

Protection Products for Electric Vehicles



The Electrified Future

There is no doubt that OEMs are going all-in on Electric Vehicles (EVs). Whether it be legacy OEMs committing to all electrified vehicles (hybrids and EVs) or new manufacturers with all-electric model lineups, the transition to electric powertrains has begun.

With that transition beginning, Zurich introduces EV protection products that are uniquely designed for these vehicles while retaining the market-leading coverage for which we are known.

The EV plan service contract is based on our existing Zurich Comprehensive new/used vehicle service contract, with enhancements to include coverage for EV-specific components.



Coverage Highlights

- Hybrid/Electric vehicle high voltage rechargeable battery originally installed by the manufacturer. If the battery is unable to hold a charge consistent with manufacturer guidelines it will be repaired or replaced.
- All EV/Hybrid components are covered under the Comprehensive plans with a shortlist of exclusions, including any maintenance-related items
- Emergency roadside assistance to include charging services, towing, rental car reimbursement and trip interruption coverage. (If the tow truck has charging capability the battery will be recharged on-site. If not, the vehicle will be towed to a charging station.)



Tools

Point of sale marketing tools highlighting the key aspects of these plans and are available for use in your F&I office. To align with the sustainability-focus of electric vehicles, we have incorporated a QR code on the desktop laminates. Your customers can scan the code to access additional information on the full suite of vehicle protection products.

For more information contact your Zurich representative or call 1-800-840-8842 ext. 7449.

With the addition of the suite of Electric Vehicle protection products, Zurich has expanded eligibility to include several electric-only makes, including:

- Tesla (excluding Model S Plaid)
- Rivian
- Polestar

Beyond the Comprehensive VSC, a full suite of products is also now available for Electric Vehicles in all states:

- Guaranteed Auto Protection (GAP)
- Select Protection Bundle, including Tire & Wheel, Paintless Dent Repair, Windshield, Key Replacement, Allow Wheel Repair
- Tire & Wheel
- Paintless Dent Protection
- Key Replacement
- Lease Wear & Use
- Universal Security Guard
- Environmental Protection

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