



Zurich General Insurance Partners The Makeover Guys to Help Property Owners Protect Newly Renovated Homes

Kuala Lumpur, 17 April 2019 – Zurich General Insurance Malaysia Berhad (Zurich) recently formed a partnership with The Makeover Guys Sdn Bhd (The Makeover Guys), an innovative property investment solutions provider, to give property owners peace of mind with an insurance solution for their newly renovated homes for rental.

This insurance solution package, known as The Makeover Care, addresses the general concerns of property owners and allows them to enjoy better protection for their rental homes as well as its fittings and furniture, avoiding the risks traditionally borne by them. The Makeover Care covers damages to the content built and supplied by The Makeover Guys, including damages caused by tenant’s negligence, misconduct or malicious intent, despite having documented tenancy agreement and rental deposit.

Too often, these concerns prevent owners from making further investment into their properties which leads to lower returns of investment. With the inclusion of insurance protection as part of the renovation and improvement costs, property owners can makeover their rental properties without a worry; thus providing tenants with better options and improved quality of life, translating to higher returns for investors and creating a beneficial situation for everyone.

This latest initiative is part of Zurich’s ongoing effort to provide customers with innovative solutions to meet their evolving needs. Junior Cho, the company’s Senior Vice President and Head of Market Management, shared the rationale behind the company’s latest partnership. “For us at Zurich, we are always exploring out-of-the-box opportunities that would benefit our customers and better secure what they value. We understand that any property purchase is a major investment and it is important that the property and its contents are well protected. We are confident The Makeover Guys will pave the way for customers to obtain holistic solutions for their property investments right from the start.”



The Makeover Guys is a local outfit that aims to help property investors maximise returns through strategic makeovers of their properties, thus enabling them to enjoy potentially higher yields and ease of rentability. “We certainly look forward to a fruitful, long-term partnership with Zurich. We believe this collaboration will strengthen our mission to provide hassle-free services to ease all the pains that come with property investment. Being property investors ourselves, we understand exactly what our clients go through, and we aim to continue improving and innovating our offerings to serve them better,” said Gavin Liew, Founder and Managing Partner of The Makeover Guys.

Starting from 1st April 2019, property owners based in the Klang Valley who engage The Makeover Guys to remodel their rental property will receive a free home content insurance underwritten by Zurich, upon completion of the renovation. This offer is also extended to other regions where The Makeover Guys operate from May onwards. Former customers of The Makeover Guys will also be offered the opportunity to purchase this exclusive coverage.

For more information on Zurich’s products and services, please visit www.zurich.com.my or its Facebook page at www.facebook.com/ZurichMYS. For more information about The Makeover Guys, visit themakeover.my

###

Zurich Insurance Group (Zurich) is a leading multi-line insurer that serves its customers in global and local markets. With about 54,000 employees, it provides a wide range of property and casualty, and life insurance products and services in more than 210 countries and territories. Zurich’s customers include individuals, small businesses, and mid-sized and large companies, as well as multinational corporations. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at www.zurich.com

Zurich Malaysia is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their



businesses and their assets from risk. Zurich Malaysia has an integrated branch network across 40 locations as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit www.zurich.com.my

Zurich General Insurance Malaysia Berhad (ZGIMB), as part of Zurich Insurance Group, is an established general insurer headquartered in Kuala Lumpur. ZGIMB caters to the protection needs of individuals and business owners through a wide range of general insurance solutions covering motor, travel, property, financial and personal lines, small to medium enterprises as well as large industrial risks. Together with its dedicated employees, agency force, distributors and partners, supported by more than 35 branches nationwide, ZGIMB is committed to help its customers understand and protect their valuable assets and businesses from risks. Additionally, shariah-compliant general takaful solutions are made available to customers through its sister company, Zurich General Takaful Malaysia Berhad. Further information about ZGIMB, visit www.zurich.com.my

The Makeover Guys help property investors increase rental potential through beautiful interiors backed by market research. Leave it to them to secure your ideal tenants with effective strategies and a great looking property. For more information on The Makeover Guys, visit our Facebook and Instagram pages: themakeover.my

For further information, please contact:

Zurich Malaysia

Yana Rahman

H/P : 012 - 211 2451

Tel : 03 - 2109 7474

Email : yana.rahman@zurich.com.my

Maryam Zainol

H/P : 012 - 622 5156

Tel : 03 - 2109 7473

Email : maryam.zainol@zurich.com.my

The Makeover Guys

Gavin Liew

H/P : 012 - 330 2909

Email : gavin.liew@themakeover.my

Vince Koh

H/P : 012 - 201 8619

Email : vince.koh@themakeover.my

Jireh Consult Sdn Bhd

Debbie Koh

H/P : 012 - 206 1961

Tel : 03 - 7710 8122

Email : dkoh@jirehconsult.com

Darren Chong

H/P : 012 - 713 8575

Tel : 03 - 7710 8122

Email : dchong@jirehconsult.com