

# Transportation and Logistics Risk Management

Building operational strength and resilience in the distribution sector





In 2023, the demand for transportation services contributed **\$2.5 trillion** to the United States GDP.<sup>1</sup>

On average, the cost of cyberattacks on global supply chains is **\$4.35 million** per incident.<sup>2</sup>

The transportation and warehousing sector had the **second most fatalities** in America, behind only construction.<sup>3</sup>

# Risk Management Solutions for the Transportation Industry

Transportation and logistics is a dynamic sector exposed to wide-ranging risks - from workplace safety and fleet management to changing industry regulations and disruption due to geopolitical events. With risks evolving in real-time, their impact to can compromise safety, operations, profit margins and even reputation. Professional risk management helps companies identify, quantify and prioritize risk and take action to avoid costly business disruptions.

Zurich Resilience Solutions provides a suite of risk mitigation services tailored to the unique needs of this sector, prioritizing people and processes through safety and training programs, and providing clarity over supply chains and regulations to support business continuity. And we support better decision-making with data-driven insights and innovative actions. We understand the unique demands placed on distribution businesses and how to minimize risk in a way that supports growth.

# Benefits of Risk Management in Transportation and Logistics



#### Improved fleet management

Fleet program assessments and actions help reduce accidents, improve driver safety and help ensure compliance.



## Strengthened cybersecurity

Cyber threat-monitoring and incident response reduce exposure and support future investment.



#### Improved extreme weather resilience

Guidance on regional and global regulations promotes compliance and reduces potential penalties.



## Reduced business disruption

Greater understanding of business continuity risk helps you plan for business disruption and improve operational resilience.



#### Improved workplace safety

Workplace safety and training programs reduce skills shortages and limit accidents and injuries.



#### Regulatory compliance

Guidance on regional and global regulations promotes compliance and reduces potential penalties.

Zurich Resilience Solutions helps transportation and logistics companies address risks head on with a simplified process that promotes safety, minimizes losses, and enables efficiency.

#### **Transportation and Logistics Services**

Zurich Resilience Solutions helps global distribution customers address a complex mix of operational challenges by delivering integrated risk solutions based on data-driven insights and predictive modeling. From proactive assessments to rapid response and recovery plans, we deliver practical guidance and actions to keep you moving forward.

#### Our services include:



## Fleet management services

From fleet program reviews and assessments, regulated fleet safety compliance / Mock DOT Audits, fleet Telematics / continuous MVR monitoring, Defensive Driver Training / Driver Insights we prioritize safety and compliance.



## Business continuity and supply chain

We conduct detailed mapping and stress testing to monitor business continuity and supply chain risk and improve vendor transparency.



## Extreme weather, climate and environmental solutions

From current risk modeling to future energy transitions, we help you build resilience in the face of change. Climate events and policy demand strong mitigation measures.



#### Cybersecurity

Strengthened cybersecurity, threat-monitoring and incident response help reduce exposure, safeguard operations and mitigate disruption.



## **Industry compliance support**

We create detailed compliance action plans tailored to the transportation and logistics sector. From safety laws to vehicle movements, our guidance minimizes your exposure.



#### Workplace safety and skills initiatives

Our team works with yours to review health and safety protocols and unlock new training programs. Mental health initiatives are included to enhance safety and performance.

#### Sources

- 1. National Safety Council.(2025). Work injury costs. Injury Facts. National Safety Council.
- 2. U.S. Bureau of Labor Statistics. (2024, May 6). A look at falls, slips, and trips in the construction industry. The Economics Daily. <u>U.S. Department of Labor.</u>
- 3. U.S. Bureau of Labor Statistics. (2024, December 19). Census of fatal occupational injuries in 2023 (BLS News Release USDL-24-2564). <u>U.S. Department of Labor.</u>





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