

# Go Merdeka Campaign

Campaign Period:  
13 August –  
12 September 2024



As we come together to celebrate our nation's pride and unity, let's also take a moment to safeguard what matters most to us. This National Day, ensure that you and your loved ones are protected with the right insurance plan.

Get a **special edition Touch 'n Go NFC card and eWallet credit reload pin worth up to RM550** when you sign up for any of our selected products with a minimum Annual Premium Equivalent (APE) of RM2,400.

Terms and conditions apply.

APE	Premium Mode	Rewards
RM2,400 – RM5,999	All	A special edition Touch 'n Go NFC card* and eWallet credit reload pin worth RM200
RM6,000 and Above	Semi-Annually, Quarterly, Monthly	
	Annually	A special edition Touch 'n Go NFC card* and eWallet credit reload pin worth RM550

\* Please note that the Touch 'n Go NFC card will not contain any value.

## Eligible Products:

- Zurich ValueLife Premier
- Zurich Essential Cover
- Zurich Everlasting Cover



Only applicable to customers who sign up for MyZurichLife  
Sign up to MyZurich**LIFE** now by scanning the QR code!



This flyer is intended for awareness creation only. Before purchasing the plan, please refer to our product brochure, product disclosure sheet and policy documents for more details. Kindly read through the important features of the plan to ensure that it suits your needs.

1. This 'Go Merdeka' Campaign ("**Campaign**") is organised by Zurich Life Insurance Malaysia Berhad ("**ZLIMB**") and will run from 13 August to 12 September 2024, both dates inclusive ("**Campaign Period**").
2. By virtue of an entry to the Campaign, the customer signifies their absolute and unconditional acceptance and agreement to all the terms and conditions stipulated herein.
3. Customers who fulfil the following requirements ("**Eligible Customers**") will be entitled to a **special edition Touch 'n Go card and eWallet credit reload pin worth up to RM550 ("Reward")**:

APE	Premium Mode	Rewards
RM2,400 – RM5,999	All	A special edition Touch 'n Go NFC card* and eWallet credit reload pin worth RM200
RM6,000 and Above	Semi-Annually, Quarterly, Monthly	
		Annually

- a. Purchase Zurich ValueLife Premier, Zurich Essential Cover or Zurich Everlasting Cover with a minimum Annual Premium Equivalent (APE) of RM2,400 during the Campaign Period and approved by ZLIMB no later than 31 October 2024;
  - b. Register and log in to the MyZurichLife customer portal at myzurichlife.com.my by 15 November 2024;
  - c. The policy must still be in force with no outstanding premium when the Reward is granted; and
  - d. Provide accurate email address in the application form as the eWallet Credit reload pin will be emailed to the customer.
4. Only 10% of the collected premium under regular top-up (MSVR) or a single top-up will be taken into consideration for the computation of minimum APE, where applicable.
  5. ZLIMB will not be liable if the customer does not receive the eWallet Credit reload pin due to the inaccurate email address provided.
  6. Upon successful verification by ZLIMB, the Eligible Customers will be informed via SMS by 31 January 2025.
  7. The special edition Touch 'n Go NFC card does not contain any value and will be delivered to the Eligible Customers by their Zurich Wealth Planner.
  8. Each Eligible Customer is only entitled to one (1) Reward for each Life Assured and will not be entitled to other ZLIMB customer reward from other campaign(s) which is/are running concurrently with this Campaign, if any.
  9. The Reward is not transferable, non-refundable and not exchangeable for cash.
  10. ZLIMB reserves the right to substitute or replace the Reward with another reward of similar value at its sole discretion without any prior notice.
  11. ZLIMB reserves the right to amend the terms and conditions, cancel, terminate, or suspend this Campaign without any prior notice.
  12. ZLIMB's decision on any and/or all matters relating to this Campaign shall be final and conclusive.
  13. The terms and conditions of this Campaign shall be construed, governed, and interpreted in accordance with the laws of Malaysia.
  14. ZLIMB and its affiliates, subsidiaries, employees, representatives, distributors and dealers shall not be held liable for any losses or damages whatsoever suffered or sustained directly or indirectly by the customers as a result of their participation in this Campaign or with any of the Reward offered or forfeited