



Luciano Cirinà

Chief Executive Officer Zurich Austria

Nationality: Italian

Date of Birth: 1965

Professional Experience

Luciano Cirinà has been the CEO of Zurich Insurance Austria in Vienna since November 2024. Previously, he was a Senior Strategy Consultant and owner at VELL s.r.o. in Prague. From May 2016 to April 2022, he served as a member of the Group Management Committee and Austria & CEE Regional CEO at Assicurazioni Generali Group, where he led strategic alignment and digitalization, including the CEE region restructuring and the SME EnterPRIZE project. Earlier roles include Central & Eastern Europe Regional CEO at Generali CEE Holding in Prague and CEO of Generali PPF Holding. He began his career at Generali Versicherung AG in Vienna as CEO, implementing key restructuring and digitalization projects. Other key positions include Head Office Area Manager at Assicurazioni Generali S.p.A. in Trieste and leadership roles at Generali Versicherung AG and Deutscher Lloyd Versicherungs AG.

Luciano holds a bachelor's degree in business administration and finance from the University of Trieste, completed in 1988. Prior to this, he obtained the International Baccalaureate at UWC Atlantic College in St. Donat's, Wales, from 1981 to 1983.

External Appointments

He is a member of the International Advisory Board of Bocconi University, a member of the Executive Faculty of the University of St. Gallen (HSG), a member of the Advisory Board of the Executive MBA Program of ETH and the University of St. Gallen (HSG), and a member of the Advisory Board of the Department of Economics at the University of Zurich.

Personal

Born in Trieste, Italy, Luciano Cirinà is a native Italian speaker, and proficient in English and German, and has knowledge of Spanish. In his free time, he enjoys diving and holds both recreational and commercial professional qualifications. He also has a passion for rugby, having transitioned to coaching after 20 active years as a player, including 2 years in the Italian Serie A1. Additionally, he has a profound interest in history.

