

Zurich Malaysia Launches Savings Booster: Offering Dual Maturity Benefits Through Zurich Prestige Cover Combination



Introducing
**Zurich Prestige Cover
+ Savings Booster**

The first-of-its-kind Guaranteed Dual Maturity Benefits to boost your savings and elevate your future!



KUALA LUMPUR, 18 September 2024 – Zurich Life Insurance Malaysia Berhad (ZLIMB) is proud to introduce the Savings Booster, a savings rider designed for individuals seeking financial security with a unique blend of growth and protection. For Malaysian striving to build a future for themselves and their loved ones, this rider, when combined with the Zurich Prestige Cover, offers a reliable solution with multiple benefits, including a guaranteed dual maturity feature that is first-of-its-kind in the Malaysian market.

Financial planning can often feel like a daunting task, particularly when faced with future uncertainties. With numerous financial products available, many feel overwhelmed, unsure if they are making the right choices. This is where Savings Booster steps in, providing the assurance of steady cashback and a guaranteed maturity point, helping individuals adapt their savings strategies as life evolves.

This rider, when paired with the Zurich Prestige Cover, offers more than just financial growth – it brings peace of mind. Customers can look forward to the combination of lump sum dual maturity payouts, steady cash back and long-term protection. This comprehensive solution is designed for life's most significant milestones, whether it's buying a home, sending children to university or ensuring a comfortable retirement, making it an ideal solution for both medium and long-term financial planning.

Khoo Poh Beng, Authorised Representative of ZLIMB, said, "As the first-of-its-kind savings solution in Malaysia to offer dual maturity benefits, the Zurich Prestige Cover with Savings Booster sets a new standard in the market. With features like guaranteed dual maturity, guaranteed cash back and guaranteed life protection, this plan helps Malaysians navigate the complexities of financial planning, ensuring their wealth grows steadily and securely over a longer period of time. This product embodies our brand ethos to 'Care For What Matters', providing financial growth while preserving wealth for future generations."

Key Features* of the Savings Booster and Zurich Prestige Cover:

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- **Guaranteed Dual Maturity Benefits:** Through this savings solution, receive 530% of the Savings Booster annual premium at the 20th year and 650% of the Zurich Prestige Cover annual premium at the 30th year, providing payouts that align with key life stages.
- **Guaranteed Cash Back:** Receive steady annual cash back equivalent to 12.5% of the rider's annual premium for 20 years, ensuring consistent returns that can be reinvested or used to meet day-to-day financial obligations.
- **Guaranteed Life Protection:** Benefit from guaranteed life coverage for 30 years, including death and Total Permanent Disability (TPD) benefits, giving you protection when it matters most
- **Guaranteed Acceptance:** Easy application process with no medical examinations, making it accessible and convenient for everyone
- **Guaranteed Premium Payment Term:** With premiums paid over just 5 years, customers can enjoy long-term protection with peace of mind.

As part of the launch, Zurich Malaysia is offering a **Super Early Bird Campaign***. From **13 to 27 September 2024**, customers who sign up for the Zurich Prestige Cover with the Savings Booster will receive an additional 12.5% guaranteed cash back in their first policy year. This limited-time offer is designed to reward early adopters with even greater savings, providing a head start in their financial journey.

For more details on the Savings Booster and Zurich Prestige Cover, please visit the official website at <https://www.zurich.com.my/Insurance-Products/Savings/For-My-Future/Savings-Booster>

*Terms and conditions apply.

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Notes to editor:

About Zurich Malaysia

Zurich Malaysia is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their businesses and their assets from risk. Zurich Malaysia has an integrated branch network in major cities nationwide as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit www.zurich.com.my.