

Become a SpearTip Elite Cyber Ally

Help strengthen the cyber resilience of your network while earning company-level recognition through the SpearTip Client Referral Program.



Company-Level Benefits

- Cyber Advocate, Cyber Ally, or Elite Cyber Ally recognition.
- Exclusive cyber briefings or executive threat updates.
- Cyber resilience consultation or tabletop planning consideration.
- Priority consideration for advocacy opportunities.
- Co-branded recognition or case study opportunity, if approved.
- Company-level appreciation or executive acknowledgement, if approved.
- Sponsored networking events
- Exclusive perks for top tier allies



Great Referral Fit

- Needs stronger monitoring, detection, or response.
- Concerned about ransomware, BEC, or emerging threats.
- Evaluating MDR, SOC, incident response, or advisory support.
- Facing security team bandwidth challenges.
- Preparing for audits, renewals, expansion, or acquisitions.
- Seeking proactive cyber defense and rapid response.

RECOGNITION TIERS

Cyber Advocate

1–3 qualified referrals

Company recognition as a SpearTip Cyber Advocate.

Cyber Ally

4–7 qualified referrals

Enhanced company-level recognition and advocacy benefits.

Elite Cyber Ally

8+ qualified or strategic referrals

Premier recognition as an Elite Cyber Ally.



How It Works

1. **Introduce** the organization and key contact.
2. **SpearTip reviews** fit and confirms no active opportunity exists.
3. **We follow up** professionally and manage next steps.
4. **Company-level recognition** is considered when appropriate and approved.

Send referral details to your SpearTip representative or Customer Success contact.



Ready to Make an Impact? Become an Elite Cyber Ally

Include these referral details:

- Referred organization name.
- Primary contact name/title and email or phone.
- Your relationship to the organization.
- Why they may benefit from SpearTip.
- Whether you can make a warm introduction.

Important: Referral eligibility, recognition, and benefits are subject to SpearTip review and approval. Any approved recognition or benefit is issued only to the applicable company or approved entity and is never provided to an individual employee or contact. SpearTip may decline, modify, or withhold recognition where a referral is duplicative, already active, incomplete, ineligible, or inconsistent with applicable policies, contracts, procurement rules, or legal requirements.

A1 - P1266592 - A (07/26) P1266592

SPEAR TIP

A company of  ZURICH