

Philip Smith appointed CEO of Zurich Insurance Malaysia Berhad

Kuala Lumpur, 11 August 2014 – Zurich today announced the appointment of Philip (Phil) Smith (UK citizen) to the position of Chief Executive Officer (CEO) of Zurich Insurance Malaysia Berhad.

In this role, Phil will be responsible for further strengthening Zurich’s business in Malaysia and will play a key role in achieving Zurich’s goals in this important market. He will report to Mark Hartigan, CEO of Zurich’s Life Insurance business in Asia Pacific and Middle East, and succeeds Trevor Bull, who left the company earlier this year.

Phil, a UK-qualified chartered accountant, has been with Zurich and its predecessor companies for twenty years, ten of which have been in Asia Pacific. During this time he has been based in Sydney, Beijing and Hong Kong. Most recently, he was Head of Business Development and Strategy for Zurich’s Life Business in Asia Pacific and Middle East and, since February of this year, he has been acting as Interim General Manager responsible for the day to day running of Zurich’s business in Malaysia.

“Phil’s extensive experience coupled with his leadership capabilities make him the ideal person to accelerate the work we have started. He will continue to build our presence in Malaysia and drive profitable growth,” Mark Hartigan said when announcing the appointment.

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Zurich Insurance Group (Zurich) is a leading multi-line insurer that serves its customers in global and local markets. With more than 55,000 employees, it provides a wide range of general insurance and life insurance products and services. Zurich's customers include individuals, small businesses, and mid-sized and large companies, including multinational corporations, in more than 170 countries. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at www.zurich.com

Zurich Insurance Malaysia Berhad, as part of Zurich Insurance Group, is a well established composite insurer headquartered in Kuala Lumpur with a nationwide presence of 39 branches in Malaysia. Zurich caters to the insurance, savings and investment needs of Malaysians by offering a vast range of general and life insurance solutions through its 5,400 tied Life Insurance agents, and 3,000 multi-tied General Insurance agents. The company was formerly known as Malaysian Assurance Alliance Berhad. Further information about Zurich in Malaysia is available at www.zurich.com.my

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