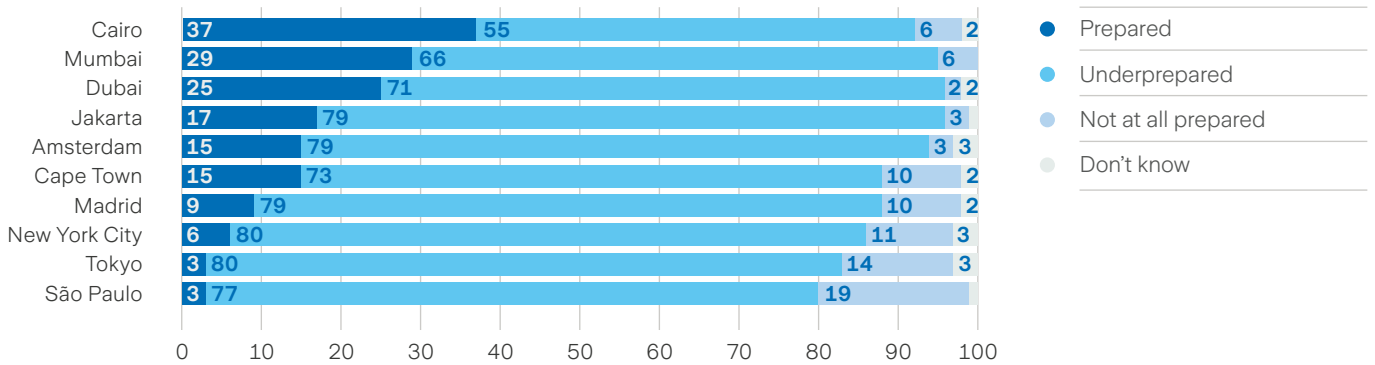


Cities are at the center of the climate crisis

City Profile **Madrid**

With extreme weather events becoming more frequent and severe, cities face significant risks to their environments, economies, and public health. But they also hold the potential to implement creative solutions for climate adaptation and resilience.

A new survey of 5,000 people, with 500 respondents in each of ten cities, reveals insights about their perceptions of their city's preparedness for climate-related risks. (% of respondents)

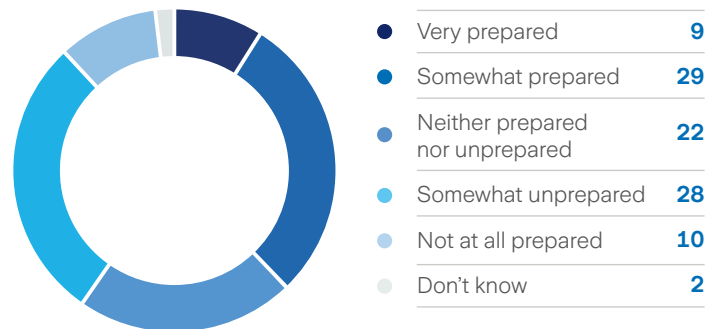


Zurich Insurance Group (Zurich) has supported new Economist Impact research addressing climate change in urban environments worldwide and providing actionable insights for building resilient cities.

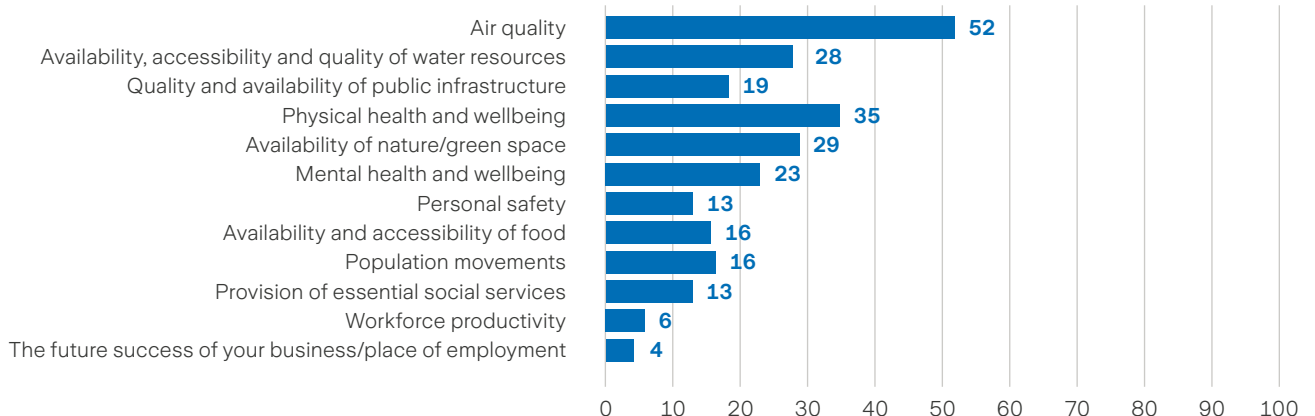
The report, **"Resilience from the Ground Up: Assessing City-Level Approaches to Climate Risk and Adaptation"** is based on a literature review, interviews with 15 climate experts and a general population survey gathering insights from 5,000 residents in Amsterdam, Cairo, Cape Town, Dubai, Jakarta, Madrid, Mumbai, New York City, São Paulo and Tokyo. The study explores how residents view climate change, how their cities need to adapt and their sense of personal accountability toward the issue.

Read the [report](#) and view the [global infographic](#).

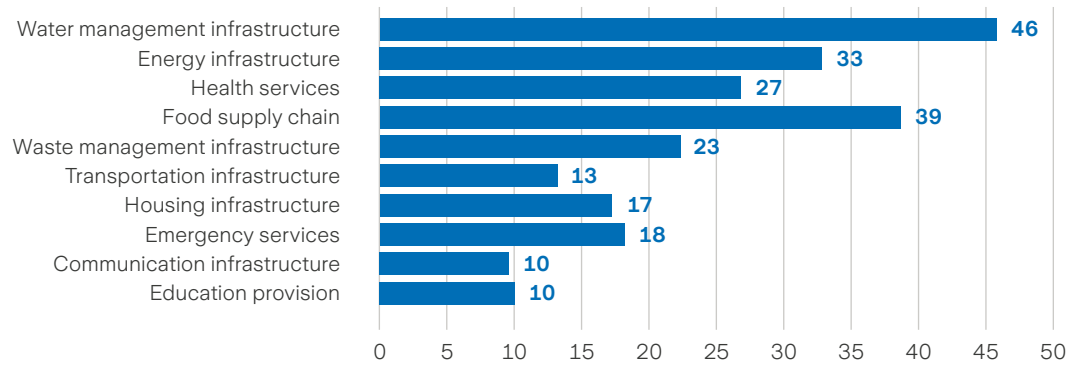
How prepared do you consider your city to be to handle climate-related risks? (% of respondents)



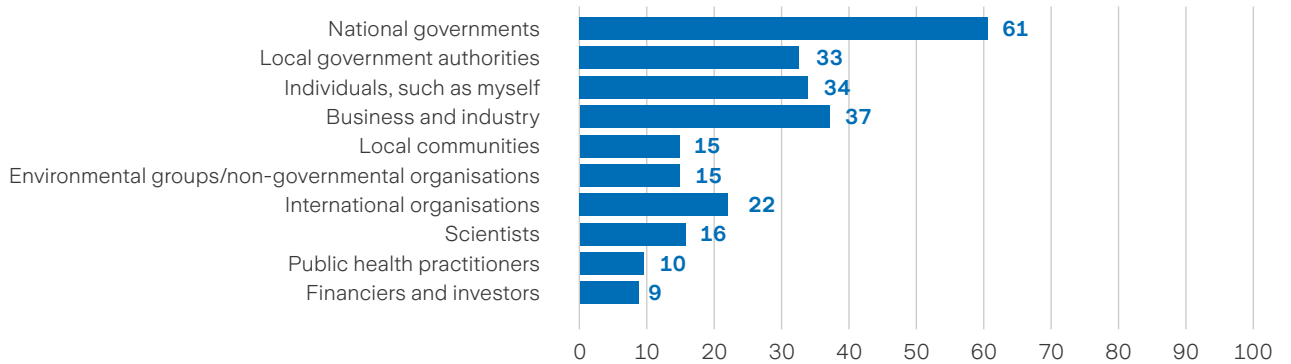
Which of the following areas do the physical impacts of climate change pose the greatest risk to in your city? (% of respondents)



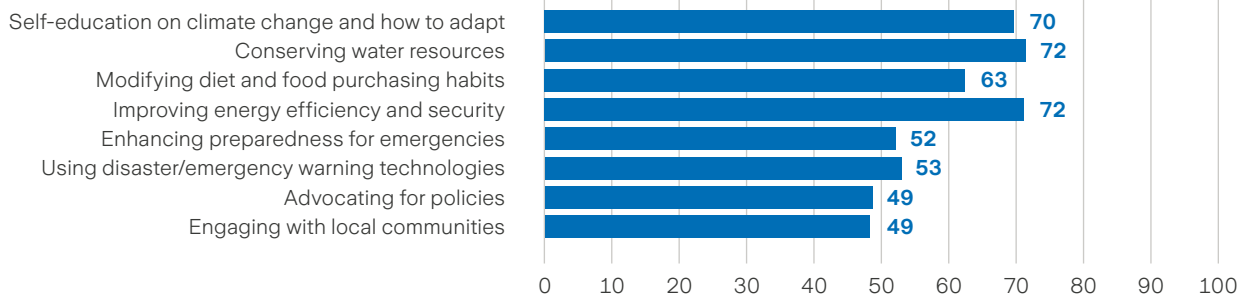
Which of the following types of infrastructure are most vulnerable to climate-related risks in your city? (% of respondents)



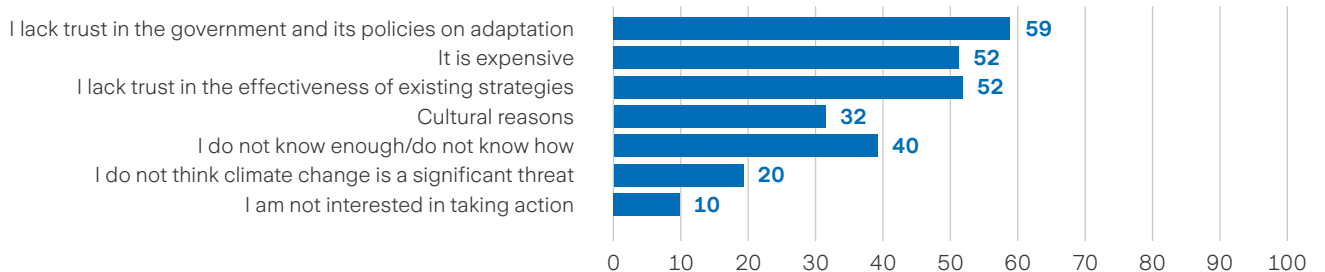
Who should be primarily responsible for improving adaptation to climate change in your city? (% of respondents)



Which actions have you taken in the past 12 months or plan to undertake in the next 12 months to become more resilient to climate change? (% of respondents)



What are the main barriers that are currently preventing you from taking action to become more resilient to climate change? (% of respondents)



Source: Economist Impact. "Resilience from the ground up: assessing city-level approaches to climate risk and adaptation". 2024.

