Are our homes and its content protected against fire, flood or theft?

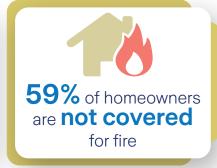


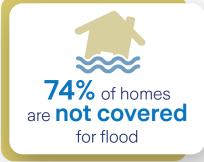
There is no place like home. It should be a safe space for ourselves and our loved ones to live, learn and play. However, 1 in 2 homes in Malaysia are not protected, as found in an Impact of Pandemic on Protection survey by Zurich Malaysia. Therefore, there is an opportunity to increase the knowledge of homeowners on insurance or takaful that protects their assets, while also sustaining their way of life.



Not Insured Homes







Insured Homes



1 in 3 insured homeowners do not have

home content protection



43% of homeowners are **unaware** home content is not necessarily covered under home insurance/takaful



25% of insured homeowners do not know what their policy covers



13% of homeowners
purchased
separate plans
for home content