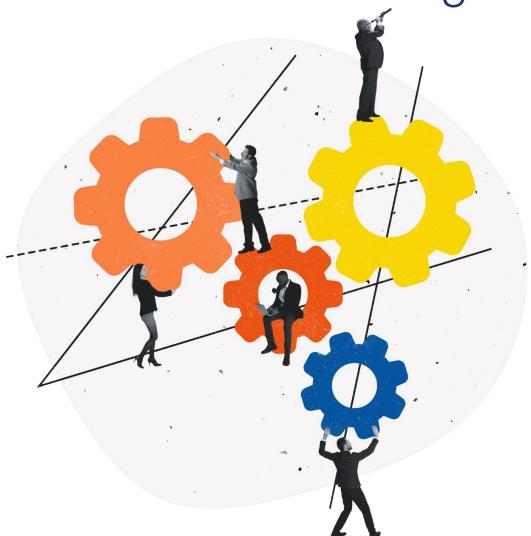


The life of your company, is a life worth insuring



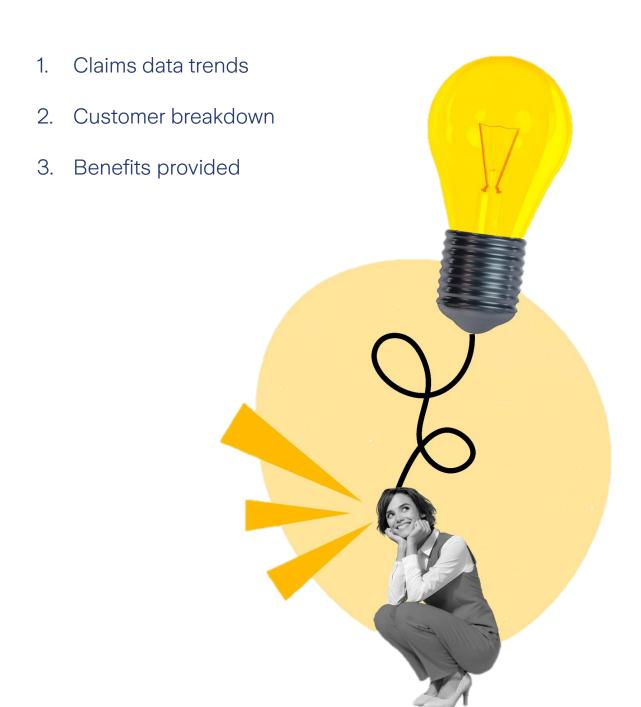
Helping you understand Group Life trends to create brighter, better and more sustainable workforces.

Corporate Customer Report 2024 Middle East



Hi,

For the **firSt** time, and unlike any other provider in the region, we're showcasing our Corporate Customer Report for 2024, which includes:





Statistically speaking...



A case of living benefits

1 in 5

employees have claimed for living benefits which means they were able to get access to their policy benefits while they were still alive

1 in 6

claims were due to an employee's disability, which means that the company was able to provide them with an ongoing salary

\$1.4m

was paid out as income protection, which means that an employee will continue to receive a salary even if they are sick or injured and can't work for a long time

Our Group Life claimant is young. Very young.







40 is the **average** age for disability claims paid

Claims for **living benefits** are made at a time of peak financial responsibilities



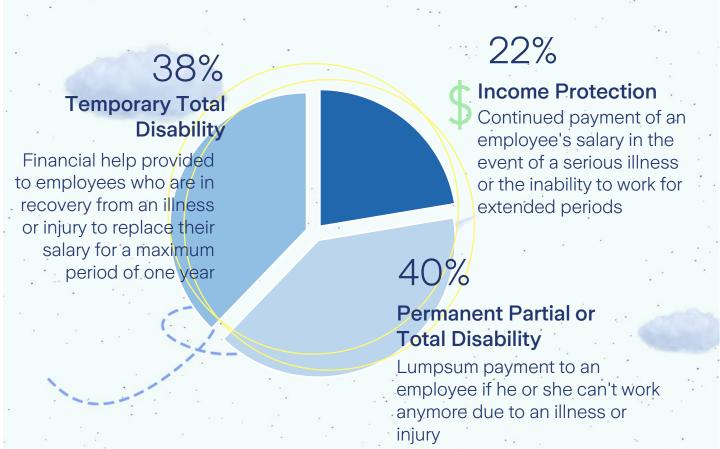
51 is the **average** age for an income protection claim





Going beyond just a salary

Superpowering employees with living benefits







Claims you can bank on



Simply Care

is our claims strategy and it means being helpful, quick to respond and keeping you informed so that you remain confident in our ability to deliver on our promise.

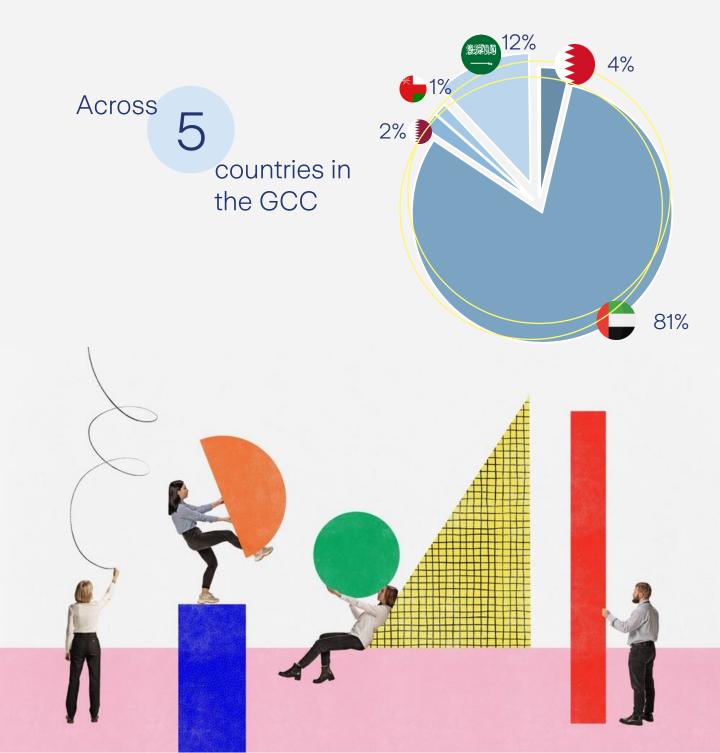




A legacy you can trust, wherever you are

\$ 44,326,144,178

the amount that we insure on behalf of our clients





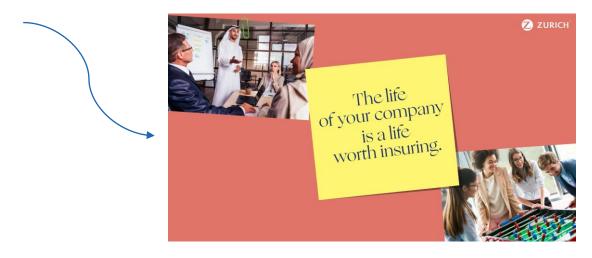
Mapping employee benefits to industries

10 11100511165			
	Group Living		Group Life
	Salary multiples per	Salary centage	Salary multiples
Accommodation & Food	2 to 4 times	-	2 to 4 times
Advertising & Marketing	4 to 5 times	71%	4 to 5 times
Agriculture & Food	2 to 5 times	60%	3 to 5 times
Building Materials	5 times	-	5 times
Construction	2 to 3 times	75%	2 to 3 times
Education	2 to 3 times	-	2 to 3 times
Engineering	2 to 6 times	60%	3 to 6 times
Entertainment & Recreation	4 to 5 times	60%	4 to 5 times
Financial Services	3 to 6 times	69%	3 to 8 times
Healthcare	3 to 4 times	69%	3 to 4 times
Manufacturing	3 to 6 times	77%	3 to 8 times
Oil & Gas	2 times	55%	2 to 5 times
Professional Services	2 to 6 times	66%	3 to 8 times
Real Estate	2 to 3 times	-	2 to 3 times
Retail	3 to 4 times	75%	3 to 4 times
Transportation & Warehousing	3 to 4 times	73%	2 to 8 times
Utilities	3 times	80%	3 times



The life of your company, is a life worth insuring

Click to watch our manifesto



Talk to us about your employee benefit needs













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