

News Release

28 October 2024



Zurich Malaysia Appoints Pauline Teoh as Chief Executive Officer at Zurich Life Insurance Malaysia Berhad



KUALA LUMPUR, 28 October 2024 – Zurich Life Insurance Malaysia Berhad (ZLIMB) is pleased to announce the appointment of Pauline Teoh as its new Chief Executive Officer, effective 1 November 2024. Pauline brings over 25 years of experience in the insurance industry, having held multiple senior leadership roles across the APAC region with leading financial institutions.

Junior Cho, Country CEO/Head of Zurich Malaysia, said, “We are excited to welcome Pauline as the new CEO of ZLIMB. Her extensive experience, industry knowledge, and strong leadership skills make her the ideal person to drive ZLIMB’s business through growth, diversification, simplification and innovation. Pauline will report to me and be part of our leadership council to align with the OneZurich approach under Zurich Malaysia.”

“Pauline’s dedication to delivering customer-focused solutions aligns perfectly with Zurich Malaysia’s mission to provide innovative insurance products that meet the evolving needs of Malaysians. We are confident that she will play a pivotal role in spearheading initiatives that strengthen ZLIMB’s competitive edge in the insurance sector.” Cho added.

Pauline is highly regarded in the insurance industry, with a proven record in driving business growth, digital transformation, partnership management, sales and distribution, and financial risk management. Pauline holds a Bachelor of Mathematics, Actuarial Science and Economics from the University of Waterloo, Canada and is a Fellow of the Society of Actuaries.

Commenting on her appointment, Pauline Teoh said, “I am honoured to lead ZLIMB and look forward to contributing to the company’s continued success. Zurich Malaysia’s dedication to innovation and customer-centricity resonates with my own values, and I am excited to work with the team to continue delivering best-in-class solutions that truly care for what matters most to Malaysians, as we create a brighter future together.”

For more information about ZLIMB and its offerings, kindly visit <https://www.zurich.com.my/>.

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Notes to editor:

About Zurich Malaysia

Zurich Malaysia is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their businesses and their assets from risk. Zurich Malaysia has an integrated branch network in major cities nationwide as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit www.zurich.com.my.