

Zurich Insurance Malaysia Launches Medical Plan that Rewards Customers for Staying Healthy

First plan in the market to offer 10% Cash Back for No Claims Bonus

Kuala Lumpur, 21 October 2015 – The emergence of a more health-conscious society in Malaysia are well reflected by the growth of wellness establishments within the country such as gyms, weight management centres as well as organic food and beverage operators. Taking note on these increasing demands of adopting a healthier lifestyle among Malaysians, Zurich Insurance Malaysia Berhad (ZIMB) introduces **Zurich Omni Health**, a comprehensive medical plan that rewards customers for staying fit and healthy while covering their medical bills.

Speaking at the launch today, Philip Smith, Chief Executive Officer of ZIMB explains the company's efforts in developing products that inspire and motivate customers to lead a healthier lifestyle. "At Zurich, we endeavour to support our customers by creating products that suit their passion, and provide solutions that fit each of their unique needs. With Zurich Omni Health, we reinforce our commitment towards providing holistic and intelligent protection to Malaysians who not only recognize the importance of financial security, but also the rising demands and interests to lead full and enriching lives."

Zurich Omni Health is a standalone non-participating medical plan that is available to anyone between 30 days and 59 years of age. It is the **first medical plan** in the market to offer **10% cash back*** on premiums paid under its **No Claims Bonus** benefit which gives customers more reasons to stay fit.

Mukesh Dhawan, General Manager of Life Insurance of ZIMB expresses that Zurich Omni Health is a new approach to health insurance that offers more than what money can buy. "Obesity and high cholesterol are one of the top two reasons of extra loading of medical premiums in Malaysia. By recognising these complexities, we are proud to

introduce the **Z Wellness Care** feature with this plan. Customers with health setbacks at the point of purchase are offered a place under the **Wellness Reward Programme** where they will be given professional advice and guidance on healthy living. Should their conditions improve at the end of the programme, their insurance premiums are automatically reduced.”

Taking charge of one’s health is also more convenient with Zurich Omni Health as it offers **Cashless Facility** which makes hospital admission hassle-free. Customers are able to receive instant admission and medical attention in times of emergency at any Zurich panel hospital upon the display of the medical card.

Adding to this, the **MiCare MyMed** mobile application enables customers to purchase vaccination at discounted rates through the **Health Optimiser** feature, track their progress under the Wellness Reward Programme and locate panel hospitals or clinics nearest to them.

“In essence, our goal is to promote both physical and financial wellness. Our customers’ wellbeing is important to us and we want to encourage them to take a proactive approach towards living a healthy lifestyle not just for themselves but for their loved ones. We believe the steps they take now will pave the way for a healthier tomorrow.” added Mukesh.

Riding on the wellness proposition of this plan and to further promote a healthy lifestyle among Malaysians, ZIMB will organize a series of wellness activities during the **Omni Health Carnival** at its head office and selected branches from **24 October 2015** to **14 November 2015**. Members of the public are welcome to participate as there will be nutrition consultations, wellness talks, health screenings, fitness challenges and also games for kids of all ages to join in.

For more information on Zurich Omni Health, customers may contact any Zurich Sales Advisors or contact Zurich's Call Centre at 1-300-888-622. Alternatively, visit www.zurich.com.my

**Terms and Conditions apply.*

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Zurich Insurance Malaysia Berhad, as part of Zurich Insurance Group, is a well-established composite insurer headquartered in Kuala Lumpur with a nationwide presence of 43 branches in Malaysia. Zurich caters to the insurance, savings and investment needs of Malaysians by offering a vast range of general and life insurance solutions through its 5,000 tied Life Insurance agents, and 3,200 multi-tied General Insurance agents. The company was formerly known as Malaysian Assurance Alliance Berhad. Further information about Zurich in Malaysia is available at www.zurich.com.my

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