

## **Zurich Malaysia raised RM122,500 for underprivileged children through its annual Community Week**

*More than 1,000 employees took part in a week-long charity initiative with a taste of tropical theme - 'Zutopia'*

**Kuala Lumpur, 31 July 2017** – Have fun and be merry in the name of charity! That was exactly what employees of Zurich Insurance Malaysia Berhad (ZIMB) as well as Zurich Takaful Malaysia Berhad (ZTMB) (“Zurich Malaysia”) did during **Zurich Community Week (ZCW)**, the company’s annual week-long charity initiative held from **24<sup>th</sup> to 27<sup>th</sup> July**.

Formerly known as Global Community Week, ZCW serves as a platform for employees to engage in Zurich's corporate responsibility initiatives. During a particular week of each year, about 54,000 Zurich employees all over the world pool their time, skills and resources together to conduct fundraising or volunteering activities that make a positive difference within their respective local communities.

This year, Zurich Malaysia brings a taste of tropical paradise to its ZCW with the theme ‘Zutopia’. The week-long charity initiative kicked off with a donation drive among its employees, charity movie nights for underprivileged children and ended with the highly anticipated **Zutopia Charity Day** held at the company’s headquarters in Menara Zurich.

The Zutopia Charity Day saw more than 1,000 employees crowding the lobby of Menara Zurich to participate in a series of fun-filled charitable activities. Close to 100 employees manned booths selling scrumptious homemade food, desserts, snacks, pastries, fruit juices and tit bits, as well as exciting games and photo booth areas, which were all designed and decorated in a colourful, tropical theme. One of the main attractions and highlights of the charity day was a special “Dunk Your Boss” booth where eight (8) selected Senior Management team members of Zurich Malaysia volunteered to be submerged in a pool of water by employees, all in the name of charity!

Showing support and cheering on the employees at the charity day was Philip Smith, Chief Executive Officer of ZIMB and Executive Director of ZTMB who shared his sentiment on the annual initiative. “Different concepts and themes are introduced every year since the ZCW was first launched in 2012. The idea is to get our people motivated and excited to be part of a meaningful initiative that makes a difference to our communities, especially the wellbeing of underprivileged children. I am delighted that our employees understand our role as a responsible corporate citizen and have consistently put in commendable effort, dedication and most importantly their goodwill to ensure ZCW is always a success.”

Zurich Malaysia raised **RM61,250** with the amount matched Ringgit for Ringgit by the **Z Zurich Foundation**, bringing the total contribution to **RM122,500**. Adding to this, a total of **2,638 volunteer hours** were clocked in by employees during the week-long event. To date, under the ZCW initiative, Zurich Malaysia has donated more than RM600,000 to selected beneficiaries with most contribution matched by the Z Zurich Foundation.

This year, the proceeds will be channelled to **four (4)** selected beneficiaries in Malaysia, which are **Spastic Children Association of Selangor & Federal Territory**, **Trinity Children Centre**, *Rumah Titian Kaseh*, as well as *Persatuan Sokongan Ibu dan Anak Kurang Upaya Azwar Kuala Lumpur & Selangor*. These selected beneficiaries focus on the welfare and wellbeing of underprivileged children, which is well in line with Zurich Malaysia’s commitment in contributing to the development and betterment of children.

The ZCW was also executed at the branch level where employees in Zurich Malaysia branch offices nationwide were empowered to run their own charitable activities. Many branches donated monetary funds, school and food supplies, helped cleaned charitable homes and even treated underprivileged children to a shopping spree.

For more information and update on Zurich Malaysia’s endeavour towards corporate responsibility, please visit [www.zurich.com.my](http://www.zurich.com.my) or its Facebook page at [www.facebook.com/ZurichMYS](https://www.facebook.com/ZurichMYS)

**Note:**

**Z Zurich Foundation**

The Z Zurich Foundation provides a way for local Zurich entities to carry out its commitment to community involvement from the Group level. It is a private foundation under Swiss law funded by Zurich Insurance Company Ltd and Zurich Life Insurance Company Ltd.

The Z Zurich Foundation's mission is to build resilience by helping people understand and protect themselves from risk. By taking a long-term cooperative approach to tackling global challenges, the Foundation makes a valuable contribution to sustainable social and economic development, combining Zurich's global experience and risk management capabilities with non-profit organizations' local knowledge and development expertise.

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**Zurich Insurance Group (Zurich)** is a leading multi-line insurer that serves its customers in global and local markets. With about 54,000 employees, it provides a wide range of property and casualty, and life insurance products and services in more than 210 countries and territories. Zurich's customers include individuals, small businesses, and mid-sized and large companies, as well as multinational corporations. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at [www.zurich.com](http://www.zurich.com).

**Zurich Insurance Malaysia Berhad (ZIMB)**, as part of Zurich Insurance Group, is an established composite insurer headquartered in Kuala Lumpur with a nationwide presence of approximately 40 branches throughout Malaysia. ZIMB caters to the protection, savings and investment needs of Malaysians by offering a wide range of general and life insurance solutions through its diverse distribution channels. With more than 1,000 dedicated employees supported by a wide network of Life and General Insurance agents, ZIMB is committed in helping customers and other stakeholders understand and protect themselves from risk. Zurich is uniquely positioned within the Malaysian insurance market where it offers a full range of insurance solutions also covering Shariah-compliant products of Family Takaful as well as General Takaful through its sister company, Zurich Takaful Malaysia Berhad. Further information about Zurich in Malaysia, please visit [www.zurich.com.my](http://www.zurich.com.my)

**Zurich Takaful Malaysia Berhad (ZTMB)** is one of Malaysia's leading Takaful companies. It is a member of Zurich Insurance Group (Zurich) and the sole provider of Takaful products within Zurich. With nine (9) years of Takaful market expertise as well as an extensive range of Family and General Takaful solutions, ZTMB caters to the various needs of customers, serving over 1.1 million certificate holders nationwide. The company was formerly known as MAA Takaful Berhad. Zurich is uniquely positioned within the Malaysian insurance market where it offers a full range of insurance solutions also covering conventional products of Life and General Insurance through its sister company, Zurich Insurance Malaysia Berhad. For more information on Zurich Takaful in Malaysia, please visit [www.zurich.com.my](http://www.zurich.com.my)

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