



Khoo Ai Lin is the new Chief Executive Officer for Zurich Life Insurance Malaysia Berhad

Kuala Lumpur, 4 January 2021 – Zurich Malaysia today announced the appointment of Khoo Ai Lin (Ai Lin) as the Chief Executive Officer (CEO) of Zurich Life Insurance Malaysia Berhad (ZLIMB) effective 4 January 2021. She succeeds Stephen Clark, who remains as Executive Director for the company.

In this role, Ai Lin will be responsible for leading and executing Zurich Malaysia’s strategic priorities to grow its life insurance business. She will be reporting to ZLIMB board of directors.

Ai Lin is no stranger to the industry, having charted more than 20 years of experience in various strategic and senior management roles across both the Life and General insurance segments, most recently as the Group CEO of Tune Protect Group. She brings to ZLIMB a proven track record in driving business growth and diversifying distribution channels.

According to Executive Director, Stephen Clark, “Ai Lin has excellent understanding of the insurance markets in Malaysia with a compelling breadth of expertise ranging from life to general insurance as well as digital platforms and innovation in her portfolio. As Zurich Malaysia strives to enhance the lifestyle of our customers and create a brighter future together, with Ai Lin on board, I am confident that we will be able to scale the business by strengthening our distribution and partnership channels, and develop unique customer propositions. These in turn will drive the engagement between the company and the customers.”

A Penangite, Ai Lin holds a Bachelor of Economics majoring in Banking & Finance from La Trobe University, Australia.

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Zurich Malaysia is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their businesses and their assets from risk. Zurich Malaysia has an integrated branch network in major cities nationwide as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit www.zurich.com.my

Zurich Life Insurance Malaysia Berhad (ZLIMB), as part of Zurich Insurance Group, is an established life insurer headquartered in Kuala Lumpur. Through its diverse range of life insurance products, ZLIMB provides protection, medical and health, savings and investments solutions to address its customers' financial security needs. Together with its dedicated employees, agency force, distributors and partners, supported by its branch network in major cities nationwide, ZLIMB is committed to help its customers understand and protect themselves from risks. Additionally, shariah-compliant family takaful solutions are made available to customers through its sister company, Zurich Takaful Malaysia Berhad. For further information about ZLIMB, visit www.zurich.com.my