore 10.4

• Recently underwent a major redesign and don't want to start over
• Satisfied with your current XP or XM installation
• On-premises deployment is essential and you must maintain control over your hosting environment or adhere to specific compliance requirements
• Leveraging more than just CMS features in XP
• Mainstream or extended support with an upgrade including security updates and new features for a period of time, which can be important for maintaining a secure and up-to-date environment.

NEED MORE INFORMATION?

BOOK A CONSULTATION   SCHEDULE A FREE READINESS AUDIT >>

FREE
Readiness Audit

Review
✓ Number of sites
✓ Number of languages supported
✓ Number of Page Types
✓ Number of Pages
✓ Integrations
✓ Custom code / applications
✓ Search
✓ Authentication
✓ Forms

Output
✓ High Level Implementation Estimate
✓ High Level Project Plan
✓ TCO vs existing system

XCENTIUM, ONE PARTNER FOR ALL YOUR DIGITAL NEEDS

XCentium is an award-winning, full-service digital consultancy with proven expertise in Digital Strategy, UX/CX, Digital Experience Platforms, Composable, Commerce, Order Management, CRM, Service and Cloud services.

We partner with best-in-class digital platforms, we are a Sitecore Platinum Partner, specialized in all Sitecore products - XM Cloud, XP, XC, Content Hub, OrderCloud, CDP & Personalize, Search and more.

10+	**250+**	**15+**	**400+**	**500+**
YEARS OF EXPERIENCE	PROFESSIONALS	INDUSTRY AWARDS	CERTIFICATIONS	SOLUTIONS DELIVERED