

# Zurich Insights 2025

Investor Update

Zurich Insurance Group November 18, 2025



# Zurich Insights 2025



Time	Topic	Speaker
10:30 – 11:10	Group update	Mario Greco, Claudia Cordioli
11:20 – 11:50	Global Specialty	Fireside chat with Mario Greco and Saad Mered
12:00 – 12.40	Break-out session 1	Middle Market - Alex Wells, Drazen Jaksic
12:40 – 13:40	Lunch break	
13:40 – 14:20	Break-out session 2	Retail - Carsten Schildknecht, Peter Stockhorst, Claudio Chiesa
14:30 – 15:10	Break-out session 3	Farmers - Raul Vargas, Ken Walton
15:20 – 16:00	Q&A / Wrap-up	



Back to content page





Contacts and calendar



# Strategy in action

November 18, 2025 Mario Greco - Group CEO Claudia Cordioli - Group CFO



# Key messages



Successful start to new cycle	On track to deliver on our 2025-2027 targets through disciplined strategy execution
Structural growth	Driving structural growth in Middle Market, Specialty and Life Protection, leveraging competitive advantages and a proven track record
Retail upturn	Retail franchise on track to return to its long-term level of profitability while accelerating top-line growth
Farmers' momentum	Financial and operational strength driving mid-to-high single digit growth and accelerating value creation
Shareholder focus	Strong cash generation powers sustained delivery of superior shareholder returns



# Executing on our 2025-2027 priorities



#### Business targets

Commercial

- BOP >USD 4.2bn in FY-27
- Middle market GWP<sup>1</sup> >USD 10bn in FY-27

Retail

- Return to long-term level of profitability
- Accelerate focus on customer loyalization

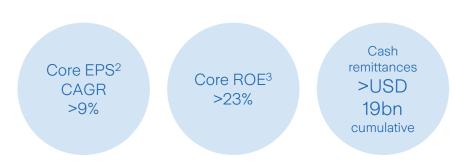
Life

Grow Protection GWP by 8% CAGR

Farmers

 Continue the transformation enabling sustainable growth at Farmers' Exchanges<sup>5</sup>

#### Financial targets



Subject to an SST ratio<sup>4</sup> floor of **160**%





<sup>1</sup> Middle Market business includes North America Program business, Excess & Surplus and Middle Market business sourced through other business units.

<sup>&</sup>lt;sup>2</sup> Core Earnings per Share (EPS) in USD based on business operating profit after tax (BOPAT).

<sup>&</sup>lt;sup>3</sup> Business operating profit after tax (BOPAT) divided by average shareholders' equity excluding unrealized gains and losses.

<sup>&</sup>lt;sup>4</sup> Estimated Swiss Solvency Test (SST), calculated based on the Group's internal model approved by the Swiss Financial Market Supervisory Authority (FINMA). The SST ratio as of December 31 has to be filed with FINMA by end of April in the subsequent year and is subject to review by FINMA.

<sup>&</sup>lt;sup>5</sup> For all references to Farmers Exchanges see the disclaimer and cautionary statement.



# Strategic focus rooted in market opportunities

#### Market dynamics



Infrastructure and defense investments



Regionalization of trade



Energy demand and transition



Increased risk complexity



Al roll-out/ data centers expansion



Declining welfare safety nets

#### Strategic response

Commercial

Prioritize growth opportunities in **Middle Market** and **Specialty** and maintain strong profitability



Accelerate focus on **customer loyalization** and **pricing/claims excellence** 



Step-up **Protection** growth and underwriting capabilities under a single global umbrella



Continue transformation enabling **sustainable growth** at Farmers Exchanges<sup>1</sup>

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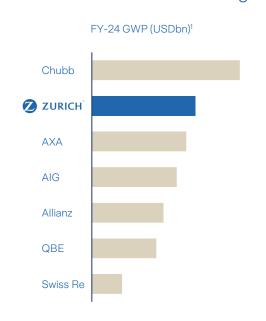


For all references to Farmers Exchanges see the disclaimer and cautionary statement.

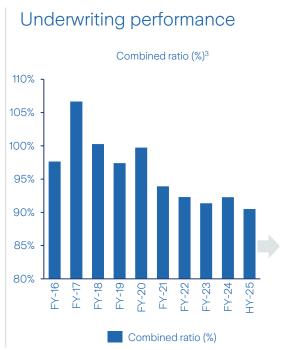


# Leading Commercial business, high quality portfolio

#### Commercial insurance ranking







**D** 



Company reports and Zurich estimations where data is not published. Data includes only international competitors.

<sup>&</sup>lt;sup>2</sup> Includes U.S. crop, direct markets and captives.

<sup>3</sup> On a comparable scope (i.e., including the U.S. alternative markets business, which was reported under "Retail and other" in the FY-16 to FY-19 period. Ratio based on IFRS 4 until FY-22, and on IFRS 17 for FY-23 onwards.



# Building industry leadership in Specialty through underwriting rigor and portfolio strength

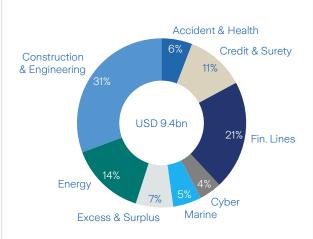
Global specialty market leaders<sup>1</sup>

GWP **USD 0.5tn** total addressable market<sup>2</sup>

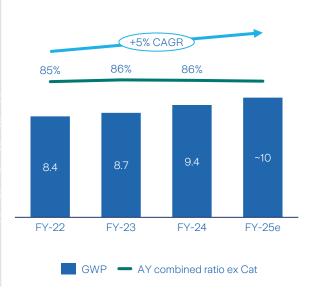


Large and growing book

Zurich: FY-24 GWP



Excellent financial execution (USDbn, %)



<sup>1</sup> Company reports and Zurich estimations where data is not published. Data includes only international competitors. Includes commercial lines specialty products such as Financial Lines, Cyber, Credit & Surety, Marine, Energy, Excess & Surplus, Construction, Engineering; excluding Accident & Health and reinsurance premiums.

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<sup>&</sup>lt;sup>2</sup> Source: AM Best, AON Finaccord, S&P Global, Zurich estimates.

# **ZURICH**°

### Defining Specialty insurance at Zurich

Coverage for unique,
emerging or niche
risks that are not
covered by standard
commercial policies;
tailored to a specific
industry or specialized
exposures





Management Liability, Professional Indemnity, Financial Institutions, Crime, M&A / Transactional Liability

#### **Accident & Health**



Corporate Accident and Business Travel, Occupational Accident

#### Credit lines



Trade Credit, non-payment coverage for the sale of goods and services to buyers around the world

#### Energy



Up- and downstream Energy, Traditional Power Generation, Renewable Energy, Petrochemicals and Mining

#### Wholesale



U.S. Excess & Surplus lines.
Non-admitted business

#### Cyber



Financial and reputational losses related to cyber events like data breaches and cybercrime

#### Construction



#### Marine



Physical loss or damage to goods during transportation by sea, air, rail or road (Cargo)

#### Surety



Financial guarantee for contractual obligations between parties, common in construction e.g., performance bonds









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# **ZURICH**®

### Global trends drive an inflection in Specialty lines



<sup>1</sup> McKinsey ("Investing in the infrastructure of modern society"; "The future of US hyperscale data centers").





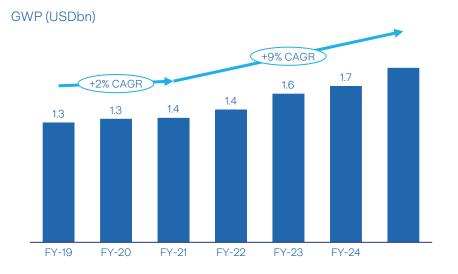
S&P Global MI Research - June 03, 2025.

<sup>&</sup>lt;sup>3</sup> International Energy Agency (IEA) ("Global Critical Minerals Outlook 2025").



# Market-leading U.S. Construction delivered 9% topline CAGR

#### Construction has been a key growth driver



#### Spearheading the industry

U.S. insurer to have a **dedicated vertical**, with **>250** underwriting experts and **>90** risk engineers

Top 3 Construction insurer in the U.S.<sup>1</sup>

Insurer to offer a **weather parametric solution** for construction projects

>200 Data center projects over last 5y across >20 states totaling USD >350bn in project value and ~10% of portfolio policy count

BI BUSINESS INSURANCE

2025 Insurer Team of the Year<sup>1</sup>

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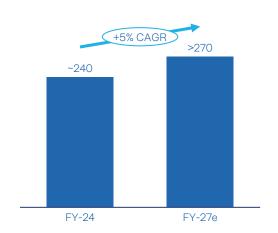
Source: Broker feedback; Business Insurance 2025 U.S. Insurance Awards



### Middle Market leadership; competitive moat established

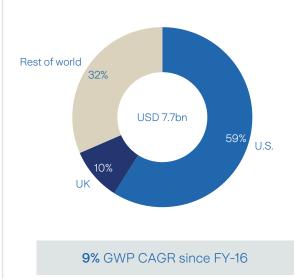
#### Addressable market

Market: GWP (USDbn)1



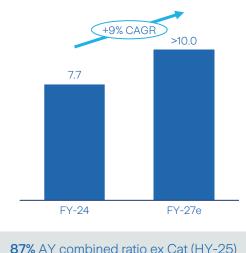
#### Global franchise

Zurich: FY-24 GWP (USDbn)



#### Profitable growth

Zurich: Middle Market GWP (USDbn)



87% AY combined ratio ex Cat (HY-25)



Source: AON Finaccord, Zurich estimates.



# Retail franchise improvement, driving profitable growth

#### Operational excellence



Pricing sophistication



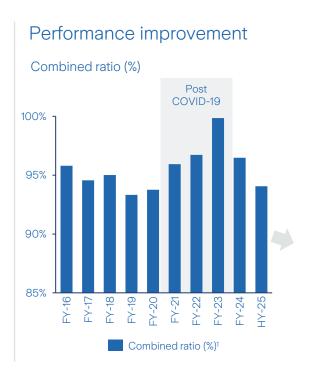
Claims steering



Al-assisted claims management

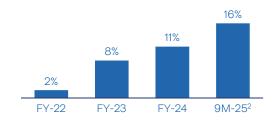


Improved customer experience

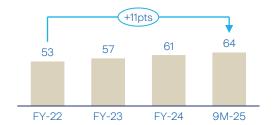


#### Customer loyalty driving growth





#### Transactional Net Promoter Score (TNPS)



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On a comparable scope (i.e., excluding the U.S. alternative markets business, which was reported under "Retail and other" in the FY-16 to FY-19 period. Ratio based on IFRS 4 until FY-22, and on IFRS 17 for FY-23 onwards.

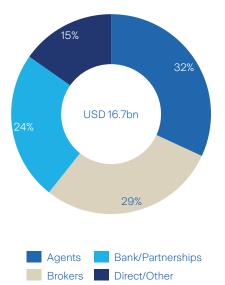
<sup>2</sup> On a reported basis, based on IFRS 4 until FY-22, and on IFRS 17 for FY-23 onwards. 9M-25 growth 7% on a like-for-like basis, excluding the acquisition of Kotak Insurance and AIG Travel Guard.



#### Diversified Retail distribution widens addressable market

#### Future-oriented distribution

FY-24 Retail GWP by distribution channel



#### Complementary strengths

#### Agents

- Personalized customer relationship/advice
- Brand alignment

#### Brokers

- Expertise
- Scalability

#### Banks and Partnerships

- Access to non-insurance customer journeys
- Data-driven targeting

#### Direct

- Efficiency/convenience
- Data ownership and insights

#### Opportunities

#### Select examples:



- **DA Direkt:** accelerating profitable growth in motor and digital health
- Embedded insurance: exclusive partnerships with leading platforms

#### ZURICH Santander

- Increase retention through Al-enabled capabilities
- · Increase synergies across alternative channels
- Improve sales effectiveness through smart data personalized offers

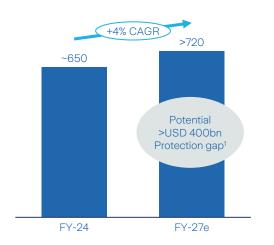


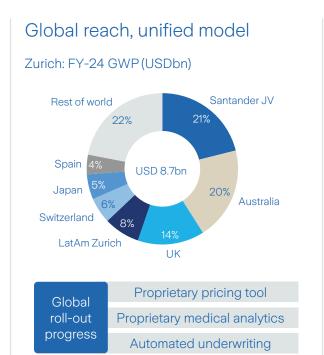


# Life Protection growth through globalized capabilities

#### Addressable market

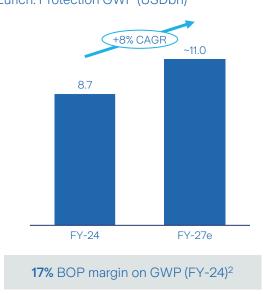
Market: GWP (USDbn)<sup>1</sup>







Zurich: Protection GWP (USDbn)



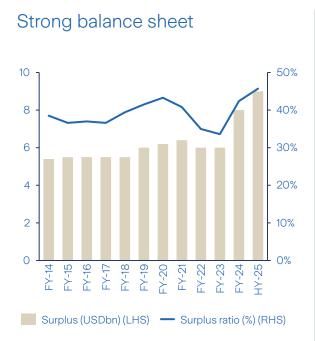


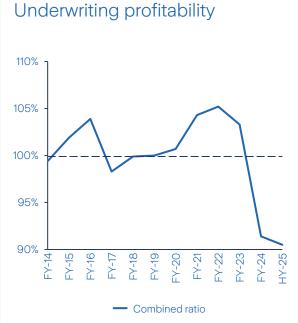
Source: GlobalData, McKinsey, Swiss Re Institute, Zurich estimates.

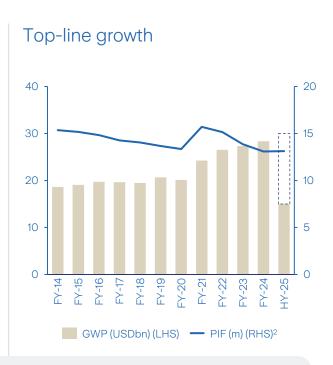
<sup>2</sup> Life Protection BOP contribution based on CSM amortization, risk adjustment release, short term insurance technical result divided by GWP (before the impact of non-controlling interests).

### Unprecedented positive momentum at Farmers Exchanges<sup>1</sup>









On track to deliver sustainable growth in the mid-to-high single digit range, supported by growth across all channels



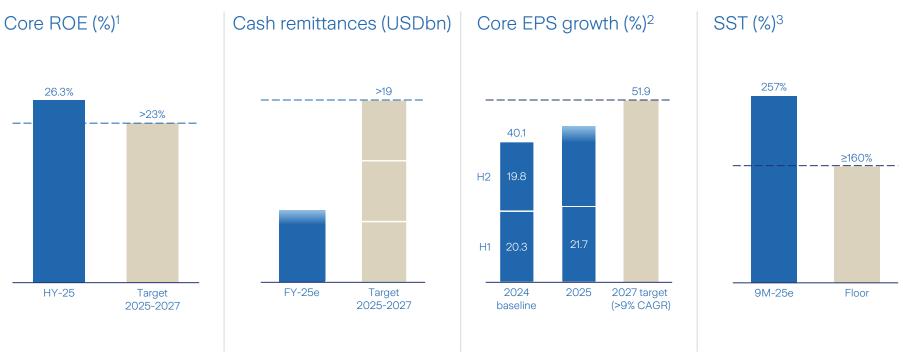


<sup>1</sup> For all references to Farmers Exchanges see the disclaimer and cautionary statement.

<sup>&</sup>lt;sup>2</sup> Policies in force.

# **ZURICH**®

# On track to deliver 2025-2027 targets



<sup>1</sup> Business operating profit after tax (BOPAT) divided by average shareholders' equity excluding unrealized gains and losses.

<sup>3</sup> Estimated Swiss Solvency Test (SST), calculated based on the Group's internal model approved by the Swiss Financial Market Supervisory Authority (FINMA). The SST ratio as of December 31 has to be filed with FINMA by end of April in the subsequent year and is subject to review by FINMA.





<sup>&</sup>lt;sup>2</sup> Core Earnings per Share (EPS) in USD based on business operating profit after tax (BOPAT).



### Clear line of sight on achieving our 2027 Core EPS target

#### Core EPS by driver (USD)



Includes changes in Group Functions & Operations, Non-Core Businesses, and other items.



For all references to Farmers Exchanges see the disclaimer and cautionary statement.



# Underwriting performance reflects continuous improvement in portfolio quality

#### Strategic actions



**Profitable growth** in preferred areas of Middle Market and Specialty



Re-shaping **North America motor** portfolio and exit of mono-line auto programs



Re-balanced **private crop** portfolio, reducing GWP by ~20% while tightening rates and terms & conditions

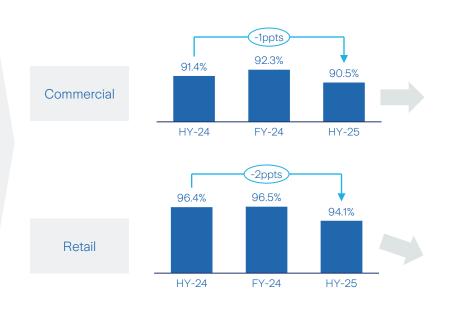


Rate increases and underwriting/claims actions in **EMEA Retail motor** 



Reduced **NatCat exposure** (-25% U.S. hurricane average annual loss over last 4 years)

#### Combined ratio improvement







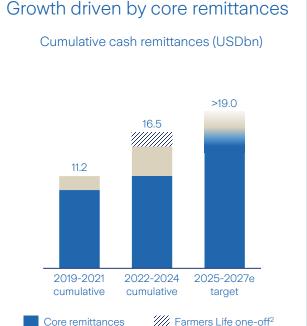


# Strong track record of cash generation

93%1

#### Cash remittance ratio (% of NIAS) 90% P&C 96% 75% Life 95% Farmers 104%1

Cash generative business



# Well balanced core remittances Core cash remittances 2025e-2027e (USDbn) ~25%

Management actions

Average FY-19 to FY-24

**Zurich Insights** 

EMEA North America Farmers



Normalized

Total

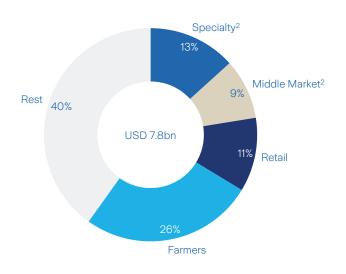
<sup>1</sup> Adjusted to exclude the impact of USD 1.7bn of cash remittances in FY-24 related to the reinsurance of Farmers Life in-force portfolio (including the impact remittance ratio of ~125% for Farmers and ~99% for the Group). From 2019 to 2024, Farmers NIAS included the amortization of intangibles, which reduced NIAS but did not affect the remittance capacity.

<sup>2</sup> USD 1.7bn of cash remittances in FY-24 related to the reinsurance of Farmers Life in-force portfolio.

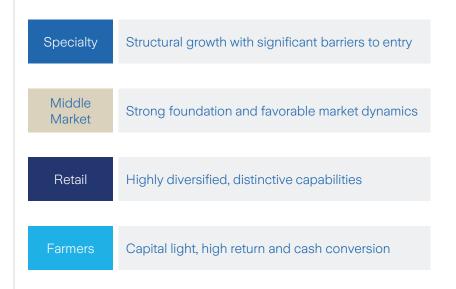


# Next sessions: Insights on four differentiated businesses, generating over half of Group BOP

FY-24 BOP (USDbn, %)1



#### Key differentiators





BOP split by business excludes Group Functions & Operations and Non-Core Businesses

<sup>2</sup> Based on insurance service result. Does not include an allocation of Investment result and Other result. Does not adjust for the overlap between Specialty and Middle Market (-1/3 of Specialty business related to Middle Market)

# Key messages



Successful start to new cycle	On track to deliver on our 2025-2027 targets through disciplined strategy execution
Structural growth	Driving structural growth in Middle Market, Specialty and Life Protection, leveraging competitive advantages and a proven track record
Retail upturn	Retail franchise on track to return to its long-term level of profitability while accelerating top-line growth
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# Global Specialty

Unlocking value through expertise and opportunity

November 18, 2025 Mario Greco – Group CEO Saad Mered – CEO Global Specialty





# Middle Market

Leveraging strengths for durable outperformance

November 18, 2025 Alex Wells – Head of U.S. Middle Market Drazen Jaksic – CEO UK



# Key messages



Structural growth market	Middle Market is a large segment with higher economic growth, reduced volatility, better margins, and broker consolidation trends enabling Zurich to scale and boost profitability
Strong foundation	Success in the Middle Market space requires a unique set of technical and operational capabilities we have deliberately built over the past 5-10 years to succeed in today's market environment
Tailored geographic footprint	Our targeted geographic expansion has played a significant part in putting us closer to customers and brokers, deepening our relationships and strengthening our market position for future growth
Distinctive capabilities	Our leading capital strength combined with a strong commercial brand allows us to leverage our proven middle market capabilities to further grow share in this attractive market
Greater aspirations	Our disciplined execution continues to deliver against our strategic priorities, with growth driven by multiple levers including geographic expansion and increased share of wallet

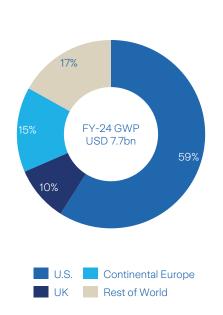
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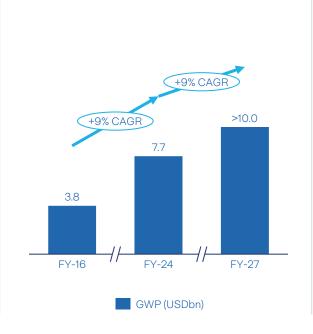


### Middle Market with strong historic growth and attractive underwriting margins

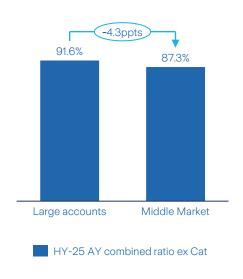
Diversified global revenue







#### Margins above P&C average





@ Zurich



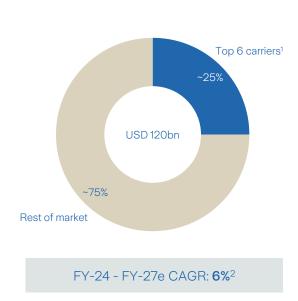
# Middle Market – U.S.



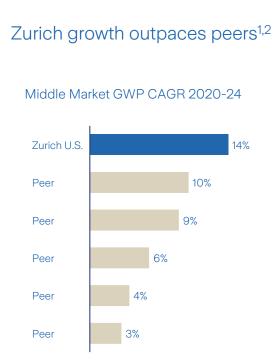


# Zurich U.S. Middle Market outpaces competitors in an expanding and fragmented market

Significant room to capture profitable share









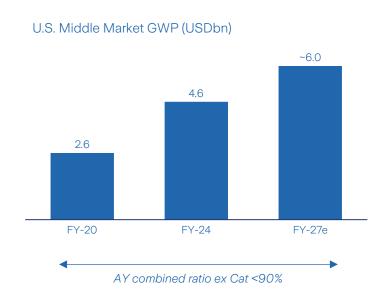
<sup>&</sup>lt;sup>1</sup> Zurich, Chubb, CNA, Hartford, Liberty Mutual, Travelers.

<sup>2</sup> Source: U.S. Statutory data, AON Finaccord, Zurich estimates, competitor websites, team analysis; excludes Programs and Captives.



# Zurich U.S. Middle Market's unique capabilities enable sustained outperformance and strong growth through 2027

Profitable growth with strong trajectory



Success requires unique capabilities that create a significant barrier to entry for competitors



ocal distribution footprint



Geographically dispersed and specialized talent



Industry specialized propositions



Scaled risk engineering and claims capabilities



Full admitted product suite across 51 individual jurisdictions

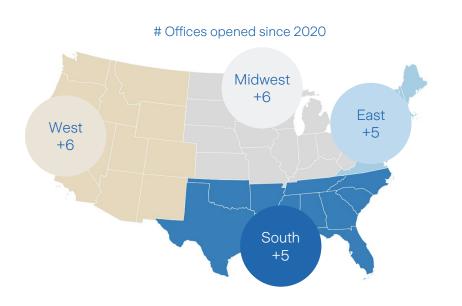






# We are growing presence nationwide and deepening industry specialization

22 offices added since 2020, 5 of which were opened in 2025. 5 more locations planned for 2026



On track to grow underwriter headcount +100 by 2026, with our largest trainee class yet...



... while strengthening specialization and local presence



~30% YTD hires in geo-expansion cities





Prior 2-year-average compared to current year



# Our focus industry practices reflect deep expertise across key sectors

Tailored coverages and services for growth-focused Middle Market clients across a broad spectrum of industry segments, backed by specialized underwriters

#### **Financial Institutions**

Who we serve: Asset managers, depository and lending institutions, insurance companies and brokers

Specialized solutions: Master trust, collateral protection, mortgage protection

#### Life Sciences

Who we serve: Biopharma, medical device manufacturers, healthcare technology, contract research organizations, and R&D focused companies

Specialized solutions: Products liability, clinical trials and unique property exposures such as clean rooms and labs

#### Manufacturing

Who we serve: Industrial and commercial manufacturers including metalworking, electrical equipment, hardware and tooling

**Specialized solutions:** Errors & omissions (E&O)

#### **Private Equity**

Who we serve: PE firms and their portfolio companies across diverse sectors, with unified risk management needs across ownership structures

Specialized solutions: Portfolio programs tailored to multi-entity ownership models

#### **Professional Services**

Who we serve: Law practices, accounting firms, management consultants, design agencies, advertisers, and professional membership organizations

**Specialized solutions:** Global controlled master programs

#### Technology

Who we serve: Programming services, IT consultants, computer hardware, electronics manufacturers, software providers, federal government, and IT contractors

**Specialized solutions:** E&O, cyber













### Proven successes in our geographic expansion demonstrate our ability to execute and deliver results

#### Charlotte, established 2021



New business GWP in Focus Industry **Practices** 



GWP CAGR 2021-2024



relationships

#### San Diego, established 2025



New business GWP in Focus Industry **Practices** 



GWP with regional / national brokers



2025 YOY new business growth

#### Customer spotlight



- New business win with Financial Consulting firm in preferred industry segment
- Multi-line relationship across 7 lines of business
- Displaced 20-year incumbent



- Leading Life Sciences customer win with Cancer Treatment Technology Development company
- Multi-line relationship
- Local presence combined with specialized UW talent and customized product offering led to win



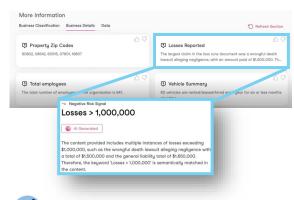




### Harnessing AI to accelerate underwriting speed, accuracy and quality

#### Sixfold

Al translation of complex risk information into actionable, decision-ready intelligence



- ~2 hours saved per submission
- More consistent underwriting decisions

#### Nearmap

Al imagery and insights for property underwriting



- Faster quote turnaround time
- Stronger portfolio performance
- Cost-effective alternative to Risk Engineering for certain industries

#### GuidelinelQ

Al-powered chatbot providing guidance aligned to **7urich standards** 



Improved Underwriting accuracy and consistency









# Middle Market – United Kingdom

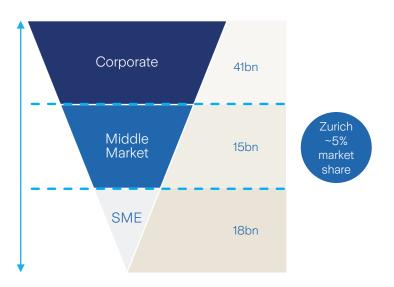




# UK Middle Market, significant opportunity for Zurich to grow from its Top 5 position<sup>1</sup>

#### **UK Commercial Insurance Market**

FY-24 UK Market GWP (USDbn)<sup>2,3</sup>



Middle Market requires combined service capabilities from Corporate and SME market



Technical expertise locally



Tailored products



Digital capabilities



Self service optionality



Swift client engagement



Estimated market position based on Zurich UK panel position with brokers.

Source: AON Finaccord, Estimated UK SME & Mid Market size 2024 (businesses up to GBP 300m turnover).

International Underwriting Association. London Company Market size 2024 (Direct & Facultative reinsurance business only. Excludes Treaty reinsurance business and Lloyd's insurance market).



### Sizeable Middle Market business with geographic reach

#### Established strong foundations

#### Strengthened geographical distribution

- Expanded geographical footprint
- Optimised local presence in 11 locations

#### Built efficient highly responsive operations

- 24-hour policy quote and bind capabilities
- Awarded 5 Stars Insurance Times Survey<sup>1</sup>

#### Deepened technical expertise

- ~175 local empowered underwriters
- 99% of underwriting decisions made locally

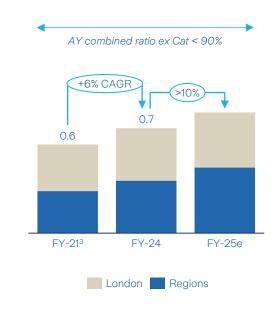
#### Broadened commercial offerings

- Refreshed self serve commercial proposition
- Extended product distribution





#### Excellent financial execution (GWP USDbn, %)





Insurance Times – Five Star Rating Report 2024/25.

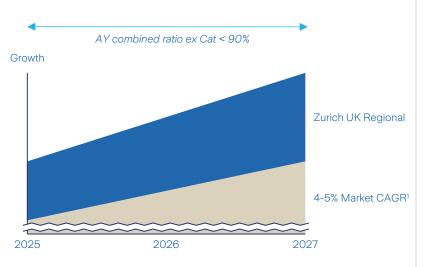
Size of circle correlated to size of GWP in region.

<sup>3 2021</sup> IFRS 4 GWP restated to IFRS 17 equivalent.



# Regional Middle Market revenues expected to grow double the market rate

### GWP growth outlook



#### Future growth enablers

#### International and regional broker focus

Growing share of wallet with key strategic brokers



#### Service differentiation

Build on leading digital and operational capabilities from SME and leverage application of Al



#### **Product & proposition developments**

Build offerings that reflect the dynamic needs and risks of our customers



#### Distribution focus

Strengthen and deepen relationship with international and regional brokers through custom initiatives





Source: AON Finaccord.

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Tailored geographic footprint	Our targeted geographic expansion has played a significant part in putting us closer to customers and brokers, deepening our relationships and strengthening our market position for future growth
Distinctive capabilities	Our leading capital strength combined with a strong commercial brand allows us to leverage our proven middle market capabilities to further grow share in this attractive market
Greater aspirations	Our disciplined execution continues to deliver against our strategic priorities, with growth driven by multiple levers including geographic expansion and increased share of wallet

(





# Retail

Market leading growth at improved profitability

November 18, 2025 Carsten Schildknecht – CEO Zurich Germany Peter Stockhorst – CEO DA Direkt / Digital Business & Partnerships Germany Claudio Chiesa – CEO Zurich Santander



# Key messages



Diversified retail portfolio	Globally diversified retail business leveraging deep insights and expertise in local markets
Profitable growth	Technology, increasing sophistication in risk selection and pricing momentum improving profitability
Germany Retail	Growth outpacing the market through leading digital capabilities and consumer proposition
Zurich Santander	Highly innovative bancassurance operation with long-term above market growth opportunity
Outlook	Differentiated technology, data and customer insights delivering long-term profitable growth





# Germany Retail

Succeeding in German Retail: Profitable growth through leading digital capabilities

November 18, 2025 Carsten Schildknecht – CEO Zurich Germany Peter Stockhorst – CEO DA Direkt / Digital Business & Partnerships Germany





# Track record to date: we have ongoing turnaround momentum and are outgrowing the market

Germany is one of the largest insurance markets in the EU



Largest P&C market with USD 108bn¹ GWP

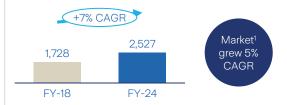


**Top 3 Life market** with USD 111bn¹ GWP

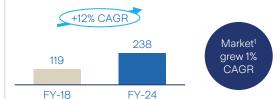








Life Annual Premium Equivalent (APE) (USDm)<sup>2</sup>







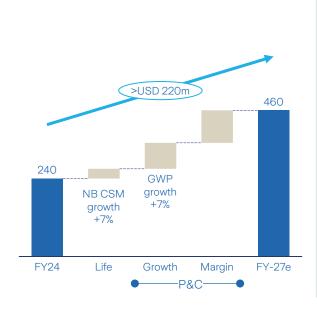
Life and P&C market based on GDV 2024.

<sup>&</sup>lt;sup>2</sup> Zurich APE without policy increase, short-term deposits and payment protection insurance.



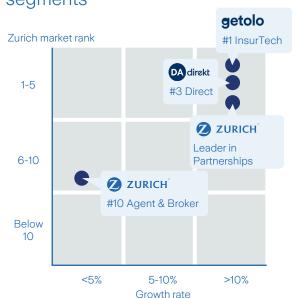
# Target >USD 220m BOP uplift from growth and margin improvement

Zurich Retail BOP (USDm)<sup>1</sup>



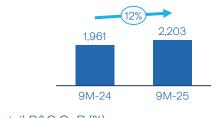
Well positioned in fastest growing segments

getolo

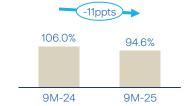


### Strong progress delivered





Retail P&C CoR (%)







@ Zurich

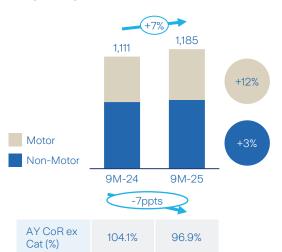
Life BOP adjusted by USD ~150m of non-recurring impacts in FY-24.



# Margin expansion in Agent & Broker channel through data analytics, pricing excellence and disciplined underwriting

# Profitable growth with margin expansion

GWP (USDm)1



Data analytics and pricing excellence



Scalable, cloud-based tech infrastructure



Fully automated and real-time platforms (e.g., ML<sup>2</sup>) for risk modelling and price delivery



Portfolio steering driven by LoB profitability (AP/MP²) and CLTV²

#### Outlook



Accelerate technical, pricing and portfolio steering capabilities, leverage Al



Improve AY CoR ex Cat further by ~4ppts by 2027





P&C Retail excludes DA Direkt, Partnerships and Real Garant.

ML = Machine Learning; CLTV = Customer Life Time Value; AP/MP = Actual Price / Model Price.



# Monetizing opportunities with fast growing direct channel through superior digital capabilities in motor

### Direct market position

Top 10 in German direct market (GWP USDm)



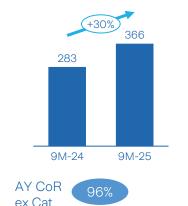
# Leading digital capabilities



**Dynamic Pricing** 

### Profitable growth

Direct motor BIF1 (USDm)



9M-25

### Outlook



Monetize German motor market cycle



Expand Ominimo<sup>2</sup> in Poland, Netherlands and Sweden



Growth and margin expansion with digital capabilities





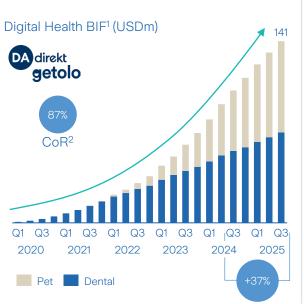
Business In-Force.

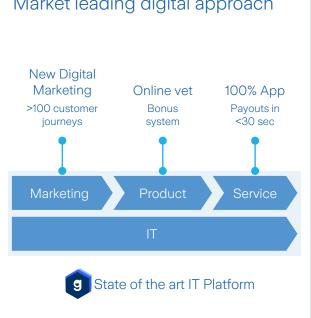
InsurTech in which Zurich has a minority stake.



### #1 InsurTech facilitate pan-European expansion in highly profitable Digital Health business

# Market leading digital approach #1 InsurTech in Germany Outlook







Scale Digital Health in Germany



Expand pet insurance across Europe - started in France, next country in planning



Maintain high margin through leading InsurTech capabilities



Business In Force.

Sustainable CoR Digital Health on policy lifetime (10y).



# Profitable growth with embedded insurance via exclusive partnerships and leading consumer platforms

#### Leading consumer platforms



Exclusive partnership until 2035

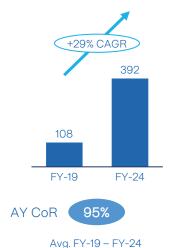
### **Booking.com**

Partnership across European markets



# Exceptional growth and stable margins

GWP (USDm)



#### Outlook



Strengthen existing partnerships



Build new partnerships



Expand high-volume, stablemargin portfolios







# Zurich Santander

Leading today, shaping tomorrow in LatAm bancassurance

November 18, 2025 Claudio Chiesa - CEO Zurich Santander





# Zurich Santander winning in high-growth market through innovation

# Attractive market



Fast growing insurance market (+11% CAGR 2019 to 2024)<sup>1</sup>



Bancassurance a key channel



Significant room to grow

# Exceptionally successful business



Bancassurance market leader<sup>2</sup>



Innovation track-record



BOP consistently outgrowing the market (>7ppts annually)

# Future growth fueled by innovation



Increased customer share of wallet



Improved persistency



Double-digit BOP growth





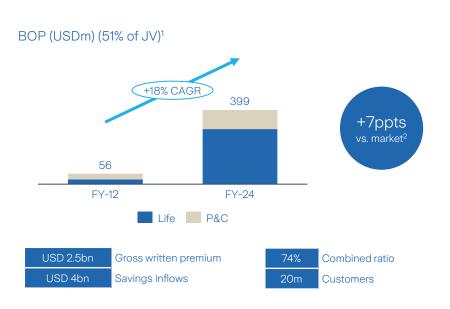
Source: McKinsey.

Data from national statistics in Brazil, Mexico, Chile, Argentina and Uruguay.



# Zurich Santander is a bancassurance market leader, with remarkable profit growth since inception





#### Largest bancassurance company in Latin America

	FY-24 GWP (USDm)	Ranking <sup>2</sup>	Market share (%) <sup>2</sup>
	1,400	#3	18%
	685	#5	9%
*	269	#3	24%
*	97	#2	18%
*	81	#2	31%

Addressable bancassurace market (line of business where Zurich Santander operates), Bancassurance market share refers to insurance companies which have partnerships and distribute their products through banks; data from national statistics.





Constant FX, applied spot rate as of September 30, 2024.



### Data-driven models and personalized offers improve conversion rates, customer retention and collections

# Customer segmentation and personalized underwriting



Data driven customer segmentation analyzing likelihood of cancelation or default



Production of customized offers



Preloaded insurance with personalized pricing, coverage, and a 3-step sales journey

#### Proof points









Chile and Argentina rollout in 2025



<sup>1</sup> Zurich Santander Brazil; Churn rates without personalized offers from FY-22, and churn rates with personalized offer from 9M-25.

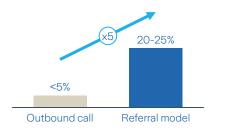
<sup>&</sup>lt;sup>2</sup> Zurich Santander Chile; Collections with and without personalized offers refer to Life & Home lines since July 2025.



# Cross-channel synergies and embedded insurance fuel scalable growth

#### Cross-channel synergies

Chile - Conversion rates







• Service agent can transfer calls to insurance experts, turning inquiries into sales

### Embedded insurance proposals

Argentina - Conversion rates in main banking transactions







- Insurance is offered during critical financial transactions
- Simplified experience by pre-filling data
- Increased customer satisfaction

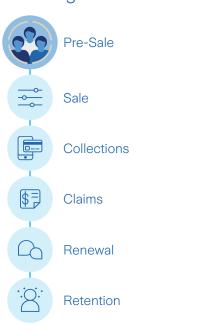


<sup>1</sup> Only includes transactions where Zurich Santander has a embedded insurance, data refer to monthly average for the year to date 2025.



# End-to-end innovation enhances customer experience and strengthens persistency

#### Initiatives along the value chain



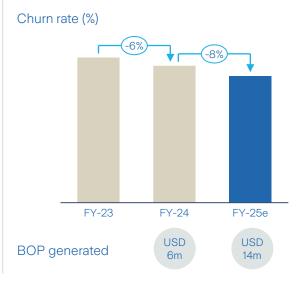
#### Smart retention

- Cancellations from branches referred to specialized retention units
- Propensity and Customer Lifetime Value
- Al quides most effective retention strategy

#### Case study: Brazil



### Significant decrease in cancellations









# Al-enhanced Fast Track claims process improves customer experience at the most critical point of contact

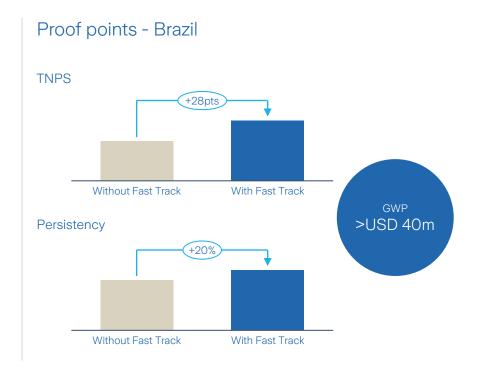
Use of AI in Fast Track claims process drives efficiencies



- Based on historical data (both banking and insurance)
- 20% of claims processed within 15 minutes

Claims denials

- Denial recommendation of non-eligible claims and fraud
- 20% of total denials through Fast Track process







# Key messages



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# Farmers®

From strength to growth: Farmers' proven playbook in action

November 18, 2025 Raul Vargas, Chief Executive Officer Farmers Group, Inc. Ken Walton, President Distribution & Chief Revenue Officer Farmers Group, Inc.



# Key messages



Execution culture	Proven execution discipline — over 200 initiatives delivered, generating more than USD 2.5bn in value and driving sustainable improvements in profitability, efficiency, and competitiveness
Capital strength	Restored financial resilience — available capital up ~79% and surplus ratio at ~51%, well above target range, creating capacity for accelerated growth
Policies-in-Force rebound	Achieved turnaround from historical decline to growth — reversing the trend in record time and expanding our customer base
Topline growth	Well positioned for mid-to-high single digit GWP growth, powered by enhanced agent value proposition and multi-channel expansion
Capital-light fee income	Farmers Management Services delivering sustainable earnings with 7% MGEP margin and ~95% cash conversion — a key source of consistent, capital-light income

Zurich Insights

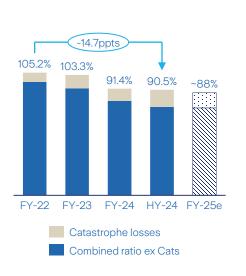




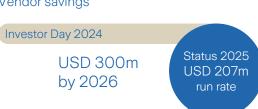
# Farmers Exchanges<sup>1</sup> has become a profitability leader, doubling surplus and enabling accelerated future growth

#### Leader in profitability

Farmers Exchanges CoR (%)

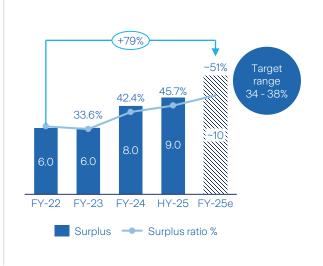


# Operational efficiencies Business efficiencies Annual savings from expense efficiencies, vendor spending and commission Vendor savings



### Growing excess capital

Surplus (USDbn)





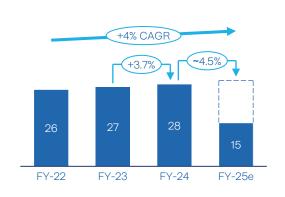
For all references to Farmers Exchanges see the disclaimer and cautionary statement.

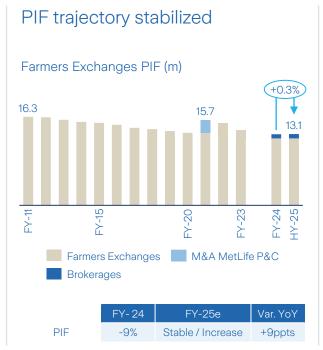


### Farmers Exchanges<sup>1</sup> grew topline, with execution culture driving PIF<sup>2</sup> turnaround in record time

Growing top-line

Farmers Exchanges GWP (USDbn)











November 18, 2025 **Zurich Insights** 

For all references to Farmers Exchanges see the disclaimer and cautionary statement.

<sup>2</sup> Policies-in-Force.

### FARMERS INSURANCE

# Next chapter, sustained mid-to-high single digit revenue growth

# Farmers operating model supporting next chapter



Channel expansion



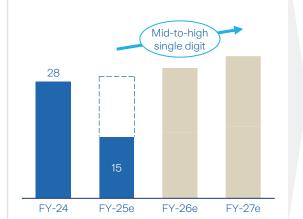
Product sophistication



Agile design of agent and customer experience



Farmers Exchanges GWP (USDbn)



### The Plan: Distinctive, marketwinning distribution models

- **Exclusive Agents:** Entrepreneurs with Choice
  - Mid-single digit growth
- Independent Agents: All Solutions, One Partner
   Double digit growth
- Direct Channel: Digital Speed, Human Touch
  - Double digit growth



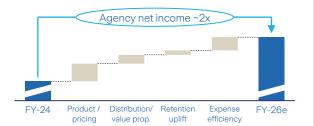


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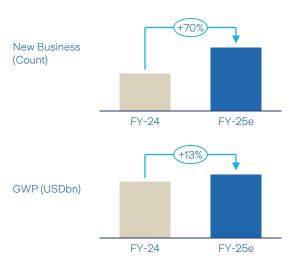
### Accelerated capabilities rollout turned the channel into a winning model, already fueling record growth

Improved Exclusive Agents (EA) economics on track



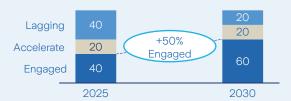
- Implemented revamped distribution management and incentives
- Increased EA income opportunities and delivered ~9m EA service efficiency hours

Proofpoint: strong growth from top engaged EAs (40%)



The Plan - Accelerating growth in the Exclusive Agency channel







Target to activate unengaged agents and increase the engaged by 50%



Accelerate new agent appointments and acquisitions

Targeting ~4-6% growth in 2026-2027







### Expanding our successful specialty model to standard products market

Farmers has ~9% market share of the niche specialty market...

Specialty market ~USD 45bn

Mobile homes, boats. motorcycles and non-standard auto

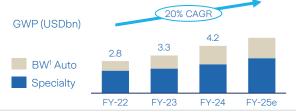








...as an established specialty writer, with double digit growth



The Plan: Building on our strengths



Enhance product pricing segmentation

Farmers has ~1% market share of the large standard market...

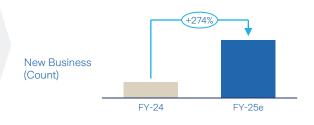
Standard market ~USD 165bn

Auto and home standard to ultra-preferred





... positive new business auto and home results from 22 active states.



The Plan: Expanding to be a standard auto and home writer



Roll out auto and home products nationwide (47 states by 2027)



Engage Independent Agency partners to drive deeper relationships

Targeting ~15-20% growth in 2026-2027

Bristol West











### Optimized organic traffic, revamped operating model and strong brand

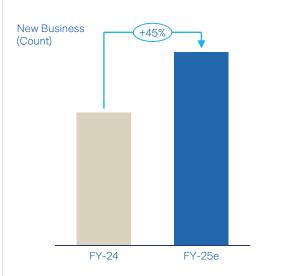
Farmers.com optimized to capture organic traffic, generated by strong nationwide brand...



... strengthening capabilities to serve employer/affinity relationships...



...direct results have been strong, similar to EA channel



The Plan: Leverage efficient operating model and brand to grow direct channel



Optimizing offering to serve customers who prefer to engage digitally



Increase penetration of our broad Employer/ Affinity relationships through new capabilities

Targeting ~15-20% growth in 2026-2027





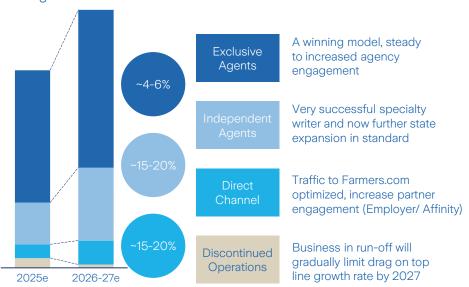


### FARMERS INSURANCE

# Topline growth – clear path to mid-to-high single digit growth

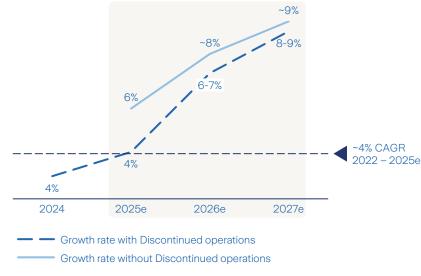
### GWP growth across all channels

GWP growth rate 2026 - 2027



# Growth adversely impacted in short term by discontinued operations

GWP growth (%)



November 18, 2025

Zurich Insights





<sup>1</sup> For all references to Farmers Exchanges see the disclaimer and cautionary statement.

# Key messages



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# Appendix slides

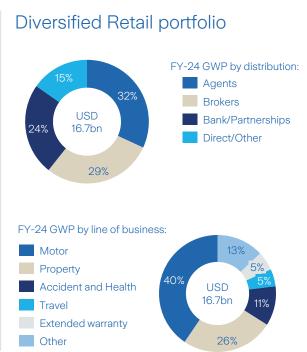




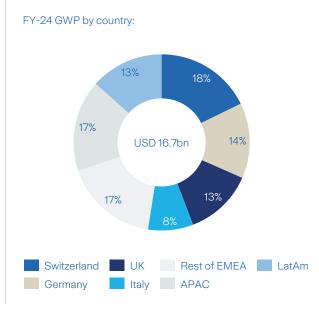
# Globally diversified retail business leveraging deep insights and expertise in local markets

#### Retail represents 1/3 of P&C GWP





### Geographic footprint









# Retail to return to long term level of profitability and improve customer loyalty through operational excellence

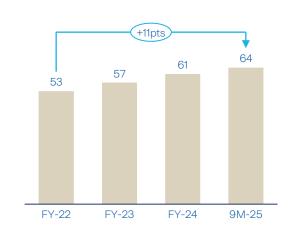
Improve profitability of underperforming portfolios

EMEA Retail Motor AY CoR ex Cats (%)



Improving customer satisfaction

Retail - TNPS



Operational excellence













# Product management fundamental to our operating discipline

Our Market differentiator



positioned



Price points for all customers



Personalized Premium



**New Product** Chassis



- Home countrywide availability incl. CA with 90% combined ratio
- Best in class capabilities leads to stable results. and support growth



· Designed for the ultrapreferred to standard customer segments



 Advancing pricing and underwriting segmentation



 Telematics technology to capture driving habits



 Latest generation products across channels under development with launch starting early 2026

For all references to Farmers Exchanges see the disclaimer and cautionary statement.

**Zurich Insights** 







### Farmers technology and AI investments generate long-term economic value



### Agent Servicing Efficiency

Customer self-service, Generative AI and natural language automation, and Al driven real-time services

- Agent servicing automation delivering 9m hours in servicing efficiency to date with target savings increased from 14m to 17m hours/yr
- Operational efficiencies generating significant improvements, contacts per new policy are down 26% and agent servicing time with the contact center has reduced by ~40%

#### Farmers Service Advantage

Centralized agent customer service leveraging Al, automation and custom contact routing to deliver superior service and efficiency

- Strong agent demand driving continued aggressive scaling
- Increased agent productivity by 14% and improved retention rate by ~20% for those enrolled

#### Agentic & Generative Al

Leveraging Al across the Farmers to significantly reduce expenses and improve time to market

- Over 100 internal initiatives implemented to date leveraging Generative and Agentic Al across Farmers business units
- Al and automation efficiencies delivering USD 78m in savings with a significant pipeline in development (2024 Investor Day target was USD 100m)





For all references to Farmers Exchanges see the disclaimer and cautionary statement.



# Farmers Exchanges' previous mitigation measures reduced California wildfire incurred losses to below their market share

Los Angeles Wildfire incurred losses compared to expected losses, based on premium share (%)2





<sup>1</sup> For all references to Farmers Exchanges see the disclaimer and cautionary statement.

<sup>2</sup> Source: S&P IQ (statutory data). Incurred losses from company reports. Expected losses based on share of California home owners premiums and total insured market loss of USD 40bn. Peers include AIG, Allstate, Chubb, Cincinnati, Hartford, Liberty, State Farm, Travelers, USAA.

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### Presenters





Mario Greco Group Chief Executive Officer

Mr. Greco joined Zurich in March 2016 as Group Chief Executive Officer and member of the Executive Committee

Throughout his long and distinguished career, Mr. Greco has held various leadership positions across the insurance industry. From 2007 to 2012, he served as Zurich's CEO Global Life and later as CEO General Insurance.



Claudia Cordioli Group Chief Finance Officer

Ms. Cordioli joined Zurich in March 2024 as Group Chief Financial Officer and member of the Executive Committee.

Prior to joining Zurich, Ms. Cordioli held several senior leadership positions across reinsurance, banking and consulting. She holds a degree in business administration and passed her certified public accountant (CPA) exam in the U.S.



Saad Mered Chief Executive Officer Global Specialty

Mr. Mered has served as CEO Canada since 2018. Prior to this role, he held senior leadership positions including Group Chief Claims Officer and Chief Executive Officer for Zurich's Middle East and Africa region.

Effective January 1, 2026, Mr. Mered will assume leadership of Zurich's Global Specialty Unit, based in London, bringing more than three decades of international insurance experience to this global mandate.



Alex Wells Head of U.S. Middle Market

Mr. Wells joined Zurich North America as Head of Middle Market in May 2020.

His 30+ year insurance career has spanned a variety of executive management and underwriting roles with leading global insurers including as Chief Underwriting Officer of Commercial Insurance in North America and Division President of Specialty Casualty.



### Presenters





**Drazen Jaksic**Chief Executive Officer UK

Mr. Jaksic has over 30 years' experience in the Insurance sector and was appointed CEO UK in January 2025, having previously held the position of CEO Benelux.

He joined Zurich in January 2019 as the Global Head of Accident and Health and prior to joining Zurich, held a number of business and cross-border leadership roles within the industry.



Carsten Schildknecht Chief Executive Officer Germany

Mr. Schildknecht joined Zurich in February 2018 as CEO Zurich Germany.

Prior to joining Zurich, he was a FinTech advisor & investor and held various senior leadership positions in insurance, asset management and banking. He started his career in management consulting.



Peter Stockhorst CEO DA Direkt / Digital Business Germany

Mr. Stockhorst joined Zurich in August 2018 as CEO DA Direkt and is heading Digital Business & Partnership in Germany.

He has been driving the digital transformation of insurance companies for nearly 20 years. Before joining Zurich, he served as CEO at several direct players in the German insurance industry.



**Claudio Chiesa**Chief Executive Officer Zurich Santander

Mr. Chiesa was appointed CEO Zurich Santander JV in May 2022.

Before joining Zurich Santander, he was CEO of the Sabadell Zurich JV. Mr. Chiesa has over 25 years of experience in international leadership positions in the insurance and investment banking industries.

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### Presenters





Raul Vargas Chief Executive Officer Farmers Group, Inc.

Mr. Vargas was appointed CEO Farmers Group, Inc. and became a member of the Executive Committee in January 2023.

He has more than two decades of international leadership experience in the insurance industry, including CEO of Zurich Santander from 2014 to 2022.



**Ken Walton** Pres. Distribution & Chief Revenue Officer Farmers Group, Inc.

Mr. Walton joined Farmers Insurance Group in 2023 as President of Distribution and Chief Revenue Officer. Prior to his current role, he held various leadership roles with a national P&C carrier as well as a top 10 brokerage firm. In each of these roles, his focus was to help agents grow their business and generate organic growth.





# Other information



### For further information





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# Thank you

#### **Upcoming events**

- February 19, 2026 Annual results 2025
- May 13, 2026 Update for the three months ended March 31, 2026
- August 6, 2026 Half year results 2026
- November 12, 2026 Update for the nine months ended September 30, 2026

