

Back by popular demand!

# Zurich ValueLife Premier Campaign

Campaign period:  
11 April - 29 June 2025

Ensuring you and your loved ones are well-protected doesn't have to be expensive.

With **Zurich ValueLife Premier**, you can enjoy comprehensive protection at an affordable rate. Starting with a **minimum Basic Sum Assured of RM250,000\***, this plan offers you peace of mind, no matter your life stage.

\*Only applicable on a campaign basis.



Affordable  
premium from  
as low as  
**RM200 a  
month!**

## Why should you get Zurich ValueLife Premier?

- > Get life protection up to 500% of current sum assured
- > Receive additional sum assured of RM25,000 every 5 years up to a maximum of RM100,000
- > Enjoy flexible term coverage of 20 years, or continuous protection up to age 70, 80 or 100 years

## And many more!

Every hero of the family needs a backup. Start your protection with us today!

Terms and conditions apply. Subject to normal underwriting guidelines.