



Zurich Cyber Risk Engineering for Automotive Businesses

Zurich delivers a variety of services that can provide you with an objective and rapid assessment of your security posture, along with specific recommendations for addressing any control deficiencies that are discovered.

The challenge

Cybersecurity is the top concern for senior management and boards, as companies are exposed to a wide variety of vulnerabilities. Prioritizing investment in cybersecurity can be a daunting task with the risk evolving daily. The hardest part is knowing where to start.

How Zurich delivers

Zurich helps you understand your cyber risk by assessing your unique threat environment and the effectiveness of your cyber defenses. An experienced and qualified Zurich Cyber Risk Engineer will provide a holistic view of your controls and their adequacy with respect to your exposure. The results will be presented in the context of business risk, so that they are easily understood by various stakeholders, but with adequate technical depth. From there, we can deliver additional services targeting specific risk areas and bring industry-leading partners to perform technical work at a Zurich preferred rate.

Benefits you can expect

Your organization will benefit from Zurich's expertise and pragmatic approach. Specifically, you'll be better positioned to:

- Advance your cybersecurity maturity and mitigate risks you may have not known existed
- Know how you compare to your industry peers through our benchmarking capabilities
- Make informed decisions from a cost benefit perspective through our strategic advice
- Prepare for emerging cyber risks through forward-looking insights

Cyber Security

84%
of car buyers said they would not return to a dealership whose data had been breached ¹

On an average day,
153 viruses
and **84 malicious spam emails**
are blocked by technology on a dealership's network. ²

70%
of dealers are not up to date on their anti-virus software leaving consumer data at risk of being exposed during a cyber attack ³

A data breach can hit businesses with less than 1,000 employees with disproportionately higher costs when compared to organizations with 25,000 or more employees.

Smaller organizations average \$2.65 Million,

or **\$3,533** per employee. ⁴

Services to address your needs

Cyber Risk Gap Analysis and Strategic Roadmap

We provide an in-depth risk assessment guided by the National Institute of Standards and Technology's (NIST) Cyber Security Framework. It focuses on your critical assets, data, business practices, threat environment and evaluation of your cyber defenses. You will receive a detailed report with tangible recommendations and a guideline for implementation of improvement actions.

Cyber Risk Snapshot

If you want to gain a quick understanding of your cyber security posture, this abbreviated assessment will provide a valuable evaluation of your cyber security program and defenses. You will receive a written report with recommendations. This is a great step for organizations just beginning their cyber security journey.

Ransomware Readiness Assessment

A tailored assessment highlighting vulnerability within your environment that could lead to costly ransomware attacks, with actionable advice to help you proactively prevent these types of events.

Insurability Check-up

An evaluation focusing on material risk factors that insurance carriers most likely deem as important criteria for Cyber Insurance, helping you improve and present your risk confidently to the insurance market.

Vendor and Supply Chain Management Review

An in-depth review of your process to manage cyber risk associated with third parties, helping to ensure these organizations do not become an attack vector for you.

Incident Response Plan Evaluation

A detailed assessment of your company's post-Incident Response Plan, including review of policies, testing, communication, and the expected outcome in a disaster scenario.

Additional Technical Services, provided through industry-leading partners. Examples include:

- Penetration Testing
- Privileged Access Management
- Security Monitoring
- Security Awareness Training
- Incident Management
- Asset Management

For further information, please contact your Zurich Risk Engineer, underwriter or broker.

You can also reach out directly to:

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