

Zurich Malaysia, TheNoor app provides free personal accident coverage for Malaysians

Kuala Lumpur, 22 July 2021 – Zurich Malaysia and TheNoor Muslim lifestyle app are providing free personal accident (PA) coverage to help Malaysians during these challenging times.

The first 30,000 TheNoor users who purchase TheNoor's limited edition Touch 'n Go cards from the app will receive three months free coverage, of which the first month is covered by Zurich General Takaful Malaysia Berhad (Zurich General Takaful) and subsequent two months by TheNoor.

The PA plan is based on Shariah principles, offering comprehensive coverage for accidental death, permanent disability, and hospital income. The promotion is valid now until the offer is fully redeemed.

Users can continue to enjoy the PA coverage by Zurich General Takaful at a very affordable cost of only RM1 per month after the complimentary period.

Zurich General Takaful Chief Executive Officer Nazrul Hisham Abdul Hamid said, "We are focused on creating a brighter future for Malaysians. Technological advancements allow us to live and learn differently than before, with added convenience. This is what drives our collaboration with TheNoor app, to better meet evolving customer needs. We want app users to have convenient access to affordable protection with the right Zurich products to enhance their lives. Customers can now have PA protection with just a few taps through the app."

"TheNoor is a newly launched Muslim lifestyle app, and we are proud to work with Zurich General Takaful to offer a unique PA that would be appreciated by our users. We have made it easy for users to obtain protection directly from the app via our new feature 'TheNoor Commerce'. As a token of appreciation for members who applied for TheNoor Touch 'n



Go card, we are happy to provide two additional months of coverage on top of the first month free PA coverage provided by Zurich General Takaful,” said TheNoor Chief Executive Officer, Noor Neelofa binti Mohd Noor.

TheNoor is a Shariah guided company that aims to provide useful information to elevate Muslim lifestyles. Its features include Al-Quran recitation, transliterations, and its interpretation in multiple languages in text and audio, worldwide prayer schedules, mosque locators and real-time Qiblah direction. Users of the app are also entitled to other rewards such as special offers or discounts.

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Zurich Malaysia is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their businesses and their assets from risk. Zurich Malaysia has an integrated branch network in major cities nationwide as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit www.zurich.com.my

Zurich General Takaful Malaysia Berhad (ZGTMB) is one of Malaysia’s leading general takaful operators. It is a member of Zurich Insurance Group and the sole provider of shariah-compliant general takaful products within Zurich. With more than a decade of Takaful market expertise, ZGTMB offers an extensive range of general takaful solutions spanning motor, travel, property, financial and personal lines, small to medium enterprises as well as large industrial risks. Together with its dedicated employees, agency force, distributors and partners, supported by its nationwide branch network, ZGTMB is committed to help its customers understand and protect their valuable assets and businesses from risks. For further information about ZGTMB, visit www.zurich.com.my

Noor Luminous Sdn Bhd is the owner and operator of **TheNoor** which was established on 17th July 2020 by 3 Malaysian entrepreneurs, Dato’ Hj Ahmad Tajuddin, Hjh Noor Neelofa Mohd bin Mohd Noor and Hj Mohd Izzairi bin Yamin. ‘TheNoor’ was set up to encourage and support Muslims globally through its unparalleled array of amazing features services and products. ‘TheNoor’ can be downloaded for free through Apple Store and Google Store. For further information on ‘TheNoor’, please visit www.thenoor.co.