

# News Release

October 2024



## Zurich Malaysia reaffirms commitment to caring for the planet through Climate Month 2024

**KUALA LUMPUR, 2 October 2024** – Zurich Malaysia recently concluded its fourth annual Climate Month, reaffirming the brand’s sustainability commitments in care for the planet. Held every September since 2021, Zurich’s group-wide Climate Month reflects the brand’s ongoing mission to create awareness on the importance of climate change impacts, as well as actionable steps taken to create a brighter and greener future for everyone.

Speaking on the range of Zurich Malaysia’s sustainability touchpoints, Erin Hwang, Zurich Malaysia’s Head of Brand Marketing and Communications, said “As we conclude this year’s Climate Month, we reflect on the progress we have made in striving towards a more sustainable future. From empowering communities through sustainable home-building initiatives to environmental restoration projects, we remain focused on taking meaningful, impactful, and lasting actions. Through consistent efforts, we can and will witness a positive progress in the quality of life of our communities and the health of our planet, in our mission to care for what matters most to Malaysians.”

### Charting towards net-zero by 2050 through Zurich’s [Climate Transition Plan](#)

The effects of climate change are expected to become even more frequent and severe in the next years. As a global insurer, tackling the causes of climate change and building resilience to its effects are a core pillar of Zurich’s mission in building a better future for next generations. As such, Zurich Insurance Group has launched its Climate Transition Plan, reaffirming the brand’s commitment towards achieving net-zero emissions by 2050 across its protection plans, investments, and operations.

The plan outlines how Zurich will support an economy-wide transition to a net-zero future, strengthening societal resilience against climate risks, advocating for policies on the economy’s transition, and by evolving Zurich’s operations through decarbonisation efforts as well as people and culture investments.



### Building resilient communities with EPIC Homes

Continuing collaborations with EPIC Homes since 2019, Zurich has expanded its journey in building sustainable homes for underserved communities. This year’s Climate Month features two house builds for local communities in Kampung Orang Asli Bukit Manchung, Bukit Beruntung.

Over 50 Zurich Malaysia employees participated in the project, working to build safer and more secure homes for those in-need. This effort showcases Zurich Malaysia’s commitment to making a positive impact and fostering a strong sense of community. As of September 2024, Zurich Malaysia has completed a total of six houses, demonstrating dedication not only to its products and services, but also to community well-being, and emphasising on the importance of coming together to care for what truly matters. A second house is planned to be built in October 2024.

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## Protecting and securing the nation's coastlines

As part of Climate Month, Zurich Malaysia also organised a beach cleanup at Pantai Cunang, where the volunteers worked tirelessly to restore the natural beauty of the Malaysian coastline. By focusing on waste collection and recycling, this initiative went beyond a surface-level cleanup, aiming to revive the area's natural environment. This activity not only showcased Zurich Malaysia's commitment to environmental conservation, but also highlighted the importance of community involvement in sustainable practices.



## Changing the world, one tree at a time

In nurturing a deeper consideration for sustainability amongst future generations, Zurich Malaysia also furthered its environmental initiatives through collaboration with the Tunku Abdul Rahman University of Management and Technology (TARUMT). Aligned in their environmental advocacy, Zurich Malaysia employees and student volunteers gathered for a tree-planting event, emphasising on the importance of proactive steps in charting towards a greener future.

Through the university initiative, Zurich Malaysia strengthens its commitment in highlighting and addressing climate risks, by exposing future leaders to the importance of taking climate action. As an expansion of the collaboration on the social front, Zurich Malaysia also entered a strategic arrangement on career placement opportunities for TARUMT students, providing them with a professional pathway in the insurance and takaful sector.

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For further insights into Zurich Malaysia's holistic approach to building a brighter tomorrow, please visit [www.zurich.com.my/CareForWhatMatters](http://www.zurich.com.my/CareForWhatMatters).

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## Notes to editor:

### **About Zurich Malaysia**

**Zurich Malaysia** is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their businesses and their assets from risk. Zurich Malaysia has an integrated branch network in major cities nationwide as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit [www.zurich.com.my](http://www.zurich.com.my).