

## **Junior Cho promoted to Country Head for Zurich Malaysia**

**Kuala Lumpur, 14 July 2021** – Zurich Malaysia announced today the appointment of Junior Cho as the new Country Head, effective immediately. Succeeding Stephen Clark who recently retired, Junior will report to Zurich's Asia Pacific Chief Executive Officer, Tulsi Naidu.

In this country leadership role, Junior will oversee Zurich's businesses in Malaysia, ensuring strategies and foundations are in place to enhance the customer journey and drive sustainable growth. Zurich Malaysia operates four business lines namely life insurance, general insurance, family takaful and general takaful. Being the only multinational corporation that holds all four insurance and takaful licenses, Zurich Malaysia offers a broad range of insurance and takaful solutions under one brand to ensure that customers have comprehensive and bespoke coverage based on their personal needs.

Junior will also continue on as Zurich General Insurance Malaysia Berhad's Chief Executive Officer, a position he assumed on 15 July 2019 after having been with the company for three (3) years. He initially joined Zurich as Head of Market Management across General Insurance and General Takaful.

Throughout his tenure Junior has played a critical role in growing Zurich Malaysia's general business segment by delivering on strategic business propositions, enhancing distribution channels through partnerships and embracing digitisation to better serve customers and agents.

A veteran of the industry, Junior has 30 years of experience in the insurance and financial services sector. He has held several senior management roles in business strategy, sales, marketing, distribution, customer management, operations and technology, including overseeing regional operations.



Junior is a Bachelor of Science in Mechanical Engineering graduate from Columbia University, New York. His career began in Accenture's New York office before joining the insurance industry.

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**Zurich Insurance Group (Zurich)** is a leading multi-line insurer that serves its customers in global and local markets. With about 55,000 employees, it provides a wide range of property and casualty, and life insurance products and services in more than 215 countries and territories. Zurich's customers include individuals, small businesses, and mid-sized and large companies, as well as multinational corporations. The Group is headquartered in Zurich, Switzerland, where it was founded in 1872. The holding company, Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information about Zurich is available at [www.zurich.com](http://www.zurich.com).

**Zurich Malaysia** is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their businesses and their assets from risk. Zurich Malaysia has an integrated branch network in major cities nationwide as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit [www.zurich.com.my](http://www.zurich.com.my).