

Zurich Takaful Malaysia Launches MediAfy+: Comprehensive Medical Plan with Takaful Term 80 for Long- Term Protection



[3rd from right] Nur Fatimah Mustafa, Chief Executive Officer, Zurich Takaful Malaysia Berhad, and [3rd from left] Dina Sallehudin alongside the Zurich Malaysia team at the launch of MediAfy+

KUALA LUMPUR, 11 November 2024 – Zurich Takaful Malaysia Berhad (ZTMB) is excited to introduce MediAfy+, an innovative medical plan designed to offer comprehensive protection, ensuring Malaysians are prepared for life's unexpected health challenges. This plan, when paired with Takaful Term 80, provides long-term security and peace of mind with an annual coverage limit of up to RM1,000,000.

As part of the launch celebrations, ZTMB hosted the "Power Up Hidupmu dengan MediAfy+" event on 2 November 2024 at Marina Putrajaya. The event featured a range of engaging activities, including cardio boxing sessions, interactive booths, and expert health insights, making it a fun and informative day for attendees. Guests also had the chance to win RM100 Touch 'n Go eWallet credits through rezeki draws.

In today's rapidly changing healthcare landscape, MediAfy+ addresses the concerns of Malaysians by providing coverage that spans both emergency treatment and long-term care needs, ensuring customers are well-prepared for any situation. With Takaful Term 80, customers will be provided medical coverage that extends up to age of 80, making it ideal for individuals seeking a balance of affordability and comprehensive protection.

Fatihah Mustafa, Chief Executive Officer of ZTMB, said, "Healthcare protection is not just about covering medical bills. It's about giving people the confidence to live life fully, knowing they are prepared for the unexpected. MediAfy+ represents Zurich Malaysia's commitment to providing solutions that truly care for what matters, offering comprehensive protection with the flexibility that today's customers seek."

Key Features* of MediAfy+:

- **Comprehensive Protection:** Includes pre and post-hospitalisation, out-patient care, and global Emergency Assistance, covering medical, travel, car and home support.

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- **High Annual Limit:** Up to RM1,000,000 in coverage per year, with no lifetime limit, offering long-term financial security.
- **Hassle-Free Hospital Admission:** Expedited admission process at panel hospitals ensures timely and efficient care.
- **Flexibility:** Choose between two plans with Deductibles of RM500 or RM5,000, tailored to fit different budgets and coverage needs.
- **Waiver and Deductible:** Emergency treatments and government health care facilities are eligible for waivers, reducing out-of-pocket costs during treatment.

In response to overwhelming demand, ZTMB is delighted to announce the launch of Year End Campaign – ‘Cashback Syok’ till 30 December 2024. This campaign offers customers the opportunity to benefit from MediAfya+ with Takaful Term 80, and as an added incentive, customers will receive up to 2 months cashback depending on the contribution mode. This offer underscores ZTMB’s commitment to enhancing its customers’ healthcare experiences by providing extra benefits along with financial protection.

For more details on the MediAfya+, please visit the official website at <https://www.zurich.com.my/takaful-products/protection/for-my-health/mediafya-plus>.

*Terms and conditions apply.

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About Zurich Malaysia

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