Easily extend and support your existing Salesforce Commerce Cloud platform with B2B features. Our SFCC B2B Accelerator extends the out-of-the-box SFCC and adds key B2B features to the reference architecture.

Features

1 **Custom Assortment**
Tailor your assortment based on customer groups (B2B vs B2C) within the same catalog structure. Offering different assortments within the same catalog offers exclusivity for different customer groups on the cart, PLP, PDP, search level.

2 **Custom Pricing**
SFCC B2B Accelerator supports separate PriceBooks for different customer groups (B2C vs B2B). This extends to the cart, PLP, PDP, search level and more.

3 **Basket Upload**
This B2B exclusive feature allows B2B customers to add multiple products to their basket at once using a .CSV file. This will allow them to create/update their Basket easily in one go.

4 **Custom Basket Validation**
Validate customer pricing and assortment eligibility during the checkout process. You can customize the triggered message and products removal when they're not eligible.

Benefits of SFCC B2B Accelerator

Our Salesforce team offers end-to-end implementation, migration support, custom integrations, and maintenance.

Reduced Implementation Costs
Effortless support, upgrade, and maintenance since it extends the SFCC Reference Architecture (SFRA).

Faster Time to Market
Supports existing SFCC sites or storefronts so you can easily extend your existing SFCC with B2B features.

SFCC B2B Accelerator in Action

B2B Exclusive Products

B2C Exclusive Products

B2B Exclusive Pricing

B2C Exclusive Pricing