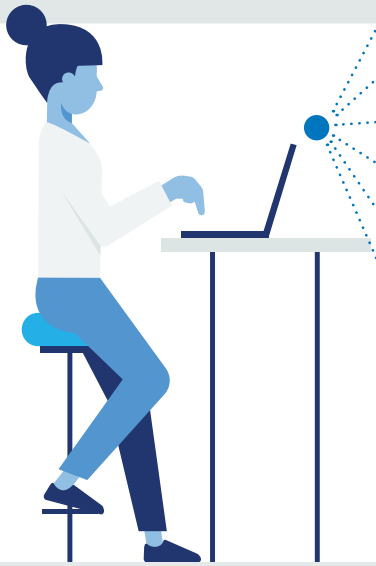
ZURICH
Resilience Solutions

Product Liability Risk Management

Build resilience across the product lifecycle

According to Marathon Strategies, product liability cases generated **$12 billion across 29 nuclear verdicts in 2025**, making product liability the dominant driver of large corporate verdicts.

According to the U.S. Consumer Product Safety Commission, **an estimated 30.02 million people sought medical attention for consumer product-related injuries in 2024**, up 7.6% from the 2023 estimate. The federal report containing this estimate was published in April 2026.



Reducing Product Liability Risk and Improving Business Performance

Organizations face increasing product liability pressures from evolving regulations, complex global supply chains, product recalls, social inflation, nuclear verdicts, and heightened consumer expectations. A single defect, quality failure, labeling issue, or warning deficiency can lead to customer injuries, business interruption, reputational damage, and costly litigation.

Today's liability environment requires more than compliance. Organizations need proactive risk management strategies that help identify product risks early, strengthen quality controls, improve traceability and support defensible business decisions throughout the product lifecycle.

Zurich Resilience Solutions helps businesses assess, manage and reduce product liability exposures through practical risk engineering expertise, data-driven insights and proven risk mitigation strategies spanning product design, manufacturing, supply chain management, recall readiness and post-sale monitoring.

Benefits of Product Liability Advisory Services

Improved product safety
Risk assessments help identify potential hazards and vulnerabilities before they result in injuries, incidents, or recalls.

Reduced liability exposure
Proactive risk management helps address product-related risks while strengthening organizational defensibility.

Greater quality assurance
Reviews of manufacturing and quality controls help improve product consistency, reliability, and performance.

Stronger supply chain resilience
Supplier and vendor assessments help improve quality, oversight, traceability, and management of third-party risk.

Enhanced recall readiness
Planning and exercises help organizations respond quickly and effectively before product safety issues emerge.

Improved risk visibility
A better understanding of product lifecycle exposures supports informed decisions about controls, suppliers, priorities and resources.

Zurich Resilience Solutions helps organizations learn about and manage product liability risks across the product lifecycle, strengthening product safety, reducing exposures and building greater operational resilience.

To learn more about our services, visit us.zurichresilience.com/product-liability

Product Liability Risk Management Solutions

We help organizations identify and manage product liability risks across the product lifecycle. From product design and quality management to recall preparedness and post-sale monitoring, our solutions can be tailored to specific products, operations and exposures.

List of Solutions:

Product Liability Risk Assessment

We evaluate exposures across the product lifecycle, helping identify and prioritize opportunities to improve product safety, quality controls, and risk management.

Product Design & Hazard Analysis

Our specialists review product designs, potential failure scenarios and foreseeable use and misuse to identify opportunities to reduce hazards and strengthen product reliability.

Quality Management & Manufacturing

We assess manufacturing processes and quality management controls to help reduce variability, identify potential defects, and support consistent product performance.

Warnings, Instructions & Risk Communication

We review product warnings, instructions, labeling and customer-facing communications to help organizations clearly communicate hazards and promote safer product use.

Supply Chain & Vendor Risk Management

We evaluate supplier selection, quality controls, traceability and vendor management practices to help reduce product liability exposures originating within the supply chain.

Product Recall & Post-Sale Management

We help organizations strengthen recall planning, traceability, incident response and post-sale monitoring so emerging product issues can be identified, evaluated, and addressed more effectively.

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