

Zurich F&I Online Consumer Education Dealer Enrollment



Please complete a separate form for each dealership location and follow the submission instructions on page 2. If you have 5 or more stores, please contact Tricia Wiese at usz.fi-online@zurichna.com.

PRIMARY DEALERSHIP CONTACT

- Name _____
- Email Address _____
- Mobile Phone Number _____

MAIN DEALERSHIP INFORMATION FOR LANDING PAGE

- Dealership Group Name (if applicable) _____
- Dealership Name (as will be displayed on landing page) _____
- Main Phone Number (where consumers can call with questions) _____
- Physical Dealership Address _____
- City _____ State _____ Zip _____

F&I PRODUCTS TO DISPLAY ON LANDING PAGE

- | | | |
|---|--|---|
| <input type="checkbox"/> Vehicle Service Contracts | <input type="checkbox"/> Paintless Dent Repair | <input type="checkbox"/> Select Care |
| <input type="checkbox"/> Guaranteed Auto Protection | <input type="checkbox"/> Select Protection | <input type="checkbox"/> Universal Security Guard |
| <input type="checkbox"/> Road Hazard Tire & Wheel | <input type="checkbox"/> Key Protection Plan | <input type="checkbox"/> Lease Wear & Use |
| <input type="checkbox"/> Environmental Protection Plans | <input type="checkbox"/> Maintenance Plan | |

FOR COMPLETION BY DEALERSHIP MARKETING/WEB SITE ADMINISTRATOR

Website Administrator Contact

- Name _____
- Email _____
- Phone Number _____
- Lead Generation Email Address (for all inquiries) _____
EMAIL ADDRESS MUST BE UNIQUE FOR EACH DEALERSHIP LOCATION.
EMAIL ALIAS IS RECOMMENDED VS. INDIVIDUAL EMPLOYEE NAME.
- Website _____
- Who is your website provider? (i.e. Dealer.com, CDK Global, DealerOn) _____
- Does your website provider do custom work for you or do you use a website template?
 Custom Template
- What Dealer Management System do you use: (optional) _____

- Image/Banner Sizes(s) Needed:

<input type="checkbox"/> 160 x 600	<input type="checkbox"/> 1200 x 150
<input type="checkbox"/> 300 x 250	<input type="checkbox"/> 1280 x 525
<input type="checkbox"/> 300 x 600	<input type="checkbox"/> 1600 x 160
<input type="checkbox"/> 500 x 750	<input type="checkbox"/> 1600 x 600
<input type="checkbox"/> 728 x 90	<input type="checkbox"/> 1920 x 600
	<input type="checkbox"/> 2000 x 385

Custom sizes

What does banner/image size mean?
 Size of the slide show/rotating images on home page and/or size of banner/image that could be included on other appropriate areas of website to promote the videos/brochures. *Zurich will provide the image/coding.*

- Logo File Name (use dealership name) _____
LOGO SPECS: Minimum 200 pixels wide (any height), (.jpg or .png format – white/transparent background)

Click the grey box at top of page one to attach dealership logo using logo file name noted above to this enrollment form.

SUBMISSION INSTRUCTIONS

Please ensure all information is complete, the logo is attached to the PDF as instructed above, and email the completed form to your Zurich representative AND usz.fi-online@zurichna.com.

Zurich Use Only

Entry Date _____

Regional Business Specialist _____

Email Address _____

Field Representative _____

Field Representative Email _____

Field Representative Phone Number _____

Division _____

Region _____