

Photo Release

26 February 2024



Festive Celebrations and Community Outreach for the Elderly with Zurich Malaysia and Health Lane



(From L to R) Erin Hwang, Zurich Malaysia Head of Brand Marketing & Communications; Steven Gee Yee Seng, Chairman of Yi Xing Old Folks Home; Calvin Lau, Health Lane Family Pharmacy Marketing Manager

26 February 2024 – In the spirit of community and togetherness, Zurich Malaysia spreads their Chinese New Year cheer and outreach to the Yi Xing Old Folks Home in Subang Jaya, Selangor. A total of 15 employees (or ‘Zurichers’) volunteered for the community engagement to support with house cleaning at the old folks home, whilst accompanying 26 senior citizens through a series of festive activities.



The engagement also included a basic health check provided by the Health Lane Family Pharmacy team, as well as a donation handover by Zurich Malaysia of RM1,500 for the purchasing of pharmaceutical necessities.

According to **Erin Hwang, Zurich Malaysia Head of Brand Marketing & Communications**, “We are proud to have the opportunity to celebrate this Year of the Dragon through a meaningful engagement with Yi Xing Old Folks Home, putting our brand commitments to ‘Care For What Matters’ in practice for local communities in need. We would also like to offer our sincerest appreciation for the Health Lane Family Pharmacy team in partnering with us for this engagement.”

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About Zurich Malaysia

Zurich Malaysia is a collective reference term for the Zurich Insurance Group (Zurich) business subsidiaries operating in Malaysia: Zurich General Insurance Malaysia Berhad, Zurich Life Insurance Malaysia Berhad, Zurich General Takaful Malaysia Berhad and Zurich Takaful Malaysia Berhad. Zurich Malaysia offers a broad range of comprehensive insurance and takaful solutions; helping individuals as well as business owners understand and protect themselves, their businesses and their assets from risk. Zurich Malaysia has an integrated branch network in major cities nationwide as well as dedicated agency and distribution channels nationwide to serve the needs of its customers. For further information on Zurich Malaysia, visit www.zurich.com.my.