

News Release

17 November 2023



Zurich Malaysia introduces Takaful ProSecure to help Malaysians achieve financial resilience



[From L – R]: Zurich Malaysia Takaful Berhad representatives officiating the launch of Takaful ProSecure

- Nazrul Namizan Ahmad, Chief Agency Officer, Zurich Takaful Malaysia Berhad
- Cik Hasnah binti Omar, Chairman and Independent Non-Executive Director, Zurich General Takaful Malaysia Berhad
- Nur Fatihah Mustafa, Authorised Representative of Zurich Takaful Malaysia Berhad
- Thai Mei Lih, Chief Marketing Officer, Zurich Life Insurance Malaysia Berhad

Kuala Lumpur, 17 November 2023 – Zurich Takaful Malaysia Berhad (Zurich) is pleased to announce the launch of Takaful ProSecure, an innovative takaful plan designed to help Malaysians achieve financial resilience and freedom. The Takaful ProSecure plan is thoughtfully designed to ease consumer burdens in times of need. This product, aimed to provide continuous financial assistance, was developed due to life's many unexpected twists and turns.

This often results in unnoticed financial obligations that can leave loved ones vulnerable. According to the [2022 CTOS credit report](#), a significant percentage of Malaysians are exposed to loans and mortgages. Out of the 1.4 million CTOS consumers in Malaysia, 29.2% have personal loans, 54.8% hold car loans, and 48.4% carry mortgages.

Nur Fatihah Mustafa, Authorised Representative of Zurich Takaful Malaysia Berhad, said, "We understand that life can be unpredictable, and we are committed to supporting individuals and families in securing their financial futures. As a trusted partner for all Malaysians, the launch of Takaful ProSecure is another step towards creating a brighter future, providing financial peace-of-mind and protection against life's uncertainties, aligning with our brand campaign 'Care For What Matters' ethos".

As part of the Takaful ProSecure launch, Zurich unveiled the 'We Can Duit Bersama Zurich Takaful' weekend from 17-19 November 2023 at MyTOWN Shopping Gallery. The event included a series of games, activities, and engagements, complemented with consultation and product booths led by professional takaful wealth planners. Renowned public personality Daphne Iking hosted the event, and

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it was officiated through a panel discussion with Nur Fatimah Mustafa and Nazrul Namizan Ahmad, Chief Agency Officer of Zurich Takaful.

Takaful ProSecure provides high protection with an affordable contribution from as low as RM56 a month. Takaful ProSecure will provide the following:

- **High Coverage:** Takaful ProSecure offers coverage starting from a Basic Sum Covered of RM300,000, which is beneficial for individuals with high debts. This substantial coverage aims to provide peace of mind by reducing the accumulation of debts for their loved ones in the event of their absence.
- **Terminal Illness or Terminal Cancer (TITC) Benefit:** The plan includes a Terminal Illness or Terminal Cancer (TITC) benefit. Upon confirmation of TITC, the payout is made in advance. This feature is designed to assist individuals in managing their final journey of life with financial support, easing their burdens during a challenging time.
- **Vital Care Benefit:** A unique feature that waives contributions for individuals admitted to Intensive Care Units (ICU). This aspect ensures that during difficult periods, customers can concentrate on their recovery rather than worrying about financial obligations.

The launch of Takaful ProSecure also demonstrates our dedication to supporting Malaysians in their time of need by introducing a first in the market's Vital Care Benefit to help consumers focus on recovery. Zurich hopes to empower customers to overcome challenges and help them navigate through difficult times.

For further information on Takaful ProSecure, please visit find the e-brochure [here](#) for more details. If you wish to know more about Zurich Malaysia and its future initiatives, please visit Zurich Malaysia's social media channels, such as [Facebook](#), [Instagram](#) and [X](#) pages.

* Terms and conditions apply

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About Zurich Malaysia

Zurich Malaysia is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their businesses and their assets from risk. Zurich Malaysia has an integrated branch network in major cities nationwide as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit www.zurich.com.my.