ZURICH®

CYBER RISK REPORT

CRISIS IN 2008
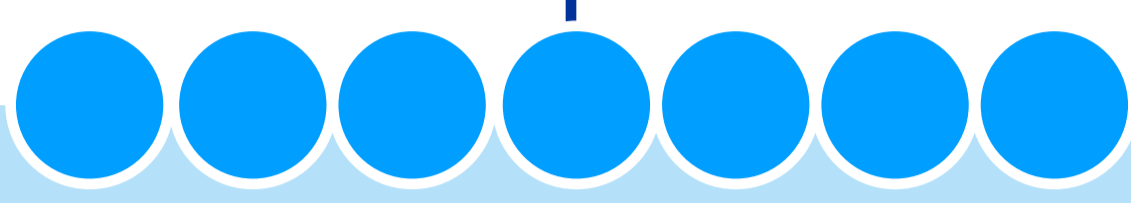
CYBER RISK

ANALOGY BETWEEN

MORTGAGE MARKET

MAJOR CLOUD PROVIDER FAILS

7 RISK POOLS IDENTIFIED

① INTERNAL IT
Risks associated with internal IT

② COUNTERPARTIES
Risks from dependencies or interconnections with external organizations / providers

③ OUTSOURCING SERVICES
Risks that arise from outsourced services

④ SUPPLY CHAIN
Exposure to a single country / supplier increases supply chain risks

⑤ DISRUPTIVE TECHNOLOGIES
Disruptions caused by or to new technologies; 'smart grid,' driverless cars, embedded medical devices, etc.
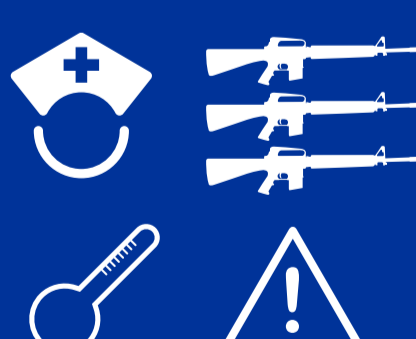
⑥ INFRASTRUCTURE DISRUPTION
Disruptions that affect internet infrastructure; exchange points, submarine cables, etc.

⑦ EXTERNAL SHOCKS
Risks that arise due to incidents outside the system

IN 2013

740 000 000

DATA FILES
POTENTIALLY VIEWED OR STOLEN WORLDWIDE