

Zurich Insurance Malaysia raised RM85,000 through a Charity Cook-Out for its annual Global Community Week

Kuala Lumpur, 29 July 2016 – As part of making responsible investments and carrying out its duties as a caring and committed corporate citizen, Zurich Insurance Malaysia Berhad (ZIMB) once again played its part in contributing to the development and betterment of children with a charity cook-out session in conjunction with its annual **Global Community Week (GCW)**.

During a particular week of each year, Zurich employees worldwide show their commitment in improving the lives of the local communities in which they live and work through a range of volunteer projects. This year, GCW for ZIMB was organized with a different spin; through a unique collaboration with up and coming culinary experts, **Pop Up Dining KL**.

The charity drive kicked off today at ZIMB's headquarters in Menara Zurich as early as 6.00 a.m. with a cook-out session, where more than **300** of its employees came together to form 10 high-spirited teams to prepare food and beverages in the form of pre-packed meals to be sold at various locations around the Klang Valley. All teams were spearheaded by different members of the Senior Management team of ZIMB.

The trio from Pop Up Dining KL, **Amanda Huang, Daniel Yap** and **Miki Maria Lie** were present to assist the teams during the preparation of meals including helping them improvise the taste and presentation of their dishes, ensure the cleanliness of the food prepared, as well as provide tips on how to package the meals in a presentable manner.

Thousands of local as well as international gourmet dishes, desserts, snacks, pastries, fruit juices, canned drinks and tit bits were sold from as low as **RM2** to up to **RM20** in the name of charity. Among the locations where the teams headed to sell their food were **Universiti KL, Wisma Zelan, Wisma Selangor Dredging, Wisma Cosway, Majlis Perbandaran Subang Jaya, Lion Tower, Wisma Zelan**, and many more.

Riding along with his team of dedicated employees was **Philip Smith, Chief Executive Officer of ZIMB** who expressed his excitement and gratitude towards the commitment and teamwork displayed by the employees. “The core idea behind GCW is to provide our employees the **opportunity to help make a difference within our communities**. As part of the **Zurich Commitment**, we want to raise their awareness of Zurich’s role within the society. It’s not about the dollars and cents we collect at the end of the day, but the effort and dedication they put in for the entire week. I’m happy that they have shown great team spirit and had fun with their colleagues.”

ZIMB managed to raised **RM85,000** in cash with a total of **3885 volunteer hours** contributed for a good cause. Each Ringgit raised will be matched by the **Z Zurich Foundation** bringing the total amount to **RM170,000**. The proceeds will be channeled to the communities under its ongoing Corporate Social Responsibility programme, **Eat Right to Play Right**.

In an effort to do good for the betterment of the community, GCW was also executed at the branch level where each of ZIMB branch offices across Malaysia were empowered to run their own charitable activities. Most branches donated monetary funds, school and food supplies, helped cleaned charitable homes and even treated underprivileged children for an exciting day at a local fun fair.

For details on ZIMB’s ongoing CSR activities and its endeavour towards corporate responsibility, please visit www.zurich.com.my

Note to Editor:

Eat Right to Play Right is a four-year integrated community programme by Zurich Insurance Malaysia Berhad (ZIMB) in partnership with One Goal in Malaysia to tackle child malnutrition issues through instilling a healthy nutritional habit catalyzed by the passion and love for football.

Through this collaboration, ZIMB pledges its support by contributing RM1million per year to develop and co execute the programme as part of ZIMB’s long term Corporate Social Responsibility (CSR) effort driven by it **#TrueLoveForOurChildren** initiative.

Z Zurich Foundation

The Z Zurich Foundation provides a way for local Zurich entities to carry out its commitment to community involvement from the Group level. It is a private foundation under Swiss law funded by Zurich Insurance Company Ltd and Zurich Life Insurance Company Ltd.

The Z Zurich Foundation's mission is to build resilience by helping people understand and protect themselves from risk. By taking a long-term cooperative approach to tackling global challenges, the Foundation makes a valuable contribution to sustainable social and economic development, combining Zurich's global experience and risk management capabilities with non-profit organizations' local knowledge and development expertise.

To invest its resources most responsibly, the Foundation selects organizations that demonstrate good governance, fiscal and administrative stability and produce measurable results. Programs and projects are chosen based on their potential to create sustainable value to society. Preference is given to long-term projects and alliances, particularly those where the Foundation is also able to use the financial, managerial, and technical expertise of Zurich Insurance Group and its employees for in-kind contributions, thereby achieving a greater positive impact for society.

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Zurich Insurance Group (Zurich) is a leading multi-line insurer that serves its customers in global and local markets. With about 55,000 employees, it provides a wide range of general insurance and life insurance products and services. Zurich's customers include individuals, small businesses, and mid-sized and large companies, including multinational corporations, in more than 170 countries. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at www.zurich.com

Zurich Insurance Malaysia Berhad (ZIMB), as part of Zurich Insurance Group, is an established composite insurer headquartered in Kuala Lumpur with a nationwide presence of approximately 40 branches throughout Malaysia. ZIMB caters to the protection, savings and investment needs of Malaysians by offering a wide range of general and life insurance solutions through its diverse distribution channels. With more than 1,000 dedicated employees supported by a wide network of Life and General Insurance agents, ZIMB is committed in helping customers and other stakeholders understand and protect themselves from risk. Further information about ZIMB and its services, please visit www.zurich.com.my

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