

Diversify your Investment Options with Zurich Edge Funds

Empowering customer decisions in protecting their savings

Kuala Lumpur, 12 May 2015 – Savings is an essential part of life; it prepares you to face any unforeseen events. Most people work devotedly for gruelling hours to grow their savings but more importantly the need to protect their savings, for a promising future.

With its mission to help customers understand and protect themselves from risk including possible investment risks, Zurich Insurance Malaysia Berhad (ZIMB) now offers more options to invest these hard earnings, suiting different investment objectives of its customers. Aimed at prioritising financial security and to empower choices, ZIMB introduces its latest edition of Investment-Linked funds – **Zurich Edge** funds which provides customers with more investment opportunities beyond its local fund offerings.

The Zurich Edge funds comprises of three different equity funds from some of the world's fastest growing economies; two of which are from Asia's rapidly developing countries, namely India and China, known as the **Zurich India Edge** fund and **Zurich China Edge** fund. A substantial Global fund is also added to its latest fund options namely the **Zurich Global Edge** fund, giving customers access to the combined strength of top economies around the globe.

At the Media Launch held at Menara Zurich, Mukesh Dhawan, General Manager of Life Insurance expressed, "It is a virtue for us at Zurich to place great importance on our customers, especially when it comes to fulfilling their financial objectives in addition to providing protection. With Zurich Edge funds now available in the capital market, we are confident that the robust structure of these funds will meet the diverse risk profiles of our customers while providing them with an opportunity to empower their fund choices".

These foreign funds are excellent investment vehicles for customers who are looking to gain exposure in foreign markets, seeking medium to long term investments or looking for capital appreciation rather than a steady income.

Given the dynamic characteristics of the Zurich Edge funds, new customers and existing policyholders can enjoy the privilege of investing in any combinations of Zurich's investment-linked funds through the purchase of any one of its investment-linked products - Zurich FlexiLife Plus, Zurich EduStart, Zurich TrueLady or its MASTER Savings and Investment plans.

Additionally, customers can be assured that these foreign funds offer diversity to its eight (8) existing Malaysian funds which are – Zurich Growth Fund, Zurich Vulture Fund, Zurich Dana Mas Maju, Zurich Billion Cap Fund, Zurich Balanced Fund, Zurich Dana Mas Yakin, Zurich Income Fund, and Zurich Dana Seri Mulia. Customers are also able to switch between the local and foreign funds to maximize their investment potential.

The Zurich Edge funds will be managed by Schroder Investment Management Limited, an independent and dedicated British asset management company. While ZIMB will be liable for each of the funds, the insurer will invest its assets in the Schroder International Selection Fund for the Indian, Chinese and Global Equity for exposure to the countries' equities. Within this strategy, Schroder places primary emphasis on their capability to generate investment insights through bottom-up research leveraging on the extensive investment expertise in the regions.

For more information on the Zurich Edge funds, customers may contact their servicing Life Advisors or Zurich's Call Centre at 1-300-888-622. Alternatively, kindly visit www.zurich.com.my

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Zurich Insurance Group (Zurich) is a leading multi-line insurer that serves its customers in global and local markets. With more than 55,000 employees, it provides a wide range of general insurance and life insurance products and services. Zurich's customers include individuals, small businesses, and mid-sized and large companies, including multinational corporations, in more than 170 countries. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at www.zurich.com

Zurich Insurance Malaysia Berhad, as part of Zurich Insurance Group, is a well established composite insurer headquartered in Kuala Lumpur with a nationwide presence of 42 branches in Malaysia. Zurich caters to the insurance, savings and investment needs of Malaysians by offering a vast range of general and life insurance solutions through its 5,000 tied Life Insurance agents, and 3,000 multi-tied General Insurance agents. The company was formerly known as Malaysian Assurance Alliance Berhad. Further information about Zurich in Malaysia is available at www.zurich.com.my

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