

News Release

Z-Personal Protector offers unique Auto Protection Benefit.

Start here by protecting your loved ones

Kuala Lumpur, 20 February 2014 – When Zurich Insurance Malaysia set out to develop its latest product offering, customers' needs were placed at the centre of business. Taking into account the benefits of existing personal accident products in the market, Zurich Insurance Malaysia Berhad acknowledges the urgent need to address the customers' first and only reason to invest in a personal accident insurance, to protect loved ones and have peace of mind, with the launching the **Z-Personal Protector**.

Emphasising very much on customer centricity, the **Z-Personal Protector** is an exceptional personal accident product with attractive new unique features. The **Z-Personal Protector** however, is not just designed as personal accident protection for motor insurance but more. Whilst brand new motor vehicle should be comprehensively insured, Zurich is set to revolutionise the concept of 'insure your motor vehicle only' because with the new **Z-Personal Protector**, Zurich offers to its customer, coverage beyond motor vehicle, allowing protection for you and your loved ones.

What makes **Z-Personal Protector** even special is its unique **Auto Protection Benefit**. First of its kind in the market, the Auto Protection Benefit allows our policyholders' next of kin to receive the payout. For the next of kin, this benefit is highly useful, in ways that the balance can be utilised to settle outstanding financial commitment, apart from the motor loan or kept aside for future needs. It is the perfect personal accident plan which can be paired together with the purchase of motor insurance offering flexibility of coverage beyond vehicular coverage, providing surety and peace of mind.

The **Z-Personal Protector's** flexible, affordable coverage which you need are within your means, offering attractive **Principal Sum Insured** ranging from RM25,000 to RM500,000. At an affordable **price of 25 sen per day**, policyholders can also opt for higher protection. The **Z-Personal Protector** basic product features also include cover for accidental deaths or disabilities. Claims will also be paid out in events of non-motor related incidence.



The **Z-Personal Protector** comes with **Double Indemnity Benefit** on proviso that if accidental death happens in the registered vehicle, policyholder's dependants will receive double the sum insured from a minimum of RM 50,000 to RM1,000,000.

Additionally, the **Z-Personal Protector** offers an attractive **Claims-Free Policy**, providing an attractive **discount on premium up to 45%** with first year renewal of 5%, second renewal of 10%, and 8th year renewal of 45%.

With the **Z-Personal Protector**, so much is emphasised on customer centricity, promising surety and peace of mind that when in times of trouble, **Zurich will be there to deliver, what matters, when it matters.**

Speaking at the launch, **Zurich Insurance Malaysia Chief Operating Officer, General Insurance Division, Daniel Reymond** emphasised Zurich's two pillars, "At Zurich, we want to be able to offer our customers both '**Surety**' and '**Guidance**' in our products and services. We want to guide our customers to understand and protect themselves from risk by providing them with the right plan which suits their needs. With this in mind, today, Zurich offers an innovative Personal Accident product which will be distributed via car franchise holders and franchise dealers, as our partners."

For more information on **Z-Personal Protector**, customers may contact Zurich Call Centre at 1300-888-622 or visit www.zurich.com.my for further information.

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Zurich Insurance Group (Zurich) is a leading multi-line insurer that serves its customers in global and local markets. With more than 55,000 employees, it provides a wide range of general insurance and life insurance products and services. Zurich's customers include individuals, small businesses, and mid-sized and large companies, including multinational corporations, in more than 170 countries. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at www.zurich.com.

Zurich Insurance Malaysia Berhad, as part of Zurich Insurance Group, is a well established composite insurer headquartered in Kuala Lumpur with a nationwide presence of 39 branches in Malaysia. Zurich caters to the insurance, savings and investment needs of Malaysians by offering a vast range of general and life insurance solutions through its 5,400 tied Life Insurance agents, and 3,000 multi-tied General Insurance agents. The company was formerly known as Malaysian Assurance Alliance Berhad. Further information about Zurich in Malaysia is available at www.zurich.com.my

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