

# When she's protected, she prospers.

Financial protection that supports the many roles you play as a woman.

You take care of a lot, your family, your work, your future. That's why having the right protection in place matters. A good financial plan can give you:

- Confidence to face life's uncertainties.
- Independence to make your own choices.
- Security for the people who rely on you.

Savings alone may not be enough when something unexpected happens. Protection solutions can help you:

- Maintain your lifestyle.
- Cover medical and other unexpected costs.
- Stay focused on what matters most, such as your child's education and your retirement goals.

## Secure today. Prepare for tomorrow.

A combination of disciplined savings and comprehensive protection helps create a financial safety net for the people who matter most. With your future goals safeguarded and a plan in place for life's unexpected events, you can focus on living life to the fullest with confidence and peace of mind.





# The future you want starts with the choices you make today.

## Start early



The earlier you start, the more time your savings have to grow, while insurance can often be more affordable.

## Own your protection



Your goals deserve protection. The right insurance can help keep you financially secure through life's challenges.

## Add living benefits



Pays out a lump sum if you are diagnosed with a covered disability or serious illness, such as cancer, heart attack or stroke. This can help you:

- Focus on recovery, not loss of income or managing expenses.
- Cover medical and rehabilitation costs not covered by health insurance.
- Make changes to your home or lifestyle if needed.

## Save with purpose



Every dream deserves a plan. Saving with purpose can help you achieve life's milestones with greater confidence, freedom, and financial independence. You can start your savings plan from USD 300 per month.

## A superwoman like you deserves protection!

3 out of 5

insured women have life cover below

USD 200,000.

The average life cover for men is

88%

higher than for women.

With AED 6

a day, you can get life insurance. It's more affordable than you think.

40%  
of women

say they are not financially prepared and would struggle to cover a major unexpected cost without hardship.

Source: Zurich + YouGov survey 2026, UAE



## Understand the risks. Protect what matters.

A critical illness can have a significant financial impact.

80% of critical illness claims among women were for cancer.

Other major risks include heart attack and stroke.

These events can affect both your health and your finances, from treatment costs and time away from work to increased responsibilities at home.

Source: Customer Claims Paid Report 2026, Middle East



# Be informed, be fierce, be protected.

Our experience of over 40 years in the Middle East has shown that a serious illness can have a significant impact on women's financial well-being, affecting not only healthcare costs, but also income, savings, and long-term financial security.

Women face unique health risks throughout their lives, highlighting the importance of planning ahead and having the right insurance in place.

## Cancer remains the leading cause of claims among women.



**1 in 2** critical illness claims among women are for breast cancer, making it the leading cause of both critical illness and death claims.

## Heart health remains an important concern.

Heart attack and stroke account for **27%** of death claims among women.

Deaths caused by heart attacks and strokes among women are now

**4x higher** than in 2020.



See the reports: [UAE Value Of Life 2026](#) >



## Every woman deserves protection

### Cover for homemakers

Even if you are not in paid employment, the role you play has significant value to your family. Protection can help provide financial security and support for those who depend on you. Protection options may include:

- Life insurance and accidental death benefits.
- Critical illness and cancer coverage.
- Disability benefits.

In many cases, life cover up to USD 500,000 and critical illness cover up to USD 300,000 can be arranged without using your spouse's income, subject to eligibility requirements and underwriting.

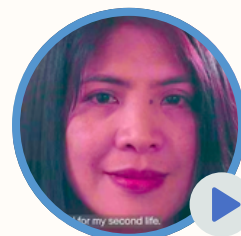
Zurich makes it easy to update your beneficiaries online as your life changes, helping ensure policy proceeds are distributed to your loved ones according to your wishes.

### Simple steps to get started

- 1** Clarify your goals  
Think about what you want to protect: your income, your family, your lifestyle, your long-term plans.
- 2** Check your existing cover  
Understand what you already have and where the gaps may be.
- 3** Speak to a financial adviser  
A qualified adviser can help you:
  - Choose protection and savings solutions that fit your needs.
  - Align them with your budget.
  - Review your plan regularly as your life changes.
- 4** Keep your details up to date  
Regularly review your beneficiary details to help ensure they reflect your current wishes and circumstances.

### Real women. Real futures.

Watch what our customers have to say



**Judy An Briones**

"Insurance helped me get the much-needed financial protection"



**Cindy Cruz**

"Get insurance when you are young"



**Sneha Bhatia**

"With insurance, you invest in your life first"

# A life worth living is a life worth insuring.

Secure your brighter future today.

Why choose us?



We're the highest rated life insurance brand by people in the UAE as of July 2026.



Life Insurer of the Year and UAE Insurer of the Year MENA II Awards 2026.



Mother, Baby & Child Awards 2026 Most Loved Financial Partner for Families.

Ready to get started? Let's make it happen.

A dedicated Zurich financial advisor can guide you through our protection solutions and help you build a strong foundation for your future.

[Get Advice](#)

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